THE CASH BOX

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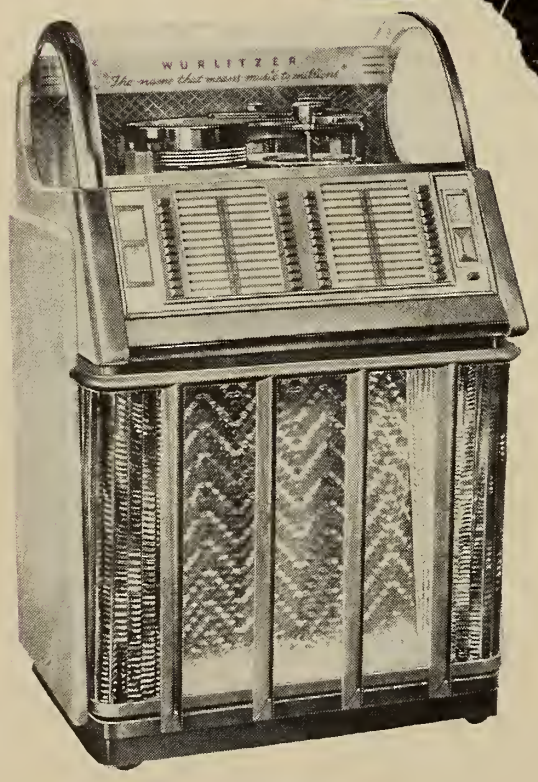
Willie Mae Thornton's Peacock recording of "Hound Dog" zoomed to the top of the Rhythm and Blues charts in no time flat. Above the artist shows her disk to a real hound dog as the officials and some of the distributors of Peacock records look on. From left to right are: Willie Mae Thornton; Matty Singer of Gotham Distributors in Philadelphia; Irving Marcus, sales manager of Peacock and Duke records; Bob Pare of Portem Distributing in New York; Joe Cohen of Essex Distributing in Newark; Don Robey, president of Peacock and Duke; and Howard Ball of Southland Distributing in Atlanta.

It's Getting a

BIG HAND

all over America





Coast to coast, location patrons are according the new 48-selection Wurlitzer resounding rounds of applause.

We think it well deserved.

This colorful, compact performer stepped into a part that required more than average showmanship—and has played it to an appreciative audience.

Wherever installed it's winning the plaudits of the public—expressed in a continuous cue-up of the coins in the cash box that prove it a mighty profitable investment for the operator.

48-SELECTION *Wurlitzer*

1650 Playing straight 45 RPM Records

1600 Playing 45 or 78 RPM Records

See Your Wurlitzer Distributor

The Rudolph Wurlitzer Company • North Tonawanda, New York

The Cash Box

May 30, 1953
Volume XIV Number 36

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Music Editorial

What Can Be Done About the Summer Slump?

The record business has started its yearly summer slump.

For several weeks now, officials of the record firms—large and small—have been complaining of a decline in sales not only of the mediocre records but even of the hits.

"What can be done about the summer slump?" is a perennial question. It comes up every year about this time. And there doesn't seem to be any solution at all as far as some officials are concerned.

Well, there is a solution and there's certainly no mystery about it because it's been tried several times—and it works.

The solution is this: In the summer months, when retail sales decline, concentrate particularly on sales to juke box operators for their record needs expand in this season due to the opening of resort, beach and highway locations.

Juke box operators are the logical customers to take up the slack in retail sales. First of all, their need for records doesn't decline in any season. All year long, month in and month out, those 550,000 juke boxes located in every city, town and hamlet, must be filled. And today, when machines have expanded to the point where selections range from 80 to 120, they need more records than ever. Juke box sales, in this sense are very different from retail sales. It's a yearly business, not a seasonal one.

But yet in the summer, there's a greater opportunity for record firms to do business with juke box ops because they are then opening up resort locations which may have been closed all winter and which need completely new machines full of records. The resort business is a very important one for operators and in turn record companies can take advantage of that to make it a very important one for themselves. For not only can the direct sales to ops add up to a highly respectable amount of records, but the promotional effect of the records in resort locations is tremendous.

When people are away on vacation, in many spots the juke box is an integral part of their entertainment. What's even more important, is that they are highly receptive to what they are hearing. These people are usually trying to relax, forget about their everyday cares. The tunes they hear at that time, they are much more likely to enjoy than those they hear when there are dozens of other problems bothering them. And one of the main ways in which people buy records is by hearing them and enjoying them on a juke box.

It seems clear then that the juke box is the ideal buffer for the summer slump for when retail shops stop ordering records, juke box ops are still ordering theirs. They ordered over 60,000,000 last year. When retail shops are cutting down promotion in the summer, juke box operators are expanding their activities to take care of vacation and resort trade. And while the trade asks "What can be done about the summer slump," the juke box operator keeps searching for the records which his customers will want to play over and over again.

The summer slump isn't inevitable. It can be avoided. It has been time and time again. And the way to avoid it is to concentrate on a market that doesn't decline.

Record firms that take care of the operator's needs will at the same time be taking care of their own.

BIG ONE COMING!



Eddy Arnold
singing

"FREE HOME DEMONSTRATION"
b/w
"HOW'S THE WORLD TREATING YOU"

RCA Victor 20/47-5305

RCA VICTOR Best Sellers

ORDER HERE!

WEEK OF MAY 30th

			78 rpm	45 rpm
POPULAR				
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher	20-S293	(47-S293)	____	____
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER Homer & Jethro	20-5280	(47-S280)	____	____
MY ONE AND ONLY HEART / SAY YOU'RE MINE AGAIN Perry Como	20-S277	(47-5277)	____	____
USKA DARA / TWO LOVERS Eartha Kitt	20-S284	(47-S284)	____	____
NOW HEAR THIS / APRIL IN PORTUGAL Tony Martin	20-S279	(47-S279)	____	____
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin	20-S0S2	(47-S0S2)	____	____
WHAT A CRAZY GUY / THERE IS A TAVERN IN THE TOWN Wally Cox	20-5278	(47-S278)	____	____
HEAP BIG BEAT / I WONDER WHY Buddy Morrow	20-S29S	(47-S29S)	____	____
THE HONEY JUMP / TIME TO DREAM Sauter-Finegan	20-S307	(47-S307)	____	____
JIGSAW PUZZLE HEART / THE OLD TRIANGLE Sonny Howard	20-S304	(47-S304)	____	____
HOT TODDY / SERENADE Ralph Flanagan	20-S09S	(47-S09S)	____	____
WALTZ OF PAREE / PADAM . . . PADAM Melachrino Strings	20-S28S	(47-5285)	____	____
SEND MY BABY BACK TO ME / MEANWHILE Sunny Gale	20-S306	(47-S306)	____	____
RUBY / LESS THAN TOMORROW Vaughn Monroe	20-S286	(47-5286)	____	____
DOO WACKA DOODLE / THE SONG FROM MOULIN ROUGE Boston Pops	10-4166	(49-4166)	____	____
COUNTRY & WESTERN				
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow	20-5296	(47-S296)	____	____
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN Sunshine Ruby	20-S2S0	(47-S2S0)	____	____
SOUTH IN NEW ORLEANS / WINNER OF YOUR HEART Johnnie & Jack	20-S290	(47-S290)	____	____
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold	20-S30S	(47-S30S)	____	____
BROKEN WINGS / THE CANNONBALL YODEL Elton Britt	20-52S1	(47-S251)	____	____
RHYTHM & BLUES				
I WANNA KNOW / LAUGHING BLUES The Du Droppers	20-S229	(47-5229)	____	____
ALL NIGHT BABY / OH WHY The Robins	20-S271	(47-S271)	____	____
IN THE GOOD OLD SUMMERTIME / EASY ERNIE Al Sears	20-5272	(47-S272)	____	____

TIPS FROM THIS WEEK'S RELEASE

POPULAR

MATILDA, MATILDA!
SUZANNE
(Every Night When The Sun Goes Down)
(from the M-G-M film "Bright Road")
Harry Belafonte with Orch. and Chorus 20-S311 (47-S311)* ____ ____
RETURN TO PARADISE
(from the Aspen film "Return To Paradise")
THE MOON IS BLUE
(from the Otto Preminger-F. Hugh Herbert film "The Moon Is Blue")
The Silver Strings 20-5318 (47-S318)* ____ ____
THE CARLEBOOGIE
THE RHYTHM OF THE RAINDROPS
Frankie Carle and his Orch. 20-5319 (47-5319)* ____ ____
THREE LITTLE FISHIES
(Itty Bitty Poo)
Spike Jones and the City Slickers
Vocal refrain by George Rock
A DIN SKAL, A MIN SKAL
(Swedish Polka)
Spike Jones and The City Slickers
Vocal refrain by 'Yumpin' Yimminy Fans 20-S320 (47-S320)* ____ ____

* 45 rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE

AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	DA—Dana	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DE—Decca	IM—Imperial	MG—MGM	RE—Regent	TI—Tico
CA—Capitol	DO—Dot	IN—Intro	MO—Modern	SA—Savoy	TN—Tennessee
CD—Cadence	DN—Devon	JU—Jubilee	OR—Oriole	SE—Seger	UN—United
					VI—RCA Victor

Pos. Last Week

1 — SONG FROM MOULIN ROUGE
PERCY FAITH O. — 1

CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (4S-1328)—Mantovani O.
ME-9609 (4S-9609)—Marshal Royal O.
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (4S-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-S264 (47-S264)—Henri Rene O.

2 — APRIL IN PORTUGAL
LES BAXTER O. — 2

CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
DE-28704 (9-28704)—Louis Armstrong
ME-70114 (70114x4S)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
MG-11312—Blue Barron
VI-20-S0S2 (47-S0S2)—Freddy Martin
VI-20-S279 (47-S279)—Tony Martin

3 — I BELIEVE
FRANKIE LAINE — 3

CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine

4 — YOUR CHEATIN' HEART
JONI JAMES — 7

CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James
VI-20-S292 (47-S292)—Betty Brewer

5 — HOW MUCH IS THAT DOGGIE IN THE WINDOW
PATTI PAGE — 4

ME-70070 (45x70070)—Patti Page

6 — PRETEND
NAT "KING" COLE — 6

CA-2346 (F-2346)—Nat "King" Cole
CA-2407 (F-2407)—Clifton Stone
CO-39915 (4-39915)—Ken Griffin
CR-60927 (9-60927)—Eileen Barton
DE-28576 (9-28576)—Guy Lombardo O.
ME-7004S (4S-7004S)—Ralph Marterie O.
VI-20-S119 (47-S119)—Henri Rene O.

7 — RUBY
RICHARD HAYMAN O. — 5

CA-2457 (F-2457)—Les Baxter O.
CO-39994 (4-39994)—Harry James O.
CR-60959 (9-60959)—Les Brown O.
CR-60983 (9-60983)—Nick Perito
DE-2867S (9-2867S)—Victor Young O.
ME-7011S (4S-7011S)—Richard Hayman O.
MG-11472 (K-11472)—Lew Douglas O.
VI-20-S286 (47-S286)—Vaughn Monroe O.

8 — ANNA
SILVANA MANGANO — 8

CO-39968 (4-39968)—Paul Weston O.
CR-60963 (9-60963)—Ray Bloch O.
DE-28703 (9-28703)—Victor Young O.
ME-70114 (4S-70114)—Richard Hayman O.
MG-11457 (K-11457)—Silvana Mangano
VI-20-S246 (47-S246)—The Three Suns
VI-20-S252 (47-S2S2)—Al Caiola

9 — SAY YOU'RE MINE AGAIN
PERRY COMO — —

CA-2429 (9-2429)—June Hutton & Axel Stordahl
CR-60982 (9-60982)—The Modernaires
DE-28676 (9-28676)—Dolores Gray
ME-70134 (45-70134)—Eddy Howard
VI-20-S277 (47-5277)—Perry Como

10 — I'M WALKING BEHIND YOU
EDDIE FISHER — —

CA-24S0 (F-2450)—Frank Sinatra
CR-60985 (9-6098S)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor
ME-70128 (4S-70128)—Vic Damone
VI-20-S293 (47-S293)—Eddie Fisher

11) SEVEN LONELY DAYS. 12) TILL I WALTZ AGAIN WITH YOU. 13) SOMEBODY STOLE MY GAL. 14) TELL ME A STORY. 15) CARAVAN. 16) RAMONA. 17) BIG MAMOU. 18) ALMOST ALWAYS. 19) MY LADY LOVES TO DANCE. 20) THE HO HO SONG. 21) I'M SITTING ON TOP OF THE WORLD. 22) NO HELP WANTED. 23) JUST ANOTHER POLKA. 24) DANCIN' WITH SOMEONE. 25) OH! WHAT YOU DO TO ME. 26) USKA DARA. 27) SWEDISH RHAPSODY. 28) IS IT ANY WONDER. 29) WILD HORSES. 30) CAN'T I. 31) I'M THE KING OF BROKEN HEARTS. 32) SOMEBODY WONDERFUL. 33) NOW THAT I'M IN LOVE. 34) TELL ME YOU'RE MINE. 35) ORGAN GRINDER'S SWING.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE Percy Faith (Columbia)
2. APRIL IN PORTUGAL Les Baxter (Capitol)
3. RUBY Richard Hayman (Mercury)
4. I BELIEVE Frankie Laine (Columbia)
5. SAY YOU'RE MINE AGAIN Perry Como (RCA Victor)
6. I'M WALKING BEHIND YOU Eddie Fisher (RCA Victor)
7. PRETEND Nat "King" Cole (Capitol)
8. ANNA Silvana Mangano (MGM)
9. BIG MAMOU Pete Hanley (Okeh)
10. MY ONE AND ONLY HEART Perry Como (RCA Victor)

Lee & Lorraine (WINZ-Miami, Fla.) being flown to Milwaukee, Wisc., this week by sponsor (Blatz Beer) to get first hand information on their brewery. The pair being flown to Milwaukee, says the story. Apparently they expect to float back on the suds. Lee and Lorraine are installing a Cash Box Top Ten program. . . . Art Hellyer (Chicago) is kept hopping all the time. The guy has 16 shows on Saturday alone. Broadcasts from WIND, WCFL, WAAF, WJJD, and WMAQ. Beside regular deejay chores, Art handles "Dugout Dope" with Bob Elson, preceding all Chicago White Sox games, as well as a sports show between all Sox double headers. One of his most pleasant tasks is a daily broadcast at 11 A.M. from City Hall. On this show, Art interviews three couples who are about to obtain marriage licenses. . . . Radio Station WETB (Johnson City, Tenn. has added "Rockin' In Rhythm," an hour of blues and rhythm handled by a local high school teacher who deejays after school. . . . Lee Carle (WGAT-Utica, N. Y.) had as guest on his April 29th show Decca Records singer Bill Darnell. Bill spent the entire hour of "Carle's Corner" on the air with Lee and put on a tiptop show.

* * * * *



DICK ELLIOTT
(WCFL—Chicago, Ill.)

Pic of the week—Dick Elliott (WCFL-Chicago) was recently treasurer of The Chicago Boxing Writers and Broadcasters Association. . . . The Boulevard, Queens, New York, has instituted Disk Jockey Night every Wednesday. First show will feature Bill Silbert (WMGM and Dumon-TV, New York) and four recording stars. The second week will see Brad Phillips (WINS-New York) at the helm. The show is being produced by Morris Diamond. . . . Jerry Marshal (WNEW-New York) reading a book called "Stop Forgetting." That is he was reading it. Will finder please return the book to Jerry. He forgot where he left it. . . . Cracker Jim Brooker (WMIE, Miami, Fla.) is on the air for seven years and has the largest library of folk and gospel songs in the state. Brooker complains that he is serviced by all the majors, except Columbia, and asks deejay promotion, "how about it?"

* * * * *

Paul Brenner (WAAT-Newark, N. J.) has four of his own songs going on four labels at the present time. . . . Jack Powell (WOWO-Ft. Wayne, Ind.) is heard nightly except Sunday in 42 states. In two months at the station Jack has built quite a listening audience. . . . Donn Tibbetts (WFEA-CBS, Manchester, N. H.) and ASDJ prexy, gets his third bit of national publicity via the newsstands in the July issue of Hit Parader Magazine. Donn expects to spend three days in New York the third week in July making the rounds of the publishers, artists, and music friends gathering material for his disk show and to huddle with deejays on reactivating the ASDJ. . . . Clarence Kneeland (WERI-WICH, Jewett City, Conn.) now has a half hour across the board on WICH, from 7:30 to 8, in addition to his regular shows on WERI. Clarence was recently elected president of The Eastern Connecticut Writer's Club. . . . Ed Sawtell (WJLB-Detroit, Mich.), who has two shows that keep him on the air from midnight to 5 in the ayem, was in New York, but because his frau was ill was forced to curtail activities in the Gotham. . . . An original musical-revue, "Hello Sunshine," will open the 1953 season of the Berkshire Country Club Playhouse, Wingdale, N. Y. Bill Silbert (WMGM-New York), and Hollywood scenarist, Malvin Wald, have supplied all the material for the revue.

America's Fastest Selling Records
THEY'RE HOT!

GUY LOMBARDO
And His Royal Canadians
JUST ANOTHER POLKA
and
SPINNING A WEB
Decca 28719 (78 RPM) and 9-28719 (4S RPM)

THE COMMANDERS
HONEY IN THE HORN
and
SWANEE RIVER BOOGIE
Decca 28659 (78 RPM) and 9-28659 (4S RPM)

ROBERTA LEE & TEX WILLIAMS
DON'T CALL MY NAME!
and
HEY! MISTER COTTON-PICKER
Decca 28721 (78 RPM) and 9-28721 (45 RPM)

GOLDIE HILL
I'M YVONNE (Of The Bayou)
and
SAY BIG BOY
Decca 28685 (78 RPM) and 9-28685 (4S RPM)

AUTRY INMAN
UH-HUH HONEY
and
THAT'S ALL RIGHT
Decca 28629 (78 RPM) and 9-28629 (4S RPM)

CHARLIE ADAMS
BABY, LET ME KINDLE YOUR FLAME
and
I HOPE YOU'RE HAPPY NOW
Decca 28686 (78 RPM) and 9-28686 (4S RPM)

GORDON JENKINS
AND HIS CHORUS AND ORCHESTRA
and CHARLIE LAVERE
WHEN THEY SPEAK OF YOU
and
ONE WILD OAT
Decca 28657 (78 RPM) and 9-28657 (4S RPM)

DECCA RECORDS

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

CHIC LAYNE
(Tonex 2747)
C+ "GOOD FOR NOTHIN' HEART" (2:24) Chic Layne shows the fine quality of his voice in his interpretation of a pretty ballad that's backed by George Williams and his ork. Guitar backing and echo chamber add to the side.
C+ "SOMEWHERE" (2:31) A distant chant that seems to be coming from a tunnel, gets closer and blends into a pleasing vocal job by the chanter. Ork is a bit too loud and echo effect is overdone. The lad has a good voice.

BILL HARRINGTON
(Allen 230; 45-230)
B+ "WEDDING DAY" (3:07) [Bregman, Vocco & Conn] The fine voice of Bill Harrington comes over to full advantage as he portrays the tender lyrics set to the lovely melody of "To A Wild Rose." Chorus imitates church bells and the results are pretty. This has what is needed for a big hit.
B "GIVE ME LOVE" (2:56) [Lowell Music] Another lovely ballad is rendered by the smooth voiced artist with lush and inviting choral support enhancing the beauty of the lid. Both ends are quality.

VERA LYNN
(London 1298; 45-1298)
B+ "NO MORE" (2:27) [Rex Music] A potent set of lyrics, the lovely internationally accepted tango melody, "Basta," and Vera Lynn's voice add up to a stellar platter that could hit it in a big way. The emotional presentation comes across with feeling.
B+ "I'LL ALWAYS LOVE YOU" (2:16) [Pickwick Music] The sweet voiced thrush teams with Her Majesty's Soldiers, Sailors and Airmen on a pretty slow waltz item on the same line with "Auf Wiedersehn" which was a hit just one year ago. This could be another clicker. Two terrific ends with a fine Rolan Shaw backing on both.

BILLY MAY
(Capitol 2474; F-2474)
B "GOOD GRAVY" (2:44) [Bradshaw Music] The Encores team up with Billy May and the ork and lilt through a cute jumper in the stylish May manner. The dragging sax section comes over wonderfully. Vocal is very good.
C+ "FROM THE LAND OF THE SKY BLUE WATER" (2:49) [Edwin H. Morris] The trumpets take off on this end and set up a terrific instrumental that's tailor made for the slow Lindy dance step.

RAY ANTHONY ORCHESTRA
(Capitol 2451; F-2451)
B+ "THUNDERBIRD" (2:28) [Moonlight Music] A real interesting instrumental with a novel twist that seems to stick in the listener's memory is rhythmically portrayed by Ray Anthony and his ork. Leo Anthony does the featured saxing on the baritone horn. A possible hit.
B "PICCADILLY CIRCUS" (2:33) [Starlight Music] Ray leads the crew through some more solid dance music on a good number that comes over with style. At mid point the number changes into a fast toe tapper. Anthony fans oughta love both ends.

THE CASH BOX DISK OF THE WEEK

"CANDY LIPS" (2:25)
[Milene Music]
"LET'S WALK THAT-A-WAY" (2:38)
[Alamo Music]
JOHNNIE RAY & DORIS DAY
(Columbia 40001; 4-40001)


JOHNNIE RAY


DORIS DAY

● Artists, Johnnie Ray and Doris Day, continue their collaboration and blend voices on two cute ditties that could catch on like wild fire. They had a successful waxing as a team on "A Full Time Job" and with these terrific novelties they can't miss clicking again. "Candy Lips" is a sock jumper that shows the vocalists at their best. Johnnie gives out with some stylish belting and Doris sounds as sweet as ever on this peppy hopper. Paul Weston's orking adds plenty to this solid wax as the duo really sends up a terrific offering. "Let's Walk That-A-Way" is a finger-snapping rhythmic bouncer with a great deal of relish. It's a cute tale about a boy and girl on a country road. The chorus is catchy and very easily remembered. The kids oughta be singing the ditty along with the record. Two terrific sides. They look like hits.

FREDDIE COLE
(Okeh 6971; 4-6971)
C+ "CHANCE OF A LIFETIME" (2:34) [Herbert Music] Freddy Cole's striking vocal similarity to his brother Nat can be heard on this end as he offers a soft ballad in a hushed manner. A pretty tune, and fine orking by Joe Reisman.
C "THEY GAVE YOU EVERYTHING" (2:56) [J. Gold Music] The artist does an ok bit of warbling on this end as Joe and the ork set up a lush and tender backdrop. Choral support adds to side.

JOE VALINO
(Crosley 103)
C "THIS IS THE END" (2:24) [Judith Publishing] With a small instrumental backing by the Don Nicholas ork, Joe Valino offers a rendition of an ok tune.
C+ "OH HOW I MISS YOU" (2:40) [Judith Publishing] The young vocalist's voice stands out to better advantage on this end as he offers another ballad with a fuller and more convincing backdrop.

THE THREE DONS & GINNY
(Coral 60996; 9-60996)
C+ "DON'T YOU CARE" (2:47) [Sherwin Music] The group that set the spark under "Say You're Mine Again" comes up with its first Coral release. Their rhythmic styling of a pretty melody comes over invitingly.
C+ "TOO LATE NOW" (2:21) [Duchess Music] Ginny leads the group with her pleasing voice as they all lilt through a pretty ballad. The sentimental number is nicely rendered.

THE BANJO KINGS
(Good Time Jazz 80)
C+ "GOLDEN SLIPPERS" (2:35) The fine banjo team of Dick Roberts and Red Roundtree live it up as they strum away on a lively polka beat item with a cute sound. The boys really work well together.
C+ "CHICKEN PICKIN' REEL" (2:27) This instrumental treatment by the Banjo Kings has a country feeling. Their fine technique should make fans of the banjo sit up and take note. A juicy acquisition.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"NO MORE" & "I'LL ALWAYS LOVE YOU"	Vera Lynn	London 1298; 45-1298
★	"SOMETIMES I'M HAPPY"	Frances Faye	Capitol 2472; F-2472
★	"IN THE MOOD"	The Elliott Brothers	MGM 11501; K-11501
★	"WEDDING DAY"	Bill Harrington	Allen 230; 45-230
★	"WISH ME GOOD LUCK"	Marian Caruso	Jubilee 6041; 45-6041

FRANCES FAYE
(Capitol 2472; F-2472)
B+ "SOMETIMES I'M HAPPY" (2:11) [Harms, Inc.] A rhythmic, beaty, bounce backing by Dave Cavanaugh fits a sensational vocal by Frances Faye like a glove. She really gives her all for the tune. It's her best platter to date. Whatta style.
C+ "I WAS WRONG ABOUT YOU" (2:01) [Maplewood Music] In her lively style, the thrush belts out with another cutie that should be a treat for the listener. It has a good jump kick to it.

PEE WEE HUNT
(Capitol 2442; F-2442)
B+ "OH!" (2:46) [Leo Feist, Inc.] Pee Wee Hunt leads his gang of musicians through a light and happy bouncer that has a cute twist to it and could catch on. The novel ditty should appeal to listeners in a big way.
C+ "SAN" (2:51) [Edwin H. Morris] The crew lilts through another bouncer in the same light hearted vein with a few novel instrumental gimmicks added. The doo-wacka of the muted instruments adds a great deal. A cutie.

SANDY STEWART
(Okeh 6967; 4-6967)
C+ "IF MY HEART HAD A WINDOW" (2:51) [Banks Music] A tender and sentimental ballad with a touch of folk flavoring is rendered by Sandy Stewart. The ballad has a lilting sway to it that should appeal.
C+ "PUNCH BROTHER PUNCH" (2:07) [Rush Music] On this end Joe Reisman sets up a rhythmic samba beat for the thrush as she glides through a cute novelty with an inviting approach. Ditty has a cute kick to it.

LOLA CARON
(Adam 1052)
D "THE LADY'S IN LOVE WITH YOU" (2:10) [Paramount Music] A bouncer with a full chorus in the foreground drowns out the chirpy vocal by Lola Caron. The childish voice of the thrush reminds one of Imogene Coca's comedy routines. Can't understand words.
C "NO MORE TALK" (2:07) [Orlob Music] With Joe Leahy's ork and the Norris Singers taking over once again, Lola does another bouncing item. You can't hear the thrush on this end either. Tune is better.

JIMMY YOUNG
(London 1314; 45-1314)
B "I'M WALKING BEHIND YOU" (2:18) [Leeds Music] A lovely romantic ballad that's hitting it big on the pop charts gets a fine cover job by the outstanding voice of Jimmy Young. Too late to take top honors in U. S. but should get loads of spins.
C+ "ALL NIGHT LONG" (2:30) [Valando Music] Roland Shaw sets up another fitting setting for Jimmy as he offers a bluesy number in a pleasing manner. Tinky piano sets up a good blue mood.

CASH BOX says...

"one of the most beautiful instrumentals we've ever heard!"

THE CASH BOX DISK OF THE WEEK

"TERRY'S THEME FROM 'LIMELIGHT'" (2:18)
[Bourne, Inc.]

"INCIDENTAL MUSIC FROM 'LIMELIGHT'" (2:28)
[Bourne, Inc.]

FRANK CHACKSFIELD ORCHESTRA
(London 1342; 45-1342)

● Here is one of the most beautiful instrumentals we've ever heard. Everything about the tune, the orchestration and the over all sound, labels this number a hit. It's "Terry's Theme Music" from the motion picture "Limelight" as presented by Frank Chacksfield's Orchestra.

The record buying public is steadily increasing in its desire for a better class of instrumental music. John Q. Public is also beginning to recognize the theme music from motion picutres and actually commanding record companies to wax them. Such was the case in "The Song From Moulin Rouge," which is now the Number 1 song in the country, and also the music "Ruby" from the "Ruby Gentry" flicker.

"Terry's Theme from 'Limelight'" stands in a class with the above mentioned instrumentals, and may even overshadow them in acceptance. The flip side is more lovely, lush music from the same film, but the tune that should catch all the coin in the juke boxes and retail shops is Terry's theme. Watch it. It's bound for the top.

MAY 23, 1953

TERRY'S THEME from LIMELIGHT

backed by
INCIDENTAL MUSIC FROM LIMELIGHT
FRANK CHACKSFIELD AND HIS ORCHESTRA • RECORD NO. 1342 AND 45-1342

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LONDON RECORDS

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London Records, Inc. 539 W. 25 St., New York, N. Y.

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

GORDON MAC RAE
(Capitol 2465; F-2465)

B "C'EST MAGNIFIQUE" (3:01) [Chappell & Co.] A pretty ballad with a continental flavor is offered by Gordon MacRae with a fine backing by a lush chorus and the fine Axel Stordahl Ork. The tune stems from the Cole Porter show "Can Can."

C+ "HOMIN' TIME" (2:55) [Ridgeway Music] The balladeer warbles another pretty tune in his inviting manner and comes up with some more good listening. The number has a cute lilt.

THE ELLIOTT BROTHERS
(MGM 11501; K-11501)

B+ "IN THE MOOD" (2:58) [Shapiro Bernstein] A famous instrumental hit of a few years back gets a refreshingly new treatment from the exciting ork of the Elliott Brothers with Thurl Ravenscroft handling the low down vocal. Could catch on again.

C+ "12th STREET RAG" (2:29) [Shapiro Bernstein] Another oldie is jumped up by Lloyd and Bill Elliott and their crew. They really put rhythm into their delivery and dish up some good dance music.

ALAN DALE
(Coral 60997; 9-60997)

B "RETURN TO PARADISE" (2:49) [Remick Music] A mysterious bolero type of beat set to a theme from the flick "Return To Paradise" is vocaled by Alan Dale. The emotional delivery is very heavy.

C+ "TONIGHT WE LIVE" (3:04) [Robert Mellin Music] The warbler glides over a pretty ballad that is set against a concert type of backing by a piano. The lad has a fine round voice that comes over well.

WORLD SYMPHONY ORCH.
(Request 729; 45-729)

B+ "TYROLIAN TANGO" (2:55) [Pleasant Music] The World Symphony Orchestra under the direction of H. Andeau presents a lovely lush tango that fits perfectly into our currently accepted better class of instrumental music. A lovely melody and inviting arrangement.

B "CARAMBA LA SAMBA" (3:02) [Pleasant Music] The full ork blends smoothly on a lighter item with a lively Latin tempo treatment to another pretty tune. A fine piece of music for dancing and a perfect filler for the boxes.

KAY THOMPSON
(Allied 5002; 45-5002)

B "OLD FASHIONED HAMMOCK" (2:47) [Colortunes Pub.] The swinging of a hammock introduces song stylist Kay Thompson on a slow bluesy ballad with a cute twist. The fascinating artist puts her well known style into this cute blues item.

C+ "ON THE CARIBBEAN" (2:44) [Colortunes Pub.] The thrush works over another tune which she composed. This fast moving jump has a wild backing by the ork and gimmick sounds imitating animals add color. Latin rhythm is prevalent throughout.

THE CASH BOX SLEEPER OF THE WEEK



TERESA BREWER

"INTO EACH LIFE SOME RAIN MUST FALL" (2:42)
[Pickwick Music]

"TOO MUCH MUSTARD" (2:14)
[Edward Schuberth & Co.]

TERESA BREWER
(Coral 60994; 9-60994)

● With one of the biggest hits of the year under her wing in "Till I Waltz Again With You" and a follow-up that's still making noise in "Dancin' With Someone," Teresa Brewer sends up her latest with the ingredients necessary for another hit. "Into Each Life Some Rain Must Fall" is a cute jumper which Tessie dishes up in her one and only vocal manner. Her striking voice carries far and wide on this up beat item, and with Les Brown and his men in the backdrop, the layer cake gets a pretty pink icing. "Too Much Mustard" is a quick hopper that gets a refreshed going over from the star. The tune has a similarity to her first success "Music Music Music." Keep an eye on Teresa, she should be clicking again.



KAREN CHANDLER

"ROSEBUD" (2:36)
[Sunbeam Music]

"I WOULDN'T WANT IT ANY OTHER WAY (3:05)
[R. F. D. Music]

KAREN CHANDLER
(Coral 60995; 9-60995)

● The "Hold Me, Thrill Me, Kiss Me" gal, Karen Chandler gets hold of some more top drawer material and sends out two terrific releases that should have her heading the record lists in a short while. "Rosebud" is a heart felt Latin tempo love song that gets a stirring treatment from the thrush. Her vivid interpretation is flavored by a fine multiple voice styling. "I Wouldn't Want It Any Other Way" is a beautiful ballad that brings out all the warmth and color in the chirp's voice. Her dream-dusted manner of presentation should draw applause from listeners. It's a velvety and vivid offering by Karen. Jack Pleis' fine accompaniment on both lids needs no description. Both ends could make it.

FRED DARIAN
(Vogue 1023; 45-1023)

C+ "STRANGE BELLS" (2:40) [Granson Music] The lovely high voice of Fred Darian stands out perfectly as he offers a galloping imaginative type of number with a girl's chant in the backdrop. Thrilling listening, but kind of heavy.

C+ "I CAN'T FORGET YOU" (3:02) [Granson Music] Fred shows some fine control over his voice in his smooth delivery of a pretty ballad. Backdrop is fitting and perfectly set by Bill Loose and the ork.

ELISE RHODES
(Mood 111; 45-111)

C+ "DO YOU REMEBER ME" (2:30) [Abbot Music] With Miguelito Valdes and the ork in the backdrop, Elise Rhodes chirps in her pert and tender manner a pretty slow waltz ballad. Thrush's voice is smooth.

B "YES, YES, YES" (2:33) [Abbot Music] A cute novelty with a pretty lilt and infectious bounce is lightly treated by Elise. The tune is pretty and the way Elise treats it you picture her as as the simple girl next door. She has a brilliant voice.

BUDDY GRECO
(Coral 60979; 9-60979)

B "YOU'RE DRIVING ME CRAZY" (2:32) [Bregman, Vocco & Conn] With the Heathertones and the Norman Leyden ork as backing Buddy Greco offers a terrific standard in a light hearted manner. The tune is fine and Buddy hands in a tasteful job.

C+ "I PREDICT" (3:17) The songster gives out with warmth on this smooth romance tune that comes over well. He has an ease about his delivery that delights the listener.

MARIAN CARUSO
(Jubilee 6041; 45-6041)

B+ "WISH ME GOOD LUCK" (2:30) [Jack Gold Music] A tasteful slow waltz tempo tune sways along at a pleasant pace as Marian Caruso tenderly touches upon the lyrics. Looks like a hit.

C+ "LILACS" (2:12) [Jack Gold Music] Don Costa's ork sets up a smooth backing for Marian as she eases through a warm and invitting love song. The arrangement, lyrics and tune are all done in a warm manner.

DEAN MARTIN
(Capitol 2485; F-2485)

B "LOVE ME, LOVE ME" (2:33) [Brandom Music] A lovely waltz tempo opening turns into a solid jump item as delivered by Dean Martin in his individual manner. The happy lilter gets a good backing from the Herman McCoy singers and Dick Stabile's ork.

C+ "'TIL I FIND YOU" (2:55) The balladeer offers another pleasing job as he eases through a tender love song in a warm and smooth manner. Dick and the men set up the mood with another fitting orking.

BING CROSBY
(Decca 28683; 9-28683)

C+ "THERE'S MUSIC IN YOU" (3:03) [Williamson Music] With John Scott Trotter and the ork, Bing Crosby melts through a soft ballad from the flick "Main Street To Broadway." Sentimental number has a tune that's very hard to remember.

B "I LOVE MY BABY" (2:12) [Shapiro Bernstein] Bing gets a vocal assist from Jud Conlon's Rhythmaires on this end and jumps out with a cute version of a terrific oldie. The catchy ditty has a pleasant sound.

THREE McGUIRE SISTERS & ART LUND
(Carol 61002; 9-61002)

B "TELL US WHERE THE GOOD TIMES ARE" (2:34) [Oxford Music] A cute novelty with a lively bounce to it gets a good treatment from the McGuire Sisters and Art Lund. A fine arrangement and pretty harmony on this deck go well together.

B "HEY! MR. COTTON-PICKER" (2:30) [Laurel Music] Another cute novelty that is making a stir in the western market gets a light hearted and inviting treatment from the gang. Leroy Holmes hands in the appropriate orking.

DAVID ROSE ORCHESTRA
(MGM 30783; K-30783)

B+ "RETURN TO PARADISE" (2:47) [Remick Music] A lovely eerie and beaty instrumental treatment of a fascinating tune from the flick "Return To Paradise" is offered by David Rose and his ork. The tune has a similarity to Ravel's "Bolero" and the Rose rendition is sensational.

B "THE BAD AND THE BEAUTIFUL" (2:47) [Robbins Music] The romantic theme music from the flicker of the same name comes over lovely as the Rose ork plays it. The melody and delivery are beautiful.

SAMMY KAYE ORCHESTRA
(Columbia 39999; 4-39999)

B "TATTLE-TALE DUCK" (2:25) [Oxford Music] A cute novelty that seems to have an approach more fitting for children, is lightly treated by Sammy Kaye and the ork with Jeffrey Clay and the Glee Club on the vocal end. A cute ditty.

C+ "ORANGE BLOSSOM SERENADE" (3:05) [World Music Inc.] A pretty instrumental item with that soft and pleasing sound by the Kaye ork, makes for perfect dancing. This is good for the boxes where folks can dance. A good box filler.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The welcome home party for **Vic Damone** at Toot Shor's last week attracted the top people in the recording and music fields. Vic looked great after two years in the army and is in terrific voice as he proved at his opening the next night at **Bill Miller's** Riviera **Patti Page** looking absolutely gorgeous with her new svelte figure. . . . The newest sensation in the record business is London's recording of "Terry's Theme From Limelight", written by **Charlie Chaplin** **Jack Rael** joins the **Mitch Miller-Jazzbo Collins** axis with a brand new beard. . . . Don't be surprised if the new **Dorsey Brothers** orchestra joins Nat "King" **Cole** in the fall edition of the "Biggest Show" on the ninety day concert hop **Trudy Richards**, whose Derby recording of "The Breeze" is burning up the juke boxes and air waves, opens at the Copa in Pittsburgh **Millie Scott**, attractive receptionist at Southern Music left last Friday to become secretary to **George Avakian**. . . . The newly formed Record Publicists' Guild will not only name minimum prices but will have an "Unfair" and "Defaulters" list. Guild will warn members against non-paying artists, companies, publishers, etc. Writer and publisher **Al Vann** showed himself to be a director, producer and conductor as well when his production "Standing Room Only" was unveiled at Ft. Hamilton High School. Show was put on to raise money for the Men's Club of Brooklyn and over $10,000 was gained from the production, which Al can really take a bow for **Eddie Kissak** no longer with Decca. He had been in the A & R department The annual dinner of the Westchester Music Operators' Guild was an even more successful affair than last year's Top artists showed up to entertain and it all went very smoothly.



VIC DAMONE

CHICAGO:

As predicted by **The Cash Box**, the growing demand for records from the juke box industry has now brought all the nation's leading columnists into making predictions on tunes. It is very interesting to note that these nationally known columnists are carefully checking **The Cash Box'** lists and charts prior to making predictions. Most outstanding of all was the Mercury record of "Ruby" by **Richard Hayman** flashed on the TV screen by **Walter Winchell** this past Sunday week Back in 1944 and '45, she had her own show on CBS. She was then known as **Jeri Sullivan.** Prior to that, she was the chirp with **Orrin Tucker's** ork. All this time she was also a composer. In fact, such outstanding orks as **Hugo Winterhalter, Guy Lombardo,** and many others, have recorded her tunes. She left vocalizing behind for marital bliss. And for some years was not heard from. In 1952 her husband passed away. Because of necessity, she has reentered the ranks of the chirps. She is beautiful, charming, appealing. Her name is now—**Jenny Barrett.** And her first disk, since returning to the music biz, is clicking on the Vogue, "He Loves Me". One of the prettiest gals in show biz and definitely on her way **Don Cornell** in town for 48 hours. Did a benefit luncheon for Cerebral Palsy **Johnny Johnston** back on wax. Cut his first sides on B.B.S. With the Acquiviva Ork, "Please Come Back To Me". An adaptation from Samson and Delilah. Lyrics by **Milton Berle.** Flip side, "Beyond The Next Hill". Johnny in town this past week exploiting the disk Seems we are always bumping into **Marty Hogan.** At Fritzel's or the Pump Room Had a pleasant visit with **Harold Moon** and **Jack Perry** of BMI, Canada, Ltd. **Tony Martin** again a hit at the Chez Paree. Tony claims he first played the Chez 20 years ago as a member of an orchestra **Ned Miller's** new tune, **"Somebody Told You A Lie"**, cut by **Cathy Carr** on Coral and sounds like Ned's got himself a zoomeroo of a clickeroo.



DON CORNELL

LOS ANGELES:

Music biz en masse turned out for the **Hal McIntyre** opening at the Hollywood Palladium here last week. Hal hasn't played this neck of the woods in many a moon Rockford, Illinois celebrated **Gino Rockford** Day this past week in honor of the young Vogue Records star, named for the home town Cass **County Boys** held over at the Beverly Hills Hotel through June 7 Still reports that the **Peter Potter** Juke Box Jury now may go network. To which we add our applause—show does a lot for the music biz. Pete's policy of playing indie labels is also a healthy sign **Sandor Szabo's** newest etching getting the attention of a coupla majors we hear Competition among local distribs for those new labels skedded by the majors is getting kinda fierce **Art Grobart** now in the local Decca office **Kay Starr's** etching of "Half A Photograph" starting to catch on ditto that fabulous **King Cole** recording of "I Am In Love" from the new **Cole Porter** musical The **Homer & Jethro** recording of "Hound Dog In The Window" tops the RCA-Victor best seller list. **Jack Fina** and crew into the Cocoanut Grove this week, along with the **Jimmy McHugh** revue The **Goodman** jazz concert tour still racking up peak grosses despite the absence of the King **Mary Solle** out on a limb predicting the new **Frddy Martin** etching will be a smash for sure **Syd Nathan** and **Jack Kelly** of King Records in town last week ditto **Paul Wexler** of Columbia Records That **Tex Williams-Roberta Lee** etching of "Don't Call My Name" is nothing but a sure-fire hit latter and **Red Buttons'** "Ho-Ho" going wild around town **Hal Derwin** and ork a solid fixture at the Biltmore Bowl **Bill Parnell** holding forth over at the Cinegrill **Betty & Jane Kean** set to wax for Coral in their first venture in the disk field Nice to see **Judy Garland** back in the record business with a hit too in "Send My Baby Back To Me" Don't be surprised if that **Trudy Richards** rendition of "The Breeze" turns out to be one of the biggest of the season Benefit show hosted by **Al Jarvis** for the East Side Boys Club a whopping success . . .



KAY STARR



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Westchester Ops' Dinner



NEW YORK—Top names in the music business turned out by the score to entertain the music operators at the third annual Westchester dinner. Above are some of the artists and trade personalities who attended.

First row, left picture: Jerry Blaine; Dave Miller, Dick Lee; Jules Malamud; and Monty Kelly. Right photo: Dorothy Collins and Sidney Levine.

Second row, left: Ralph Marterie and Don Baker. Right: Don Baker and the Four Aces, Dave Mahoney, Sod Voccaro, Al Alberts, and Lou Silvestri.

Third row, left: Sonny Curtis. Center: Dick Lee. Right: Dick Todd.

Fourth row, left: Bob Manning. Right: Mort Lindsey.

Fifth row, left: Tommy Mara. Right: Bernice Parks.

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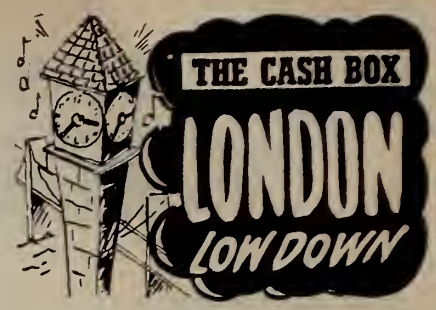
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Greetings to you across the Atlantic and let me hasten to give you the latest from London.

Heading the current Palladium Bill is Eddie Fisher. Opening with a "Happy to be here" type of song he worked his way easily through four of his recent record releases and after introducing his accompanist Hugh Martin (who's show "Love from Judy" is playing the Saville Theatre here) continued to put over a half-hour stint leaving the responsive audience clamoring for more. He's a sure bet for a return visit.

Plans still going ahead to bring the entire Ted Heath Band over to New York for a Charity Performance at Carnegie Hall. U.S.' D.J. Sid Gross here to try and clinch the deal.

Frank Sinatra starts a concert tour of England when he returns from his Italian holiday with Ava end of the month.

June 25th George and Alfred Black put out their Summer show "Something To Sing About," with Allan Jones heading the bill.

With A.F.M. and British Musicians Union permission granted, the exchange of a British and an American band will take place. The bands involved are U.S.'s Sharkey Bonano who will play a Coronation Concert and the Sid Phillips Band who will fulfill an engagement in New Orleans. Details of latter not available yet.

D.J. News: BBC currently featuring guest Dick Jockeys over the Coronation period. Guest for the next few weeks is Film Star James Mason. Scheduled to follow is Gregory Peck.

Top Record Sellers this week:

1) I Believe FRANKIE LAINE
2) Pretend NAT COLE
3) Pretty Black-Eyed Susie GUY MITCHELL
4) Down Hearted EDDIE FISHER
5) Tell Me A Story LAINE-BOYD
6) Oh Happy Day JOHNSTON BROS. (British recording)
7) Doggie in the Window LITA ROZA (British Recording)
8) Side By Side KAY STAR
9) In A Golden Coach BILLY COTTON (Coronation Song)
10) Somebody Stole My Gal J. RAY

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"SIMP-ATICO JOE" b/w
"HARVEST MOON BALL NOVELTIES"
Mood # 1004



BILL LAWRENCE

Watch For
Forthcoming Release
on MOOD



ELISE RHODES

"YES, YES, YES"
b/w
"DO YOU REMEMBER ME"
Mood # 1005



SNOOKY LANSON

Watch For
Forthcoming Release
on MOOD



MIGUELITO VALDES

"JUNGLE MAN" b/w "PEANUT VENDOR"
Mood # 1002
"WHATEVER IT MEANS"
(Lo Que Sea) b/w
"RHUMBA RHAPSODY"
Mood # 1003
"ME GUSTAS" b/w "BABALU"
Mood # 1001



MARIA NEGLIA

Watch For
Forthcoming Release
on MOOD



JAN STRICKLAND

"DIABLO"
b/w
"LOVE YOUR MAGIC
SPELL IS EVERYHERE"



NICK JERRET

"THE PARTY SONG"
b/w
"WIND AND RAIN"
Mood # 1010



DENISE LOR

Watch For
Forthcoming Release
on MOOD



LANI ROBERTS

Watch For
Forthcoming Release
on MOOD



JOHNNY ALDEN

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Music For The 65'ers

Over 13,500,000 People In The U.S.A. Over 65 Years of Age With About 350,000 More Added Each Year Opens Way To Programming Of Special Tunes Made Possible by High Selectivity of Modern Juke Box Tunes

CHICAGO—For sometime now *The Cash Box* has been calling attention to the fact that 8% of the nation's population is composed of peoples of 65 years and older.

The great majority are retired and, in most cases, draw pensions from private industry as well as from Uncle Sam.

These people, with much time on their hands, need hobbies and entertainments.

The subject of "entertainment" was what brought *The Cash Box* into the picture many months ago. This publication wrote about this great and growing market and suggested, now that the modern juke box has reached the apex of higher selectivity, that the music operators start programming recordings which would capture the extra coins these people want to spend for the music they like best.

Retired oldsters are to be found today in almost every juke box location. They prefer the music of their own era, operators report.

Therefore, with selectivity ranging anywhere from 40 to 120 selections, the nation's juke box ops have every opportunity of pleasing the tastes of the 65'ers with the kind of music these oldsters like best.

Not only are there already 13,500,000 peoples in the U. S. A. aged 65 and over, but, about 350,000 more are being added to this number each year and, therefore, this market has become tremendously important to all sellers of products which all these peoples can use—like juke box entertainment.

Old time standard tunes, which are being re-recorded almost every week, seem to meet with greatest approval from the 65'ers, it is reported.

But, there are the modern waltzes and ballads, and some of the foreign records, which are also entertaining to the oldsters. These, too, can now be added to all modern highly selective juke boxes, especially in locations these 65'ers frequent.



The Greatest Record Ever!
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"I'D RATHER DIE YOUNG"
b/w
"P.S. I LOVE YOU"
DOT 15085
DOT RECORDS, INC.
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Another BMI Pin-Up Hit!
MANY ARE THE TIMES
recorded by
DON CORNELL (Coral)
JUNE VALLI (Victor)
BUDDY DeFRANCO (MGM)
Published by
WEISS & BARRY, INC.

"THE TERRY THEME"
(LIMELIGHT)
"WHEN THE RED, RED, ROBIN
Comes Bob, Bob, Bobbin' Along"
BOURNE, INC.

IT'S SWEEPING THE COUNTRY
CARAVAN
JUKE BOX HITS
RALPH MARTERIE *Mercury*
BAS-SHEVA *Capitol*
BILLY ECKSTINE *MGM*
ESQUIRE BOYS *Rainbow*
FERRANTE & TEICHER *Entre (Columbia)*
LEROY HOLMES *MGM*
AMERICAN ACADEMY OF MUSIC, INC.
Sole Selling Agent, MILLS MUSIC, Inc.

Gold Disk



NEW YORK—Joni James is shown receiving a gold disk from Monte Proser of La Vie En Rose honoring the over-the-million seller of her second big MGM record hit, "Have You Heard." Her first disk was for "Why Don't You Believe Me." Joni just closed at La Vie En Rose and opened at Ciro's Hollywood on May 22nd.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 23 without any changes on the part of THE CASH BOX.

Oil Wells
WHB—Kansas City, Mo.
1. Song From Moulin Rouge (Percy Faith)
2. April in Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Pretend (Nat "King" Cole)
5. Ruby (Richard Hayman)
6. Your Cheatin' Heart (J. James)
7. How Much Is That Doggie In The Window (Patti Page)
8. Seven Lonely Days (G. Gibbs)
9. Say You're Mine Again (Perry Como)
10. Caravan (Ralph Marterie)

Eddie Hubbard
WENR—Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. The Ho Ho Song (R. Buttons)
4. Anna (Silvana Mangano)
5. Uska Dara (Eartha Kitt)
6. Ruby (Richard Hayman)
7. Big Mamou (Dolores Gray)
8. I'm Walking Behind You (Eddie Fisher)
9. Love Me, Love Me (Bobby Wayne)
10. Almost Always (E. Howard)

Ray Perkins
KFEL—Denver, Colo.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Ruby (Richard Hayman)
5. Pretend (Nat "King" Cole)
6. How Much Is That Doggie In The Window (Patti Page)
7. The Ho Ho Song (R. Buttons)
8. I'm Walking Behind You (Eddie Fisher)
9. Your Cheatin' Heart (J. James)
10. Anna (Silvana Mangano)

Gene Fullen
WBNS—Columbus, Ohio
1. Less Than Tomorrow (Hamish Menzies)
2. Song From Moulin Rouge (Percy Faith)
3. Seven Lonely Days (G. Gibbs)
4. Thunderbird (Ray Anthony)
5. My Lady Loves To Dance (Julius La Rosa)
6. Just Another Polka (R. Hayes)
7. You're Driving Me Crazy (Buddy Greco)
8. Somebody Wonderful (Norman Brooks)
9. Crazy, Man, Crazy (Marterie)
10. Your Cheatin' Heart (J. James)

Jack Dugan
WPTR—Albany, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Mantovani)
3. I Believe (Frankie Laine)
4. How Much Is That Doggie In The Window (Patti Page)
5. Pretend (Nat "King" Cole)
6. April In Portugal (Damone)
7. Your Cheatin' Heart (J. James)
8. Till I Waltz Again With You (Teresa Brewer)
9. Seven Lonely Days (G. Gibbs)
10. You Shouldn't Have Kissed Me (Norman Brooks)

Phil Brooks
KRKD—Los Angeles, Calif.
1. April In Portugal (Les Baxter)
2. How Much Is That Doggie In The Window (Patti Page)
3. Pretend (Nat "King" Cole)
4. Song From Moulin Rouge (Percy Faith)
5. Anna (Silvana Mangano)
6. Say You're Mine Again (Perry Como)
7. I'm Sitting On Top Of The World (Paul-Ford)
8. Ruby (Les Baxter)
9. Seven Lonely Days (G. Gibbs)
10. The Nearness Of You (Bob Manning)

Jack Downey
WONS—Hartford, Conn.
1. April In Portugal (Damone)
2. Crazy, Man, Crazy (B. Haley)
3. You Shouldn't Have Kissed Me (Norman Brooks)
4. Sheik of Araby (Super-Sonics)
5. Song From Moulin Rouge (Percy Faith)
6. Say Si Si (Mills Bros.)
7. Uska Dara (Eartha Kitt)
8. Honey In The Horn (Four Aces)
9. Half A Photograph (K. Starr)
10. Breeze (Trudy Richards)

Lou Barile
WKAL—Rome, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. I Believe (Frankie Laine)
3. April In Portugal (Les Baxter)
4. Song From Moulin Rouge (Percy Faith)
5. Ruby (Richard Hayman)
6. My One and Only Heart (Perry Como)
7. Your Cheatin' Heart (J. James)
8. Pretend (Nat "King" Cole)
9. The Nearness Of You (Bob Manning)
10. Caravan (Ralph Marterie)

Don Bell
KRNT—Des Moines, Iowa
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Ruby (Les Baxter)
5. How Much Is That Hound Dog In the Window (Homer & Jethro)
6. Seven Lonely Days (G. Gibbs)
7. Your Cheatin' Heart (Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Thunderbird (Ray Anthony)
10. Say You're Mine Again (Perry Como)

Stan Pat
WTNJ—Trenton, N. J.
1. Ruby (Richard Hayman)
2. Breeze (Trudy Richards)
3. Scrap Of Paper ("Bigs" Howard)
4. A Blues Serenade (Sarah Vaughan)
5. I'll Never Forgive Myself (Jo Ann Tolley)
6. Organ Grinder's Swing (Four Aces)
7. You Shouldn't Have Kissed Me (Norman Brooks)
B. Pot Luck (Eileen Barton)
9. Say Si Si (Mills Bros.)
10. All I Want Is A Chance (Dick Lee)

Sherm Feller
WLAW—Boston, Mass.
1. Ruby (Richard Hayman)
2. My One And Only Heart (Perry Como)
3. You Shouldn't Have Kissed Me (Norman Brooks)
4. Song From Moulin Rouge (Percy Faith)
5. Almost Always (J. James)
6. Is It Any Wonder (J. James)
7. Seven Lonely Days (G. Gibbs)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Less Than Tomorrow (Hamish Menzies)
10. I'm The King Of Broken Hearts (Tony Bennett)

Jean F. Degraide & Art Kershaw
WJAR—Providence, R. I.
1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. The Nearness Of You (Bob Manning)
4. April In Portugal (Damone)
5. Just Another Polka (Fisher)
6. Ruby (Harry James)
7. How Much Is That Doggie In The Window (Patti Page)
B. Big Mamou (Pete Hanley)
9. Till I Waltz Again With You (Teresa Brewer)
10. Tell Me A Story (Laine-Boyd)

Roy Leonard
WKOX—Framingham, Mass.
1. Song From Moulin Rouge (Mantovani)
2. Ruby (Richard Hayman)
3. I'm Walking Behind You (Eddie Fisher)
4. Strange Things Are Happening (Red Buttons)
5. Say You're Mine Again (Perry Como)
6. Anna (Silvana Mangano)
7. Crazy, Man, Crazy (B. Haley)
B. April In Portugal (Damone)
9. Just Another Polka (Stafford)
10. My Lady Loves to Dance (Julius La Rosa)

Gary Lesters
WVNJ—Newark, N. J.
1. I Believe (Frankie Laine)
2. Pretend (Nat "King" Cole)
3. Song From Moulin Rouge (Percy Faith)
4. Anna (Silvana Mangano)
5. April In Portugal (Les Baxter)
6. How Much Is That Doggie In The Window (Patti Page)
7. I'm The King Of Broken Hearts (Tony Bennett)
8. Ruby (Richard Hayman)
9. My Lady Loves To Dance (Julius La Rosa)
10. Somebody Wonderful (Norman Brooks)

Mitch Reed
WITH—Baltimore, Md.
1. Song From Moulin Rouge (Percy Faith)
2. Seven Lonely Days (G. Gibbs)
3. I Believe (Frankie Laine)
4. I'm Walking Behind You (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. The Nearness Of You (Bob Manning)
B. Is It Any Wonder (J. James)
9. If Love Is Good To Me (Joe Marine)
10. Now That I'm In Love (Page)

Bob Larsen
WEMP—Milwaukee, Wisc.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Seven Lonely Days (G. Gibbs)
4. Almost Always (Joni James)
5. Organ Grinder's Swing (Four Aces)
6. Scrap Of Paper (D. Hawkins)
7. My One And Only Heart (Perry Como)
B. Big Mamou (Dolores Gray)
9. Say Si Si (Mills Bros.)
10. Thunderbird (Ray Anthony)

John Dixon
WALA—Mobile, Ala.
1. I Believe (Frankie Laine)
2. Ruby (Harry James)
3. Song From Moulin Rouge (Percy Faith)
4. Till I Waltz Again With You (Teresa Brewer)
5. Pretend (Nat "King" Cole)
6. April In Portugal (Damone)
7. Somebody Stole My Gal (Johnnie Ray)
B. Your Cheatin' Heart (J. James)
9. Seven Lonely Days (G. Gibbs)
10. Somebody Wonderful (Norman Brooks)

Bill Reynolds
WTMJ—Milwaukee, Wisc.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (F. Martin)
3. Ruby (Richard Hayman)
4. Oo! What You Do To Me (Patti Page)
5. I'm Walking Behind You (Eddie Fisher)
6. Almost Always (Joni James)
7. Song From Moulin Rouge (Mantovani)
B. I Believe (Frankie Laine)
9. April In Portugal (Damone)
10. Anna (Silvana Mangano)

Stephen Paul
WMBG—Richmond, Va.
1. Pretend (Nat "King" Cole)
2. I Believe (Frankie Laine)
3. Oo! What You Do To Me (Patti Page)
4. How Much Is That Doggie In The Window (Patti Page)
5. April In Portugal (Les Baxter)
6. Is It Any Wonder (J. James)
7. Side By Side (Kay Starr)
B. Caravan (Ralph Marterie)
9. Song From Moulin Rouge (Percy Faith)
10. Hot Toddy (Ralph Flanagan)

Larry Wilson
WNOE—New Orleans, La.
1. Song From Moulin Rouge (Percy Faith)
2. Big Mamou (Dolores Gray)
3. April In Portugal (Les Baxter)
4. Say Si Si (Mills Bros.)
5. Say You're Mine Again (June Hutton)
6. Organ Grinder's Swing (Four Aces)
7. Can't I (Nat "King" Cole)
B. Thunderbird (Ray Anthony)
9. I Believe (Frankie Laine)
10. One Wild Oat (G. Jenkins)

Chuck Fuller
WLEE—Richmond, Va.
1. Ruby (Richard Hayman)
2. Caravan (Ralph Marterie)
3. Big Mamou (Pete Hanley)
4. Seven Lonely Days (G. Gibbs)
5. I Believe (Frankie Laine)
6. The Breeze (Trudy Richards)
7. Sweet Thing (Dinah Shore)
B. Tell Me A Story (Laine-Boyd)
9. I Lived When I Met You (June Christy)
10. Song From Moulin Rouge (Mantovani)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 23 without any changes on the part of THE CASH BOX.

Bates Feuell
WCAL—Pontiac, Mich.

1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. I'm Walking Behind You (Eddie Fisher)
6. Ramona (The Gaylords)
7. Say You're Mine Again (Perry Como)
8. Tell Me A Story (Laine-Boyd)
9. Big Mamou (Dolores Gray)
10. Pretend (Nat "King" Cole)

Don McLeod
WJBK—Detroit, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. My One And Only Heart (Perry Como)
3. Organ Grinder's Swing (Four Aces)
4. Big Mamou (Dolores Gray)
5. Just Another Polka (Fisher)
6. Less Than Tomorrow (Hamish Menzies)
7. Many Are The Times (Don Cornell)
8. Say Si Si (Mills Bros.)
9. April In Portugal (Les Baxter)
10. Now That I'm In Love (Page)

Gil Henry
KING—Seattle, Wash.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Les Baxter)
4. Anna (Silvana Mangano)
5. I Believe (Laine-Froman)
6. How Much Is That Doggie In The Window (Patti Page)
7. Say You're Mine Again (Perry Como)
8. Swedish Rhapsody (P. Faith)
9. I'm Walking Behind You (Eddie Fisher)
10. Seven Lonely Days (G. Gibbs)

Paul Flanagan
WTRY—Troy, N. Y.

1. There's A Tavern In The Town (Wally Cox)
2. I'm Walking Behind You (Eddie Fisher)
3. I Believe (Frankie Laine)
4. Song From Moulin Rouge (Percy Faith)
5. Ruby (Richard Hayman)
6. My Lady Loves To Dance (Julius La Rosa)
7. Tell Me A Story (Laine-Boyd)
8. Anna (Silvana Mangano)
9. Somebody Stole My Gal (Johnnie Ray)
10. April In Portugal (Les Baxter)

Bob Chambers
WEBK—Tampa, Fla.

1. My Mother's Pearls (Cornell)
2. The Bull Walked Around, Olay (Stan Kenton)
3. Moon (Ralph Flanagan)
4. April In Portugal (Damone)
5. Ruby (Les Brown)
6. I Believe (Jane Froman)
7. A Blues Serenade (Sarah Vaughan)
8. Song From Moulin Rouge (June Hutton)
9. Say Si Si (Eugenie Baird)
10. Your Mother And Mine (Lawrence Welk)

Arthur Spitzer
WAAT—Newark, N. J.

1. Song From Moulin Rouge (Percy Faith)
2. I Believe (Frankie Laine)
3. April In Portugal (Les Baxter)
4. Pretend (Nat "King" Cole)
5. How Much Is That Doggie In The Window (Patti Page)
6. Your Cheatin' Heart (J. James)
7. Ruby (Richard Hayman)
8. Till I Waltz Again With You (Teresa Brewer)
9. Anna (Silvana Mangano)
10. Seven Lonely Days (G. Gibbs)

Dan Fusco
WRUN—Utica, N. Y.

1. Moon (Ralph Flanagan)
2. Red Canary (Florian Zabach)
3. You Shouldn't Have Kissed Me (Norman Brooks)
4. Blue Gardenia (Nat K. Cole)
5. The Ho Ho Song (R. Buttons)
6. The Nearness Of You (Bob Manning)
7. The Breeze (Trudy Richards)
8. Your Cheatin' Heart (J. James)
9. I Believe (Frankie Laine)
10. Albuquerque (R. Flanagan)

Hal Tate
WAIT—Chicago, Ill.

1. April In Portugal (Les Baxter)
2. Hot Toddy (Ralph Flanagan)
3. Somebody Stole My Gal (Johnnie Ray)
4. Mexico (Ken Remo)
5. No Help Wanted (R. Draper)
6. Song From Moulin Rouge (Percy Faith)
7. Sweet Thing (Dinah Shore)
8. You'll Never Know (James & Clooney)
9. Love Me, Love (Al Saber)
10. Pot Luck (Eileen Barton)

Bud Wilson
WKXL—Concord, N. H.

1. Till I Waltz Again With You (Teresa Brewer)
2. Wild Horses (Perry Como)
3. April In Portugal (Damone)
4. Now That I'm In Love (Barbara Ruick)
5. The Ho Ho Song (R. Buttons)
6. You Shouldn't Have Kissed Me (Norman Brooks)
7. My One And Only Heart (Perry Como)
8. Tavern In Town (Wally Cox)
9. A Wooin' We Will Go (Lorry Raine)
10. Pot Luck (Eileen Barton)

Pat Chamburs
WFLA—Tampa, Fla.

1. Is It Any Wonder (J. James)
2. Say Si Si (Eugenie Baird)
3. Take These Chains From My Heart (Tommy Edwards)
4. The Nearness Of You (Bob Manning)
5. How Much Is That Doggie In The Window (Patti Page)
6. I Believe (Frankie Laine)
7. Pretend (Ralph Marterie)
8. Till I Waltz Again With You (Teresa Brewer)
9. No Time (Artie Wayne)
10. April In Portugal (Les Baxter)

Buddy Deane
WITH—Baltimore, Md.

1. I Believe (Jane Froman)
2. Song From Moulin Rouge (Percy Faith)
3. Tell Me You're Mine (The Gaylords)
4. The Nearness Of You (Bob Manning)
5. Now That I'm In Love (Page)
6. I'm Walking Behind You (Eddie Fisher)
7. April In Portugal (Les Baxter)
8. My Lady Loves To Dance (Julius La Rosa)
9. Your Cheatin' Heart (J. James)
10. Lean Baby (Frank Sinatra)

John Wrisley
WSAV—Savannah, Ga.

1. Pretend (Nat "King" Cole)
2. I Believe (Jane Froman)
3. April In Portugal (Les Baxter)
4. Say You're Mine Again (June Hutton)
5. Song From Moulin Rouge (Mantovani)
6. Your Cheatin' Heart (J. James)
7. In The Middle Of A Kiss (Bette McLaurin)
8. I'm Walking Behind You (Eddie Fisher)
9. Anna (Ray Block)
10. Is It Any Wonder (J. James)

Fred Hobbs
KBOL—Boulder, Colo.

1. Song From Moulin Rouge (Mantovani)
2. Tell Me A Story (Laine-Boyd)
3. Ruby (Les Brown)
4. How Much Is That Doggie In The Window (Patti Page)
5. By the Light Of The Silvery Moon (Doris Day)
6. April In Portugal (N. Perito)
7. Red Canary (Gloria Wood)
8. Is It Any Wonder (J. James)
9. Rendezvous (Camarata)
10. Pretend (Nat "King" Cole)

Jeff Evans
WLDY—Ladysmith, Wisc.

1. Caravan (Ralph Marterie)
2. Seven Lonely Days (G. Gibbs)
3. Thunderbird (Ray Anthony)
4. April In Portugal (Damone)
5. I Believe (Frankie Laine)
6. Somebody Stole My Gal (Mel Blanc)
7. Hot Toddy (Ralph Flanagan)
8. Can't I (Nat "King" Cole)
9. Big Mamou (Pete Hanley)
10. Red, Red Robin (Doris Day)

Johnny Morris
WLOL—Minneapolis, Minn.

1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. Anna (Silvana Mangano)
4. April In Portugal (Les Baxter)
5. Say Si Si (Mills Bros.)
6. You Shouldn't Have Kissed Me (Norman Brooks)
7. The Breeze (Trudy Richards)
8. Your Cheatin' Heart (J. James)
9. I'm The King Of Broken Hearts (Tony Bennett)
10. Albuquerque (R. Flanagan)

Jerry Kay
WWEZ—New Orleans, La.

1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. I'm Walking Behind You (Frank Sinatra)
4. Anna (Silvana Mangano)
5. Big Mamou (Pete Hanley)
6. Say You're Mine Again (The Modernaires)
7. Who's Gonna Pay The Check (Peggy Lee)
8. April In Portugal (Les Baxter)
9. Now That I'm In Love (Page)
10. My One And Only Heart (Perry Como)

Jim Mills
WGN—Chicago, Ill.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Frank Sinatra)
3. Ruby (Les Brown)
4. I Believe (Frankie Laine)
5. He Loves Me (Jenny Barrett)
6. April In Portugal (Les Baxter)
7. Anna (Silvana Mangano)
8. Say You're Mine Again (Eddy Howard)
9. Big Mamou (Pete Hanley)
10. Oo! What You Do To Me (Patti Page)

Ira Cook
KECA & KMPC—Hollywood, Calif.

1. Ruby (Richard Hayman)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. Seven Lonely Days (G. Gibbs)
5. Say You're Mine Again (Perry Como)
6. I Believe (Frankie Laine)
7. I'm Walking Behind You (Eddie Fisher)
8. Say Si Si (Eugene Baird)
9. Bag Mamou (Pete Hanley)
10. Tell Me A Story (F. Laine)

Chuck Norman
WIL—St. Louis, Mo.

1. Song From Moulin Rouge (Percy Faith)
2. Say You're Mine Again (Perry Como)
3. April In Portugal (Richard Hayman)
4. Crazy, Man, Crazy (B. Haley)
5. I'm Walking Behind You (Eddie Fisher)
6. Ruby (Vaughn Monroe)
7. Big Mamou (Pete Hanley)
8. Almost Always (Joni James)
9. Seven Lonely Days (G. Gibbs)
10. The Ho Ho Song (R. Buttons)

Jackson Lowe
WOL—Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. Big Mamou (Pete Hanley)
5. I Believe (Frankie Laine)
6. Hot Toddy (Ralph Flanagan)
7. Say You're Mine Again (Perry Como)
8. If Love Is Good To Me (Jackie Paris)
9. Can't I (Nat "King" Cole)
10. No Help Wanted (R. Draper)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Lean Baby (Frank Sinatra)
4. Ruby (Victor Young)
5. No Time (Artie Wayne)
6. Just Got To Have Him Around (Jeri Southern)
7. I Am In Love (Nat K. Cole)
8. Thunderbird (Ray Anthony)
9. A Fool In Love (W. Herman)
10. Is It Any Wonder (J. James)



THE CASH BOX

The Nation's TOP 50 Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNIS

FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising 100 Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded In Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TI—Tico, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
- ★ Indicates best selling record.

Comprising 100 Selections

May 30 May 23

1—Song From Moulin Rouge
133.1 124.3

CA-2429 (F-2429)—J. HUTTON & A. STORDAHL
Say You're Mine Again
★CO-39944—(9-39944)—PERCY FAITH ORK
Swedish Rhapsody
CR-60984 (9-60984)—NICK PERITO
April In Portugal
DE-28675 (9-28675)—VICTOR YOUNG O.
Ruby
DE-28713 (9-28713)—COLEMAN HAWKINS
Ruby
LO-1328 (45-1328)—MANTOVANI O.
Vola Colomba
MG-11491 (K-11491)—BUDDY DE FRANCO
Many Are The Times
OK-6963 (4-6963)—STAN FISHER
Slaughter On 10th Ave.
TI-170 (45-170)—JOE LOCO QUINT.
Can Can Mambo
VI-10-4166—BOSTON POPS O.
Doo Wacka Doodle
VI-20-5264 (47-5264)—HENRI RENE O.
Street Of Shadows

2—April In Portugal
98.1 96.9

★CA-2374 (F-2374)—LES BAXTER O.
Suddenly
CO-39983 (4-39983)—KEN GRIFFIN
Little Red Monkey
CR-60984 (9-60984)—NICK PERITO
Song From Moulin Rouge
DE-28704 (9-28704)—LOUIS ARMSTRONG
Ramona
DE-28646 (9-28646)—FLORIAN ZABACH
Red Canary
ME-70114 (70114 x 45)—DICK HAYMAN O.
Anna
ME-70128 (70128 x 45)—VIC DAMONE
I'm Walking Behind You
VI-20-5052 (47-5052)—FREDDY MARTIN
Penny Whistle Blues
VI-20-5279 (47-5279)—TONY MARTIN
Now Hear This

3—Ruby
83.6 74.7

CA-2457 (F-2457)—LES BAXTER O.
A Little Love
CO-39994 (4-39994)—HARRY JAMES
Palladium Party
CR-60959 (9-60959)—LES BROWN O.
Midnight Sun
CR-60983 (9-60983)—NICK PERITO
The Magic Touch
DE-28675 (9-28675)—VICTOR YOUNG O.
Song From Moulin Rouge
DE-28713 (9-29713)—COLEMAN HAWKINS
Song From Moulin Rouge
★ME-70115 (70115 x 45)—RICHARD HAYMAN O.
Love Mood
Dansero
MG-11472 (K-11472)—LEW DOUGLAS O.
My Flaming Heart
VI-20-5286 (47-5286)—VAUGHN MONROE O.
Less Than Tomorrow

4—I'm Walking Behind You
67.7 31.4

CA-2450 (F-2450)—FRANK SINATRA
Lean Baby
CR-60985 (9-60985)—DOROTHY SQUIRES
Is There Any Room In Your Heart
DE-28692 (9-28692)—DONALD O'CONNOR
Crash!
LO-1314 (45-1314)—JIMMY YOUNG
All Night Long
ME-70128 (70128 x 45)—VIC DAMONE
April In Portugal
★VI-20-5293 (47-5293)—EDDIE FISHER
Just Another Polka

5—I Believe
66.1 81.8

CA-2332 (F-2332)—JANE FROMAN
Ghost Of A Rose
★CO-39938 (4-39938)—FRANKIE LAINE
Your Cheatin' Heart

6—Say You're Mine Again
53.5 38.6

AD-5000 (45-5000)—3 DONS & GINNY GREER
Tutti Fruiti Baby
CR-60982 (9-60982)—THE MODERNAIRES
Just Another Polka
DA-801 (45-801)—HARMONY BELLS
Just Another Polka
DE-28676 (9-28676)—DOLORES GRAY
Big Mamou
ME-70134 (70134 x 45)—EDDY HOWARD
★VI-20-5277 (47-5277)—PERRY COMO
My One And Only Heart

7—Pretend
50.5 63.6

★CA-2346—NAT "KING" COLE
Don't Let Your Eyes
Go Shopping
CO-39915—KEN GRIFFIN
Oh, Happy Day
C0-60927 (9-60927)—EILEEN BARTON
Too Proud To Cry
DE-28576 (9-28576)—GUY LOMBARDO O.
That's Me Without You
DO-15048—DAN BELLOC
You Are Ecstacy
ME-70045—RALPH MARTERIE O.
After Midnight
VI-20-5119 (47-5119)—HENRI RENE
Madelena

8—Anna
49.2 53.9

CO-39968 (4-39968)—PAUL WESTON ORK
Dutch Treat
CR-60963 (9-60963)—RAY BLOCH O.
Melancholy Serenade
DE-28703 (9-28703)—VICTOR YOUNG
Call Of The Far Away Hills
ME-70114 (70114 x 45)—RICHARD HAYMAN ORK.
April In Portugal
★MG-11457 (K-11457)—SILVANA MANGANA
I Loved You
VI-20-5246 (47-5246)—THE THREE SUNS
Little Red Monkey
VI-20-5252 (47-5252)—AL CAIOLA
Cachita

9—How Much Is That Doggie In The Window
47.5 63.4

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

10—The Ho Ho Song
45.9 51.6

★CO-39981 (4-39981)—RED BUTTONS
Strange Things Are Happening

11—Tell Me A Story
22.6 29.7

★CO-39945 (4-39945)—FRANKIE LAINE & JIMMY BOYD
The Little Boy And The Old Man

12—Seven Lonely Days
18.6 20.6

CR-60949 (9-60949)—PINE-TOPPERS & MARLIN SIS.
DE-28655 (9-28655)—GUY LOMBARDO O.
Downhearted
KI-1192 (45-1192)—BONNIE LOU
Out Of Reach
★ME-70095 (70095 x 45)—GEORGIA GIBBS
If You Take My Heart
VI-20-5219 (47-5219)—DON MEEHAN

13—Swedish Rhapsody
15.4 12.6

★CO-39944 (4-39944)—PERCY FAITH O.
Song From Moulin Rouge
DE-28674 (9-28674)—ETHEL SMITH
After Hours

14—Caravan
15.2 9.6

CA-2421 (F-2421)—BAS-SHEVA
My Mother's Lullaby
EN-101—FERRANTE & TEICHER
★ME-70097 (70097 x 45)—RALPH MARTERIE O.
While We Dream
MG-10368 (K-10368)—BILLY ECKSTINE
A Senorita's Bouquet
MG-11474 (K-11474)—LEROY HOLMES O.
Three On A Match
RA-188—ESQUIRE BOYS

15—My Flaming Heart
13.9 —

★CA-2459 (F-2459)—NAT "KING" COLE
I Am In Love
MG-11472 (K-11472)—LEW DOUGLAS O.
Ruby

16—Almost Alawys
12.8 9.7

ME-70135 (70135 x 45)—EDDY HOWARD
Am I Losing You
★MG-11470 (K-11470)—JONI JAMES
Is It Any Wonder

17—Your Cheatin' Heart
11.5 28.3

CA-2377 (F-2377)—JAN GARBER O.
My Jealous Eyes
CO-39938 (9-39938)—FRANKIE LAINE
I Believe
DE-28628 (9-28628)—LOUIS ARMSTRONG
Congratulations to Someone
★MG-11426 (K-11426)—JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)—HANK WILLIAMS
Kaw-Liga
VI-20-5292 (47-5292)—TED TYLE O.
Gotta Go Weedin'

18—Ramblin' Man
11.2 6.7

★CO-39979 (4-39979)—FRANKIE LAINE
I Let Her Go
MG-11479 (K-11479)—HANK WILLIAMS
Take These Chains From My Heart
MG-11120—LUKE THE DRIFTER

19—Uska Dara
10.1 12.7

CR-60999 (9-60999)—EYDIE GORME
Cocoanuts
ME-70160 (70160 x 45)—BERNICE PARKS
Nowhere Guy
★VI-20-5284 (47-5284)—EARTHA KITT
Two Lovers

20—Just Another Polka
9.7 10.3

★CO-40000 (4-40000)—JO STAFFORD
My Dearest, My Darling
DA-801 (45-801)—HARMONY BELLS
Say You're Mine Again
DE-28719 (9-28719)—GUY LOMBARDO
Spinning A Web
ME-70147 (70147 x 45)—RICHARD HAYES
Trust Me
★VI-20-5293 (47-5293)—EDDIE FISHER
I'm Walking Behind You

21—Terry's Theme From "Limelight"
9.6 —

CO-40013 (4-40013)—WALLY STOTT O.
Incidental Music from "Limelight"
★LO-1342 (45-1342)—FRANK CHACKSFIELD O.
Incidental Music from "Limelight"

22—That Hound Dog In The Window
9.5 —

★VI-20-5280 (47-5280)—HOMER & JETHRO

23—Now That I'm In Love
8.6 8.9

DE-28680 (9-28680)—ANDREWS SISTERS
Fugue For Tinhorns
★ME-70127 (70127 x 45)—PATTI PAGE
Oo! What You Do To Me
MG-11483 (K-11483)—BARBARA RUICK
Chi-li, Chi-li, Chi-li
VI-20-5248 (47-5248)—SAUTER FINEGAN O.
Yankee Doodletown

24—Ramona
8.4 20.8

CA-1684 (F-1684)—GORDON MacRAE
So In Love
CR-60918 (9-60918)—LES BROWN O.
Montoona Clipper
DE-28704 (9-28704)—LOUIS ARMSTRONG
April In Portugal
★ME-70012 (70012 x 45)—THE GAYLORDS
Spinning A Web

25—Big Mamou
8.3 14.6

CA-2441 (F-2441)—ELLA MAE MORSE
Is It Any Wonder
★DE-28676 (9-28676)—DOLORES GRAY
Say You're Mine Again
DE-28656 (9-28656)—JIMMIE DAVIS
ME-70137 (70137 x 45)—RUSTY DRAPER
Tell Me Why, Why Why
★OK-6956 (4-6956)—PETE HANLEY
OK-18001 (4-18001)—LINK DAVIS
VI-20-5299 (47-5299)—BIGS HOWARD O.
Scrap Of Paper

26—The Breeze
8.2 —

★DY-823 (45-823)—TRUDY RICHARDS
I Can't Love You Anymore
OK-6964 (4-6964)—HELENE DIXON
Don't Call My Name

27—Organ Grinder's Swing
8.1 7.8

★DE-28691 (9-28691)—FOUR ACES
Honey In The Horn
VI-20-4829 (47-4829)—FORD NELSON QUINT.

28—The Nearness Of You
8.0 3.2

★CA-2383 (F-2383)—BOB MANNING
Gypsy Girl

29—Crazy, Man, Crazy
7.4 10.2

★ES-321 (45-321)—BILL HALEY
Whatcha Gonna Do
ME-70153 (70153 x 45)—RALPH MARTERIE O.
Go Away

30—Dancin' With Someone
6.9 9.8

CA-2396 (F-2396)—MOLLY BEE
What'll He Do?
★CR-60953 (9-60953)—TERESA BREWER
Breakin' In The Blues
KI-1213 (45-1213)—BONNIE LOU
Scrap Of Paper
LO—1315 (45-1315)—JIMMY YOUNG
VI-20-5217 (47-5217)—DELTA RHYTHM BOYS
Long Gone Baby

31—Say 'Si Si'
6.8 —

★DE-28670 (9-28670)—MILLS BROTHERS
I'm With You
LO-1152 (45-1152)—EDMUNDO ROS O.
They Say The Woman Always Pays
MG-11496 (K-11496)—THE CLOVELEAFS
If I Had A Golden Umbrella
VINROB 3—EUGENIE BAIRD
Hootin' Holler

32—P. S. I Love You
6.7 —

★DO-15085 (45-15085)—HILLTOPPERS
I'd Rather Die Young

33—Oo! What You Do To Me
5.9 6.8

★ME-70127 (70127 x 45)—PATTI PAGE
Now That I'm In Love

34—Little Red Monkey
5.5 8.2

CA-2430 (F-2430)—MEL BLANC
Tia Juana
CO-MJV164—ROSEMARY CLOONEY
CO-39983 (4-39983)—KEN GRIFFIN
April In Portugal
LO-1316 (45-1316)—HARRY GROVE TRIO
Magic Music Box
★ME-70118 (70118 x 45)—HARMONICATS
Pachuko Hop
MG-11477 (K-11477)—JACK FINA O.
Wrong Note Rag
★VI-20-5246 (47-5246)—THREE SUNS
Anna

35—My Lady Loves To Dance
5.4 8.3

★CD-1231 (45-1231)—JULIUS LA ROSA
Let's Make Up Before We Say Goodnight
VI-20-4959 (47-4959)—COMO & FONTANE SISTERS
To Know You

36—I Am In Love
5.3 —

★CA-2459 (F-2459)—NAT "KING" COLE
My Flaming Heart

37—Is It Any Wonder
5.2 8.1

CA-2441 (F-2441)—ELLA MAE MORSE
Big Mamou
DE-28720 (9-28720)—ETHEL SMITH
Melancholy Serenade
★MG-11470 (K-11470)—JONI JAMES
Almost Always
VI-20-5255 (47-5255)—BOB WHALEN
High School

38—Send My Baby Back To Me
5.1 —

★CO-40010 (4-40010)—JUDY GARLAND
Without A Memory
VI-20-5306) (47-5306)—SUNNY GALE
Meanwhile

39—Less Than Tomorrow
4.2 2.9

★DE-28601 (9-28601)—HAMISH MENZIES
You Can Be In Love
VI-20-5286 (47-5286)—VAUGHN MONROE
Ruby

40—Hot Toddy
3.9 9.5

★VI-20-5095 (47-5095)—RALPH FLANAGAN
Serenade

41—Can't I
3.8 4.4

42—Who's Gonna Pay The Check
2.9 4.3

43—Dot's Nice-Donna Fight
2.8 6.2

44—Tell Me You're Mine
2.7 6.1

45—I'm The King Of Broken Hearts
2.6 3.4

46—Till I Waltz Again With You
2.4 5.6

47—Don't Let The Stars Get In Your Eyes
1.9 1.4

48—Gomen-Nasai
1.7 2.6

49—Say It With Your Heart
1.4 1.7

50—Wild Horses
1.2 7.5

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.
1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. Pretend (Nat "King" Cole)
5. I Believe (Frankie Laine)
6. Ruby (Richard Hayman)
7. I'm Walking Behind You (Eddie Fisher)
8. Terry's Theme "Limelight" (Frank Chacksfield)
9. How Much Is That Doggie In The Window (Patti Page)
10. The Ho Ho Song (R. Buttons)

Philadelphia, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. Say You're Mine Again (Perry Como)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. Crazy, Man, Crazy (B. Haley)
6. Pretend (Nat "King" Cole)
7. I Believe (Frankie Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Almost Always (Joni James)
10. Anna (Silvana Mangano)

St. Louis, Mo.
1. Song From Moulin Rouge (Percy Faith)
2. Crazy, Man, Crazy (B. Haley)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. I'm Walking Behind You (Eddie Fisher)
6. I Am In Love (Nat K. Cole)
7. Say You're Mine Again (Perry Como)
8. Anna (Silvana Mangano)
9. Say Si Si (Mills Bros.)
10. How Much Is That Doggie In The Window (Patti Page)

Memphis, Tenn.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. I Believe (Frankie Laine)
5. Anna (Silvana Mangano)
6. How Much Is That Doggie In The Window (Patti Page)
7. You Can Be In Love (Hamish Menzies)
8. Ruby (Richard Hayman)
9. Seven Lonely Days (G. Gibbs)
10. Caravan (Ralph Marterie)

Boston, Mass.
1. Song From Moulin Rouge (Percy Faith)
2. Pretend (Nat "King" Cole)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. How Much Is That Doggie In The Window (Patti Page)
8. The Ho Ho Song (R. Buttons)
9. You Shouldn't Have Kissed Me (Norman Brooks)
10. My One And Only Heart (Perry Como)

Detroit, Mich.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman-Baxter)
3. Say You're Mine Again (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. I Believe (Frankie Laine)
6. How Much Is That Doggie In The Window (Patti Page)
7. Ruby (Richard Hayman)
8. Pretend (Nat "King" Cole)
9. The Ho Ho Song (R. Buttons)
10. Ramona (The Gaylords)

Seattle, Wash.
1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. I Believe (Frankie Laine)
5. How Much Is That Doggie In The Window (Patti Page)
6. Ruby (Richard Hayman)
7. Say Si Si (Mills Bros.)
8. Seven Lonely Days (G. Gibbs)
9. Just Another Polka (Fisher)
10. Pretend (Nat "King" Cole)

Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Seven Lonely Days (G. Gibbs)
6. The Ho Ho Song (R. Buttons)
7. Say You're Mine Again (Perry Como)
8. I'm Walking Behind You (Eddie Fisher)
9. Crazy, Man, Crazy (B. Haley)
10. Can't I (Nat "King" Cole)

Dallas, Tex.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Say You're Mine Again (Perry Como)
5. Ruby (Richard Hayman)
6. Caravan (Ralph Marterie)
7. I Believe (Frankie Laine)
8. Anna (Silvana Mangano)
9. Seven Lonely Days (G. Gibbs)
10. The Ho Ho Song (R. Buttons)

Savannah, Ga.
1. Pretend (Nat "King" Cole)
2. I Believe (Frankie Laine)
3. Seven Lonely Days (G. Gibbs)
4. Song From Moulin Rouge (Percy Faith)
5. Your Cheatin' Heart (J. James)
6. Till I Waltz Again With You (Teresa Brewer)
7. How Much Is That Doggie In The Window (Patti Page)
8. Say You're Mine Again (Perry Como)
9. Is It Any Wonder (J. James)
10. Ruby (Richard Hayman)

Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. I Believe (Frankie Laine)
3. April In Portugal (Les Baxter)
4. Anna (Silvana Mangano)
5. My Lady Loves To Dance (Julius La Rosa)
6. The Ho Ho Song (R. Buttons)
7. Almost Always (Joni James)
8. How Much Is That Doggie In The Window (Patti Page)
9. Crazy, Man, Crazy (B. Haley)
10. That Hound Dog In The Window (Homer & Jethro)

Washington, D. C.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman-Baxter)
3. Ruby (Richard Hayman)
4. I'm Walking Behind You (Eddie Fisher)
5. Crazy, Man, Crazy (B. Haley)
6. I Believe (Frankie Laine)
7. Say You're Mine Again (Perry Como)
8. How Much Is That Doggie In The Window (Patti Page)
9. My One And Only Heart (Perry Como)
10. Anna (Silvana Mangano)

Cincinnati, Ohio
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Richard Hayman)
4. Say You're Mine Again (Perry Como)
5. How Much Is That Doggie In The Window (Patti Page)
6. I'm Walking Behind You (Eddie Fisher)
7. Crazy, Man, Crazy (B. Haley)
8. Pretend (Nat "King" Cole)
9. Caravan (Ralph Marterie)
10. The Ho Ho Song (R. Buttons)

Salt Lake City, Utah
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Seven Lonely Days (G. Gibbs)
4. Ruby (Richard Hayman)
5. Caravan (Ralph Marterie)
6. How Much Is That Doggie In The Window (Patti Page)
7. Say You're Mine Again (Perry Como)
8. Pretend (Nat "King" Cole)
9. The Ho Ho Song (R. Buttons)
10. Till I Waltz Again With You (Teresa Brewer)

Los Angeles, Calif.
1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. Ruby (Richard Hayman)
4. The Ho Ho Song (R. Buttons)
5. I'm Walking Behind You (Eddie Fisher)
6. Big Mamou (Pete Hanley)
7. Half A Photograph (K. Starr)
8. Almost Always (Joni James)
9. April In Portugal (Les Baxter)
10. The Breeze (Trudy Richards)

Shoals, Ind.
1. How Much Is That Doggie In The Window (Patti Page)
2. Bumming Around (D. Todd)
3. I Believe (Frankie Laine)
4. April In Portugal (Les Baxter)
5. Seven Lonely Days (G. Gibbs)
6. Tell Me A Story (Laine-Boyd)
7. Song From Moulin Rouge (Percy Faith)
8. Can't I (Nat "King" Cole)
9. Your Cheatin' Heart (J. James)
10. Till I Waltz Again With You (Teresa Brewer)

Nashville, Tenn.
1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Richard Hayman)
3. Pretend (Nat "King" Cole)
4. Seven Lonely Days (G. Gibbs)
5. I'd Rather Die Young (The Hilltoppers)
6. I'm Walking Behind You (Eddie Fisher)
7. I Believe (Frankie Laine)
8. Almost Always (Joni James)
9. My One And Only Heart (Perry Como)
10. Crazy, Man, Crazy (Marterie)

Des Moines, Iowa
1. Song From Moulin Rouge (Percy Faith)
2. Ruby (Les Baxter)
3. Pretend (Nat "King" Cole)
4. How Much Is That Doggie In The Window (Patti Page)
5. I Believe (Jane Froman)
6. April In Portugal (Les Baxter)
7. Your Cheatin' Heart (J. James)
8. Hot Toddy (Ralph Flanagan)
9. I'm Walking Behind You (Eddie Fisher)
10. Say You're Mine Again (Perry Como)

Atlanta, Ga.
1. Song From Moulin Rouge (Percy Faith)
2. Im Walking Behind You (Eddie Fisher)
3. Pretend (Nat "King" Cole)
4. April In Portugal (Les Baxter)
5. How Much Is That Doggie In The Window (Patti Page)
6. I Believe (Laine-Froman)
7. Say You're Mine Again (Perry Como)
8. Ruby (Richard Hayman)
9. My One And Only Heart (Perry Como)
10. Half A Photograph (K. Starr)

New Orleans, La.
1. Song From Moulin Rouge (Percy Faith)
2. Anna (Silvana Mangano)
3. April In Portugal (Les Baxter)
4. How Much Is That Doggie In The Window (Patti Page)
5. Ruby (Hayman-Young)
6. I Believe (Frankie Laine)
7. Seven Lonely Days (G. Gibbs)
8. Pretend (Nat "King" Cole)
9. Pour Me A Glass Of Teardrops (Billy Williams Qt.)
10. Dancin' With Someone (Teresa Brewer)

Salem, Ore.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Say You're Mine Again (Perry Como)
4. I Believe (Frankie Laine)
5. How Much Is That Doggie In The Window (Patti Page)
6. Pretend (Nat "King" Cole)
7. Ramona (The Gaylords)
8. Less Than Tomorrow (Hamiseh Menzies)
9. Tell Me A Story (Laine-Boyd)
10. The Ho Ho Song (R. Buttons)

Double Birthday



NEW YORK—Al "Jazzbo" Collins of WNEW and Max Cole of WOV present a birthday cake to Woody Herman to commemorate two occasions, his birthday and his fifteenth anniversary as a bandleader. The occasion took place on Friday night (May 15) at Roseland Ballroom in New York where Woody had his first engagement fronting a band.

Audivox Names Distribs

NEW YORK, N. Y.—Audivox Records, this city, through business manager Leonard Wolf, announced the company has signed four distributors for local areas.

Wolf has been on the long distance phone with distributors in key spo's throughout the nation and will leave this week to close deals for distributorships through the midwest.

Distributors signed to represent Audivox up to the present time, are: Essex Distributors, Newark, N. J.; Alpha Distributors, New York, N. Y.; David Rosen, Philadelphia, Pa.; and Independent Record Sales, Boston, Mass.

Audivox's first release is "To Make A Long Story Short" and "My Heart Stood Still." The artists, Dorothy Collins and Raymond Scott, television favorites, and Mr. and Mrs. in private life, are owners of the new record company.

Artist's Weekend

CHICAGO—What's a popular artist's weekend like? Johnny Desmond has the answer.

Working on the very popular "Breakfast Club," ABC, from 8 to 9 A.M., rehearsing during the afternoon, Johnny dashed for New York to appear as guest artist on the Coca-Cola show with Don Ameche this past week.

Then flying from New York to Detroit, Johnny worked a club date Friday evening at the Edgewater Park.

After that, back to Chicago to open at the Chez Paree, taking over Tony Martin's spot, Sunday evening.

And, early this Monday morning, back with Don McNeil on the "Breakfast Club."

Otherwise—just another week.

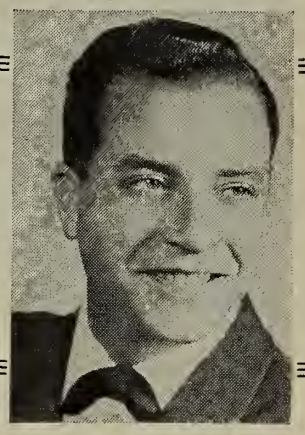
MGM To Issue "Blondes" Album

NEW YORK, N. Y.—MGM Records will shortly release the sound track album of the Twentieth Century Fox film "Gentlemen Prefer Blondes," featuring Jane Russell and Marilyn Monroe.

Selections will include "Bye Bye Baby," "Little Girl," "From Little Rock," "Diamonds Are A Girl's Best Friend," "Ain't There Anyone Here For Love" and "When Love Goes Wrong."

"Bye Bye Baby" is heard early in the soundtrack sung by Jane Russell and later again as performed by Marilyn Monroe.

An EXCELLENT (B+) Rating by The Cash Box



VINCE CARSON

singing

"CONSTANTLY"

and

"YOU ARE MINE"

on

CADILLAC RECORD # 140

published by
CRESTWOOD MUSIC PUB. CO.
1585 BROADWAY, N. Y.

CARLTON NEW A & R HEAD OF VICTOR

Takes Over Duties As Kapp Is Made Assistant To Sacks. Change Won't Affect Label "X", But Timetable Is Set Back

NEW YORK—Joe Carlton has been named new popular A&R director of RCA Victor as of May 25, it was announced by Manie Sacks, vice-president and general manager of the record department last week.

Dave Kapp, who had been A&R director, becomes administrative assistant to Sacks. Kapp joined Victor two years ago after serving many years as vice president and director of A&R of Decca Records.

The change of plans does not affect the proposed Label "X" which Carlton had originally been hired to head. It will continue but the timetable will be set back until a new man can be found to take Carlton's place. Carlton had been working on the distribution set-up for the past several weeks for the new company and it is expected that his work will be used as a base by whoever follows him into the job.

There will be no changes in the RCA Victor set-up with George Marek remaining as manager of artists and repertoire division and all other personnel staying put.

Carlton, who previously was eastern A&R director of Mercury Records, achieved great success in that position with such hits as "Tennessee Waltz," "I Went To Your Wedding," "Doggie In The Window," "Seven Lonely Days" and "Ruby."



JOE CARLTON

Lead Singer of Dominoes Forms Own Group; Signs With Altantic

NEW YORK — Clyde Lensey McPhatter, lead singer with The Dominoes, has formed his own group, which is as yet un-named.

He has signed a long term contract with Atlantic Records and the diskery is planning to promote the group into the top spot in the A&R picture.

Promotor's Guild Elects

NEW YORK — Paul Brown was elected President of the Record Promotor's Guild at the meeting held May 20. Morris Diamond was voted Vice President and Walter Hofer, Secretary-Treasurer. It was announced that the organization's membership now includes representatives in Chicago and Los Angeles. A national survey has been launched to determine the most efficient method of servicing Disk Jockies, Program Directors, Station Librarians and Juke Box Operators.

Derby Signs Sandy Solo

NEW YORK—Derby Records has signed Sandy Solo to a contract, it was announced by Larry Newton, president. The singer will have his first session this week.

SAVOY AND VARETTA DO IT AGAIN! OVER 20,000 SOLD IN 4 DAYS!

A DOUBLE HIT! BOTH SIDES!

"MERCY Mr. PERCY"

Savoy # 897 b/w 45 and 78 r.p.m.

"You Ain't No Good, No How"

by VARETTA DILLARD

Watch "50 Million Women"

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.



HIT HIT WRITTEN ALL OVER THIS RECORD

DEUCES OF RHYTHM

and

TEMPO TOPPERS

"Ain't That Good News"

"Fool At The Wheel"

Featured Lead Vocalist

LITTLE RICHARD

Peacock # 1616

BOTH SIDES
SURE BET FOR THE COIN OPERATORS



ANOTHER GREAT SPIRITUAL HIT

THE DIXIE HUMMING BIRDS

sing

"ETERNAL LIFE"

"LORD IF I GO"

SOUL TOUCHING
THREE RELEASES
THREE HITS ON PEACOCK

Peacock # 1713

PEACOCK RECORDS, INC.
4104 Lyons
Houston, Texas



JUST ONE LISTEN IS ALL WE ASK

STARS OF HOPE

—WITH FEELING—

"You Better Mind"

"Where Shall I Go"

Peacock # 1712

ANOTHER SAMPLE OF
WORLD'S GREATEST SPIRITUALS

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Ernie Young, president of Excello and Nashboro labels in Nashville, Tennessee, has just recorded three new artists. **Good Rockin' Beasley** etched "Long Goody" and "Happy Go Lucky"; **Kid King's Combo** cut "Banana Split" and "Skip's Boogie" and the last of the trio, **Shy Guy Douglas** did "Detroit Arrow" and "New Memphis Blues". . . . The new r & b label, Gem, also cut a new group, "**Four Bells**", Harlem's Apollo Theatre winners. The quartet did "Please Tell It To Me" and "A Long Way To Go". The "Bells" go into Bill & Lou's in Philadelphia for two weeks. . . . **Rufus Thomas, Jr.**, who's recording of "Bearcat" is riding high on the charts, turning down lots and lots of one nighters so that he can stay at his deejay mike in Memphis, Tennessee. . . . **Frank Sands**, one night booker at Gale Agency was robbed of his wallet and pants last week. Sands is now singing "How Much Is That Pair of Pants In The Window". . . . **Bess Berman**, Apollo bosslady, recovering from a heart attack. Bess is at the Doctor's Hospital, Manhattan. Drop her a line. To while away time, Bess has organized the hospital staff into the "5" **Internes** and is teaching them the two Apollo hits "Crazy, Crazy, Crazy" and "Help Me Somebody" as etched by her "5" **Royales**. . . . **Lewis Buckley**, Buckley's One Stop, Nashville, predicts big things for **Mercy Dee's** "Please Understand". . . . Take a look at the grinning quartet on this week's cover. **Matty Singer**, Gotham Distrib in Philly, looks like he is saying "cheese". **Irv Marcus**, Duke and Peacock; **Bob Pare**, Portem, New York; and **Joe Cohen**, Essex Distrib, Newark, N.J. make it evident **Popsie** must have dropped one his "funnies". . . . Atlantic Records signed two new artists last week. **LaVerne Baker** (formerly Miss Sharecropper) and **Carmen Taylor**. **Miriam Abramson** expects big things from the newly inked pair. . . . Jack Walker, Atlantic promotion man, unveiled the new **Ruth Brown** etching "Mend Your Ways" on his deejay program in a sneak preview and the reaction was tremendous. . . . **Herman Lubinsky** and **Lee Magid**, Savoy, burning up the wires with long distant playings of the new **Varetta Dillard** "Mercy, Mr. Percy" and "You're No Kinda Good Nohow". . . . **Phyllis Branch**, whose "Babalu" on Tuxedo Records is just great, is featured in the musical revue "The Year Around". The theatre was formerly a supermarket owned by **Joe Louis**.



PHYLLIS BRANCH

CHICAGO:

Clickin' like they always do, the **Mary Kaye Trio**, working to lots of applause at the very intimate Black Orchid. And featuring a tune written by Mary's little brother, **Norman Kaye**, called: "How Did He Look". Norman looks very good on this one. And sings it to a fare-thee-well nitely. . . . Things are happenin' in ole St. Loo: **Eddie Peabody** being featured at the Town & Country. . . . **Billy May** packed 'em in for a one-niter at the Casa Loma Ballroom. . . . and the Playdium Lounge claims it's got "the greatest" of Dixieland music. . . . **Tex Williams** doubling with **Roberta** Lee, just Decca'd a spiritual, "Don't Call My Name". A bit of a change for the smoke artist and, from what's being spread about, "it sounds good". Should it click, may take Tex right out of the western field, for a while. . . . **Herb Jeffries**, he of the big voice, coming into the Black Orchid. Herb should click. Haven't seen him since Ciro's, "on the strip" in Holleewood. . . . **Red Norvo** opened at the Preview Lounge 5-18 which'll keep the cats ajumpin' 'round the town. . . . Up the Motor City way, the very versatile **Lionel Hampton** leading his ork to thundering applause at Detroit's Fox Theatre. . . . Back in Chi, **Jeri Southern** chirping with the **Eddie South Trio**, at the very beautiful Driftwood on East Grand. . . . **Len Chess** calls this one, "The hottest of all the disks"; **Eddie Boyd's** latest, "Third Degree", just released. . . . but **Phil Chess** yowls, "Just wait'll y'hear **Danny Overbea's** '40 Cups Of Coffee' if y'wanta hear what's real gone," so the two brothers in a brotherly battle for who sells more of which. . . . **Mitzi Mars**, Checker artist, whose first disk, "I'm Glad", is tieing onto the stars for a ride, still gets "feathers in my stomach everytime I hear it on the air". Mitzi's clicking at Club Gaiety. . . . The real gone gal, **Nellie Lutcher**, just simply sittin' 'em up as she plays her famed repertoire nitely at the Blue Note. Supported by **Charlie Ventura** who's featuring **Jackie Cain** and **Roy Kral**. . . . Business is buzzin'.



LIONEL HAMPTON

LOS ANGELES:

Tiny Bradshaw follows up his smash "Soft" with still another for King in "Heavy Juice". Disk is coming on like sixty. . . . **Jimmy Warren** back from a week's combined business-pleasure trip. . . . **Sid Talmadge** handling the Herald label, and off to a flying start with "Paradise Hill". . . . **Saul Bihari**, Modern Records prexy, back from a two week road trip, recording new talent and promoting their "Honey Jump". Firm has a new one that should make 'em sit up and take notice in "Crazy Man, Crazy" . . . **Leo and Eddie Mesner** excited about their "Dear John Letter" on Intro. We heard the dubs and they're all the Mesner's say they are. . . . **The Dominoes** etching of "These Foolish Things" really taking off. . . . ditto **Jake Porter's** Combo label with **Joe Houston's** "MM". . . . Coupla majors due to break in early fall with their own r & b labels. . . . **Fats Domino's** "Goin' To The River" one of his best ever. . . . If you think that **Jimmy Wilson's** "Tin Pan Alley" is a hit, you ain't heerd nothing till you've eared his second release. . . . **Hunter Hancock** sporting a beautiful new Ampex tape recorder, so that he can get away for week-ends during the summer. . . . New **Lloyd Price** recording is sure to sit well with his many fans. . . . The Lighthouse, Hermosa Beach continues to draw SRO crowds to their fine show featuring **Howard Rumsey All Stars** and the **Teddy Charles** trio. Latter is one of the best vibe men in the business. . . . Credit **Ralph Bass**, King a & r man, for those swell Monday night amateur shows over at the Alabam. Latter club by the way has discovered more talent than you can shake a stick at. . . . **Bill McCall Jr.** handling the Big Town management for 4-Star Sales Company.



FATS DOMINO

Jerry Wexler Becomes A Partner In Atlantic Records

NEW YORK—Jerry Wexler will join Atlantic Records as a partner beginning June 1, it was announced this week by Ahmet Ertegun, executive vice-president of Atlantic.

Wexler has resigned his post as publicity and advertising director of the Big Three publishing group (Robbins-Feist-Miller) effective May 29. Prior to joining the Big Three in November, 1951, where he worked under General Manager Abe Olman in contacting the recording companies as well as record promotion, publicity and advertising, he served on Billboard's music staff for some four years.

He joins the company as vice president in partnership with Ertegun and Herb Abramson, having purchased a substantial stock interest. With Abramson currently serving in the Air Force Dental Corps in Germany, Wexler will share duties with Ertegun in all phases of the Atlantic operation: a & r, sales, publicity and promotion, production, etc.

Wexler's entry into Atlantic presages a long-planned expansion by that diskery.

In addition to activities as one of the leading r & b firms, the company has been developing a comprehensive LP line covering many fields of repertory. Included are a cafe chanteuse series (Mabel Mercer, Sylvia Syms, Mae Barnes, others); a jazz series (Sidney Bechet, Muggsy Spanier, Dizzy Gillespie, Wilbur De Paris, others); a piano series (Errol Garner, Joe Bushkin, Barbara Carroll, others); a dramatic and classical series (Marie Powers, "Romeo And Juliet," "This Is My Beloved"). Atlantic's top r & b stars, Ruth Brown, The Clovers, Joe Turner, etc., are also represented on LP releases.

A complete EP series will also be released shortly featuring collated singles by the label's r & b toppers as well as selections from the cafe, jazz and piano catalog, and among Wexler's first duties will be assisting in production of the EP's for early release.

King And Queen



MEMPHIS, TENN.—Rufus Thomas, Jr., that "Bear Cat" man and Miss Beverly Nevills reigned as King and Queen of the Cotton Makers Jubilee recently and presided over the all Negro public and social functions during the Cotton Carnival in Memphis. The artist's record of "Bear Cat" was put out on the Sun label.

Puente Combining Mambo With Progressive Music

NEW YORK, N. Y.—Tito Puente, Tico Recording artist and one of the hottest record names in mambo music, is writing and arranging a number of original modern mambo tunes for his twenty two piece band.

According to George Goldner, Tico A & R head, Puente will wed progressive with mambo, but without losing the dance tempo.

With mambo spreading from the Latin audience to the pop market at a fast rate of speed, Goldner feels that this movement will further open the fields for mambo music. Tico Records has become one of the leading record firms in the mambo field.

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b/w
"DIANE"
by
DOC BAGBY TRIO
GOTHAM
G-291

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3. ANNIE ROSS - Farmer's Market - 839
4. CHARLIE FERGUSON - Stop Talkin' - 855
5. ZOOT SIMS - Jaguar - 852
6. MILT JACKSON - Vendome - 851
7. MILES DAVIS - Bluing - 846
8. JOE HOLIDAY - Hello To You - 848
9. SONNY STITT - Jeepers Creepers - 826
10. JAMES MOODY - Stardust - 841
11. BILLY TAYLOR - Man With A Horn - 822
12. THELONIOUS MONK - Trinkle Tinkle - 838
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"YOU LET MY LOVE GROW COLD"
Dinah Washington
70125

Leaves Hospital



NEW YORK—Nat "King" Cole is shown with his wife Maria and hospital guard John Becak as he leaves the New York Hospital after a six-week confinement following a serious ulcer operation. Nat flew to his Hollywood home for a four-week convalescence period. Newest of his Capitol releases currently making noise is "I Am In Love" from "Can-Can," and "My Flaming Heart."

Capitol Sales Meet Planned

NEW YORK—Capitol Records will hold it's first three-day national sales meeting at the White Face Inn, located in Lake Placid, N. Y. from July 9 through July 12. This meeting will include the sales staffs and executives from the Eastern branches of Capitol Records as far as Kansas City.

The Western group of execs and sales personnel will meet at Pebble Beach in California from June 21 through June 24.

Plans for the coming Fall season will be the main topic of discussion.

SHE HITS AGAIN!
RUTH BROWN
"WILD WILD YOUNG MEN"
and
"Mend Your Ways"
993
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THE CASH BOX HOT 100

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	HOUND DOG *Willie Moe Thornton* *(Peacock 1612)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)* *Dolly Cooper* *(Savoy 891)*	HELP ME SOMEBODY *The "5" Royoles* *(Apollo 446)*
2	IS IT A DREAM *Vocoleers* *(Red Robin 114)*	I'M MAD *Willie Mobon* *(Chess 1538)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*
3	I'M MAD *Willie Mobon* *(Chess 1538)*	RED TOP *King Pleasure* *(Prestige 821)*	GOIN' TO THE RIVER *Fots Domino* *(Imperiol 5231)*
4	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Moe Thornton* *(Peocock 1612)*	PLAY GIRL *Smiley Lewis* *(Imperiol 5234)*
5	SHE'S GOTTA GO *Ravens* *(Mercury 70119)*	HELP ME SOMEBODY *The "5" Royoles* *(Apollo 446)*	HOUND DOG *Willie Moe Thornton* *(Peocock 1612)*
6	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	OFF THE WALL *Little Wolter* *(Checker 770)*	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*
7	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)* *Dolly Cooper (Sovoy 891)*	COQUETTE *Billy Eckstine* *(MGM 11439)*	YOU'RE MINE *The Crickets* *(MGM 11428)*
8	SHIRLEY, COME BACK TO ME *Shirley & Lee* *(Aloddin 3173)*	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aloddin 3164)*	I DON'T KNOW WHY *Kenzie Moare* *(Speciolty 456)*
9	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlontic 986)*	MY KIND OF WOMAN *Emmett Slay Trio* *(Savoy 886)*	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*
10	LET ME GO HOME, WHISKEY *Amos Milburn* *(Aloddin 3164)*	GOIN' TO THE RIVER *Fats Domino* *(Imperiol 5231)*	MIGHTY LONG TIME *Sonny Boy Williomson* *(Trumpet 166)*

in SAN FRANCISCO — in NEWARK — in MEMPHIS

1	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*	I'M MAD *Willie Mabon* *(Chess 1538)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*
2	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Mae Thornton* *(Peocock 1612)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Speciolty 458)*
3	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	RED TOP *King Pleosure* *(Prestige 821)*	I'M MAD *Willie Mabon* *(Chess 1538)*
4	GOIN' TO THE RIVER *Fots Domino* *(Imperial 5231)*	GOIN' TO THE RIVER *Fots Domino* *(Imperial 5231)*	CRAZY, CRAZY, CRAZY *The "5" Rayoles* *(Apollo 446)*
5	SHE FELT TOO GOOD *Jimmy McCrocklin* *(Peacock 1615)*	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*	THE MOJO *J. B. Lenore* *(JOB 1012)*
6	YOU'RE MINE *The Crickets* *(MGM 11428)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlontic 986)*	HOUND DOG *Willie Moe Thornton* *(Peocock 1612)*
7	I'M MAD *Willie Mabon* *(Chess 1538)*	THE HONEY JUMP *Oscar McLollie* *(Modern 902)*	MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlontic 986)*
8	MEET ME WITH YOUR BLACK DRESS ON *Jimmy Nelson)* *(R. P. M. 385)*	SHE FELT TOO GOOD *Jimmy McCrocklin* *(Peacock 1615)*	21 MINUTES TO NINE *Willie Lave* *(Trumpet 174)*
9	BE TRUE *Vocaleers* *(Red Robin 113)*	I WANNA KNOW *Dolly Cooper* *(Savoy 891)*	NO HELP WANTED *Bob Goddy* *(Jax 308)*
10	TIN PAN ALLEY *James Wilson* *(Big Town 101)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*	THE HONEY JUMP *Oscar McLallie* *(Modern 902)*

THE CASH BOX HOT

in PHILADELPHIA

1	HOUND DOG	*Willie Mae Thornton (Peacock 1612)*
2	IS IT A DREAM	*Vocaleers (Red Robin 114)*
3	GOIN' TO THE RIVER	*Fats Domino (Imperial 5231)*
4	RED TOP	*King Pleasure (Prestige 821)*
5	I WANNA KNOW	*Dolly Cooper (Savoy 891)*
6	CRAZY, CRAZY, CRAZY	*The "5" Royales (Apollo 446)*
7	I'M MAD	*Willie Mabon (Chess 1538)*
8	APRIL IN PARIS	*Wild Bill Davis (Okeh 6946)*
9	THE HONEY JUMP	*Oscar McLollie (Modern 902)*
10	HEAVY JUICE	*Tiny Bradshaw (King 4621)*

in LOS ANGELES

1	RED TOP	*King Pleasure (Prestige 821)*
2	IS IT A DREAM	*Vocaleers (Red Robin 114)*
3	GOIN' TO THE RIVER	*Fats Domino (Imperial 5231)*
4	HOUND DOG	*Willie Mae Thornton (Peacock 1612)*
5	I'M MAD	*Willie Mabon (Chess 1538)*
6	I WANNA KNOW	*Dolly Cooper (Savoy 891)*
7	TIN PAN ALLEY	*James Wilson (Big Town 101)*
8	THE HONEY JUMP	*Oscar McLollie (Modern 902)*
9	HEAVY JUICE	*Tiny Bradshaw (King 4621)*
10	THESE FOOLISH THINGS	*The Dominoes (Federal 12129)*

in ST. LOUIS

1	HELP ME SOMEBODY	*The "5" Royales (Apollo 446)*
2	HEAVY JUICE	*Tiny Bradshaw (King 4621)*
3	I'M MAD	*Willie Mabon (Chess 1538)*
4	CAN'T I	*Nat "King" Cole (Capitol 2389)*
5	COQUETTE	*Billy Eckstine (MGM 11439)*
6	HOUND DOG	*Willie Mae Thornton (Peacock 1612)*
7	HITTIN' ON ME	*Buddy Johnson (Mercury 70116)*
8	SHE FELT TOO GOOD	*Jimmy McCracklin (Peacock 1615)*
9	I'M GLAD	*Mitzi Mars (Checker 773)*
10	THESE FOOLISH THINGS	*The Dominoes (Federal 12129)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	TIN PAN ALLEY	*James Wilson (Big Town 101)*
2	HELP ME SOMEBODY	*The "5" Royales (Apollo 446)*
3	LUCY MAE BLUES	*Frankie Lee Sims (Specialty 459)*
4	RED TOP	*King Pleasure (Prestige 821)*
5	LOST MIND	*Percy Mayfield (Specialty 460)*
6	ONE ROOM COUNTRY SHACK	*Mercy Dee (Specialty 458)*
7	THE MOJO	*J. B. Lenore (J. O. B. 1012)*
8	OFF THE WALL	*Little Walter (Checker 770)*
9	GOIN' TO THE RIVER	*Fats Domino (Imperial 5231)*
10	I'M MAD	*Willie Mabon (Chess 1538)*

in NASHVILLE

1	I'M MAD	*Willie Mabon (Chess 1538)*
2	HELP ME SOMEBODY	*The "5" Royales (Apollo 446)*
3	HOUND DOG	*Willie Mae Thornton (Peacock 1612)*
4	GOIN' TO THE RIVER	*Fats Domino (Imperial 5231)*
5	TELL ME MAMA	*Little Walter (Checker 770)*
6	I'M GLAD	*Mitzi Mars (Checker 773)*
7	ONE ROOM COUNTRY SHACK	*Mercy Dee (Specialty 458)*
8	THE HONEY JUMP	*Oscar McLollie (Modern 902)*
9	WOKE UP THIS MORNING	*B. B. King (R. P. M. 380)*
10	RISIN' SUN	*Charles Brown (Aladdin 3176)*

in ATLANTA

1	I'M MAD	*Willie Mabon (Chess 1538)*
2	GOIN' TO THE RIVER	*Fats Domino (Imperial 5231)*
3	LUCY MAE BLUES	*Frankie Lee Sims (Specialty 459)*
4	HOUND DOG	*Willie Mae Thornton (Peacock 1612)*
5	SHIRLEY, COME BACK TO ME	*Shirley & Lee (Aladdin 3173)*
6	THE MOJO	*J. B. Lenore (J. O. B. 1012)*
7	HITTIN' ON ME	*Buddy Johnson (Mercury 70116)*
8	CRAWLIN'	*The Clovers (Atlantic 989)*
9	YOU'RE MINE	*The Crickets (MGM 11428)*
10	OFF THE WALL	*Little Walter (Checker 770)*

Prestige Adds To LP Catalog With Two New Foreign Series

NEW YORK — Bob Weinstock, president of Prestige Records, has announced the addition of two new foreign series to be incorporated into the Prestige LP catalog. The New Sounds From Sweden series is already successfully established.

Deals have been completed with Esquire Records of England and Pacific Records of France whereby they will receive Prestige releases in exchange for current sides on their labels.

New Sounds From England, Vol. 1, will feature many representative British groups including those of Ronnie Scott, Kenny Graham and Vic Lewis. Volume 2 will spotlight two poll winning groups chosen by the readers of the Melody Maker, leading British music magazine. One side will feature the 1952 winners under the direction of Johnny Dankworth and the winners of 1953 under Jack Parnell's leadership. Another LP will spotlight Kenny Graham and his Afro-Cubists exclusively.

New Sounds From France, Vol. 1, will feature James Moody with French pianist Jack Dieval in a small group, one number featuring Annie Ross in some wordless improvisation and also a big band under the direction of Dieval.

As of June 1, the retail price of all Prestige long playing records will be raised from $3.35 to $3.85. The Company is now in the process of recording many new and interesting things with artists such as Jimmy Raney, Miles Davis, Milt Jackson, John Lewis, George Wallington and Tadd Dameron.

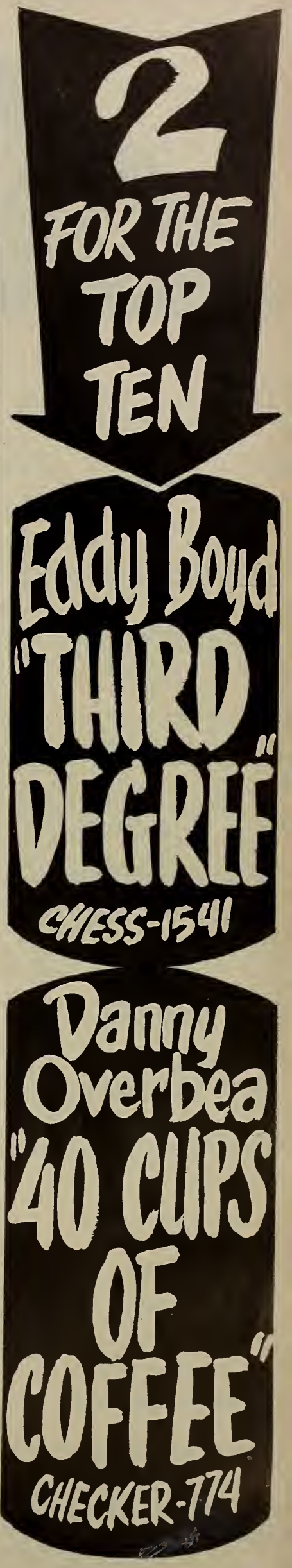
The first records in Prestige's documentary series on extended play are scheduled for June release. Each album will be a complete record session in itself and will retail for $1.83.

Savoy On EP Drive

NEWARK, N. J.—Herman Lubinsky, President of Savoy Records, reports that the company is making tremendous progress in both Savoy Long Playing records and in the Extended Play record field. The company has now placed its Extended Plays in five foreign countries notwithstanding the fact that Extended Play is new and the fact that 45 RPM's have not been accepted as yet by many foreign countries.

Savoy has just placed additional pressing orders for over 75,000 Extended Play records. The distributors of the Savoy EP's have accepted universally this type of record from the date of its inception.

Lubinsky is planning to have a total of two hundred Extended Play records in the Savoy catalog by January of 1954 and at least one hundred and fifty by July 1st of this year.



The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

"GOOD ROCKIN' " BEASLEY
(Excello 2011)

B "HAPPY GO LUCKY" (2:54) "Good Rockin' " Beasley sings a middle tempo rhythmic blues with a lively sound. Side has appeal.

C+ "LONG GOODY" (2:39) A change of pace for the chanter as he sings a light slow blues entertainingly.

"BON TON" GARLOW
(Aladdin 3179)

C+ "DREAMING" (2:37) [Aladdin Music] Clarence "Bon Ton" Garlow shows a smart style as he chants the slow blues.

B "NEW BON-TON ROULAY" (2:50) [Mesner Music] This deck is an infectious etching that appeals to the listener. Engaging lyrics sung with spirit by Bob Ton. Good juke box material.

KING CURTIS
(Monarch 702)

C+ "I'VE GOT NEWS FOR YOU, BABY" (2:37) King Curtis chants a slow blues in which he tells his baby off. Curtis sings against an easy instrumental backdrop.

C+ "WINE HEAD" (2:38) The coupling is a middle beat Latin tempo tune about a fellow known as Wine Head. Curtis handles the reading in ok manner.

CHARLIE FERGUSON
Prestige 855)

C+ "WHEN DAY IS DONE" (2:41) The standard is a showcase for the saxing Charlie Ferguson. The saxster does a sweet, mellow, in the clouds reading.

C+ "STOP TALKIN' START WALKIN' " (2:39) Diskery released both vocal and instrumental versions of this tune. This one is the instrumental. A middle beat rhythmic item again featuring the saxing of Ferguson. Should provide an interesting test of vocal vs. instrumental.

HARRIS GOSPEL SINGERS
(Herald 412)

C "LORD I'M IN YOUR CARE" (2:41) [Merit] The Harris Gospel Singers dish up a medium tempo gospel tune with spirit.

C+ "THE OLD ACCOUNT" (2:40) The over-end is a slow inspirational number which becomes quick and beaty about midway.

TED CALLENDER
(Bayou 001)

B "THE HONEY JUMP" (Part one) (2:41) [Leon Rene] The Callender version of the current r & b hit is instrumental on this side and is a lively jump treatment well done.

B "THE HONEY JUMP" (Part two) (2:40) A continuation of the first deck with chorus chanting the lyrics. Engaging listening.

THE CASH BOX ★AWARD O' THE WEEK★

"MEND YOUR WAYS" (2:59) [Raleigh]
"WILD WILD YOUNG MEN" (2:41) [Progressive]

RUTH BROWN
(Atlantic 993)



RUTH BROWN

● Ruth Brown follows her parade of hits with another pair that we'll bet will find their way into the top of the heap in short order. The upper lid, "Mend Your Ways", is a rhythmic middle beat that has Ruth in a two part harmony with the thrush singing both parts. Ruth handles the medium swing with her by now familiar style that includes sexy squeels to implement her top deck vocalizing. Other side is a fast item "Wild Wild Young Men" that Ruth belts with gusto and every trick in the book. Miss Brown takes command of the situation from the opening bar and the result is a wild enthusiastic disk. The music is "hot" and Ruth is "hotter". When you listen to this pair you understand why she is so strong saleswise.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M GLAD" (2:41)
"ROLL 'EM" (2:39)

MITZI MARS
(Checker 773)



MITZI MARS

● Checker comes up with their own answer to their Nation's number one hit, "I'm Mad". Mitzie Mars handles the item called "I'm Glad" and the lyrics follow closely the vein of the original, and even employ the "B-aa-a-b-eee" used so effectively in the Mabon sensation "I Don't Know" about half a dozen months ago. Mitzi Mars sells the novelty with a personality job against the solid saxing and orking of Sax Mallard. A natural. The under portion, "Roll 'Em", is a wild quick beat that must be a tremendous item when done on the floor. The gal pulls out all the stops and belts a frenzied reading complete with squeels, shouts, and sounds that defy description. Sax Mallard chips in with some torrid sax support. While the upper deck might take off in a hurry on the strength of its novelty appeal, don't sell the "Roll 'Em" side short.

"WHERE YOU AT?" (2:02)
[Venice Music]
"BABY, DON'T TURN YOUR BACK ON ME" (2:30)
[Venice Music]

LLOYD PRICE
(Specialty 463)



LLOYD PRICE

● Lloyd Price belts the upper deck, titled, "Where You At?", with enthusiasm and gusto that keeps this one moving from the opening bell. Price's spirited reading, embellished with shouts and crazy orking makes the etching a crowd pleaser and one that will draw coins for plays and replays. Chorus assist adds color to the plate. The flipover is a change of pace item. Titled, "Baby, Don't Turn Your Back On Me", Price sings the slow blues with feeling as he pleads with his baby not to turn from him. Tune is handled with an easy feeling, and sobs are injected into the breaks. Side falls short of the usual Price quality and we favor the top side.

PHYLLIS BRANCH
(Tuxedo 889)

B "THANKS FOR YESTERDAY" (2.35) [Forde Music] Woody Smith sings the pretty tune in potent style. A good bet for the pop market.

B+ "BABALU" (2:52) [Peer International] The standard is treated to a reading that, if properly exposed, could stir up big action. Phyllis Branch gives this everything, employing vocal gimmicks and sock singing of the exciting, dramatic Latin number. This one is great.

SUNNY BLAIR
(Meteor 5006)

C+ "GONNA LET YOU GO" (2:41) [Flair] Sunny Blair sings an effective middle tempo blues with strong guitar support.

C+ "PLEASE SEND MY BABY BACK" (2:40) A fast moving foottapper in which Blair sings well but has to fight the ork just a wee bit.

EDNA McGRIFF
(Jubilee 5119)

B+ "BE GENTLE WITH ME" (2:39) [Tanz] Edna McGriff does a beautiful job on a soft lilt as she caresses the romantic lyrics.

B "SCRAP OF PAPER" (2:37) [Village] The young thrush gives with a velvety reading of the swaying pop tune.

KING SOLOMAN'S TRIO
(Big Town 102)

B+ "BABY I'M CUTTING OUT" (2:37) King Soloman's Trio etches a lively bounce with zest and appeal.

B 'MEAN TRAIN" (2:41) The flip is a dramatic slow blues given a melancholy reading by the group. Train whistles, chug-chug sounds and sobs lend color to the etching.

LUCKY ENOIS QUINTET
(Modern 905)

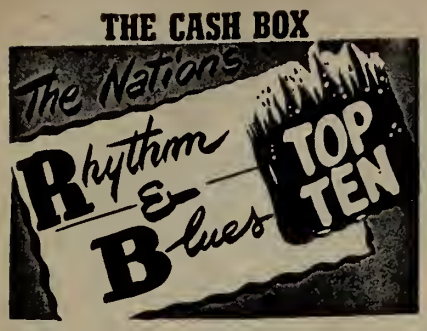
B "ZIG ZAG ZIGGIN' " (2:41) [Modern Music] The Lucky Enois Quintet, with Jimmy Waters handling the vocal, etches a fast beat, but easy on the ears tune that really moves. Jitterbugs can bounce off the walls on this one.

B "CRAZY MAN CRAZY" (2:39) [Eastwick Music] The Quintet creates a frenzy of excitement with the current pop hit. Crowd shouts are added to help stir things up on this deck.

FRANKIE LEE SIMS
(Specialty 450)

B+ "LUCY MAE BLUES" (2:29) [Venice] Frankie Lee Sims sings a slow southern type blues with tremendous appeal and this is one side that should be heard from. A good bet for the boxes.

B "DON'T TAKE IT OUT ON ME" (2:47) [Venice] A similar deck, done well, but with a slight nod to the "Lucy Mae" side.



1 **I'M MAD**
Willie Mabon
(Chess 1538)

2 **HOUND DOG**
Willie Mae Thornton
(Peacock 1612)

3 **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)

4 **RED TOP**
King Pleasure
(Prestige 821)

5 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)

6 **I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper
(Savoy 891)

7 **ONE ROOM COUNTRY SHACK**
Mercy Dee
(Specialty 458)

8 **HITTIN' ON ME**
Buddy Johnson
(Mercury 70116)

9 **THE HONEY JUMP**
Oscar McLollie
(Modern 902)

10 **THE MOJO**
J. B. Lenore
(JOB 1012)

Meeting Dates Of Music Operators' Associations

May 25—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

26—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: 1010 Traction Bldg., Cincinnati, Ohio (board meeting).

26—Automatic Phonograph Owners' Assn., Cincinnati, Ohio
Place: Hotel Sheraton Gibson, Cincinnati, Ohio (general meeting).

26—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

26—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

28—Miami Automatic Music Operators' Assn.
Place: Miami, Fla.

June 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).

8—Wisconsin Phonograph Operators' Assn.
Place: Northern Hotel, Green Bay, Wisc.

9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

9—Auto. Phono Owners Assn.
1010 Traction Bldg., Cincinnati, Ohio.
Place: Hotel Sheraton Gibson, Cincinnati, Ohio.

9—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

9—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

9—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

10—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

17—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

25—Miami Automatic Music Operators' Assn.
Place: Miami, Fla.

Capitol Takes Over Muzak Studios

NEW YORK—Capitol Records ha taken a long term lease on the ol Muzark studios on West 46th Stree which RCA Victor has been occupy ing, it was announced this week b William Fowler, vice-president o Capitol.

The lease is effective August 16 an ends the long search which Capito has made for suitable recording stu dios in New York.

Extensive alterations will be mad of the studios with Capitol keepin some of the present RCA Victo equipment and installing a great dea of new equipment.

Capitol expects to be able to d some custom work there.

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"Goodbye My Love"
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Rogers And Starr To Operate Hillbilly Park In Jersey

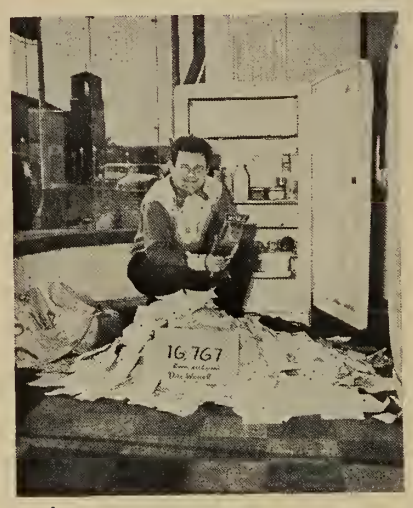
PHILADELPHIA, PA. — Jesse Rogers (TV's Ranger Joe) MGM recording star, and Sally Starr, folk and western disk jockey of WJMJ in Philadelphia have joined Ole Larsen of Ole's Dude Ranch in the operation of Twin Lakes Park between Marlton and Berlin, New Jersey.

Rogers has set June 7th as the opening date for the Twin Lakes Hillbilly Park, which will feature throughout the summer months, name country and western stars from Nashville, Wheeling, Chicago, Cincinnati and other spots. In addition to the stage shows there will be wild west rodeos, water shows, swimming and dancing, a kiddie land, plus a western stage coach pulled by a four up horses team.

Rogers and his associates plan to use the park and dude ranch as a western location for shooting 15 minute TV cliff hangers, One TV network has the park spotted for possible live pickup.

Artists who have already inked contracts with Twin Lakes Park include Mrs. Audrey (Hank) Williams, Kenny Roberts and Lonzo and Oscar. Station WJMJ plans a remote pickup from the park.

Snowed Under



ORLANDO, FLORIDA — "Help, I'm snowed under (but I love it)" is what Happy Ison, dj on WORZ's Orange Blossom Special might be saying. Because when it comes to mail these days, WORZ is claiming the world's record for 1000 watt stations. Matter of fact WORZ will challenge all comers up to 5000 watts. And the cause of all this? WORZ's Orange Blossom Special, heard Monday through Friday 12:15 to 2:00 P.M.

The mail count for one week was 16,767 with 9959 pieces of mail coming in in one day, which is another record for a single day's mail for 1000 to 5000 watt stations.

Incidentally the happy sponsor is Britts, Inc., where anywhere from 500 to 1000 gather at the appliance store every Saturday night for another WORZ show, the Hillbilly Hit Parade with Happy Ison emceeing.

CANADIAN CAPERS

WINNIPEG WORDAGE

Don Carlos is still setting the pace for showmanship in and about Winnipeg. His Rancho Don Carlos pulled heavy grosses with Capitol's **Al Martino** who is followed by **Chico Marx** on May 26th. Both names headline the B'nai B'rith's Vodville Review of 1953 which takes place at the Civic Auditorium on May 25th.


AL MARTINO

Local personalities **Arnold Spohr** and **Eva Von Gencsy** of the Royal Winnipeg Ballet, along with **Len Andree** and **Marsh Phimister** and Don's large orchestra will make it a standout affair for a very worthwhile cause . . . British hypnotist **Raymond Ashe** packed the Dominion Theatre where he appeared in Winnipeg last week The Victoria Day holiday week-end got Winnipeg Beach off to a strong start for the '53 season. **Charlie Cruickshank** and his orchestra is featured at the dance pavilion The Copacobana did nicely with localities, **The Fort Garry Four** and **Bill Walker** whose melange of barber shop melodies and comedy found favour with the patrons **Paul Grosney** and his band featuring **Maxine Ware** in the vocal dept. and these radio stars attracting the dancers to the Roseland. The Trianon is featuring **Jimmy King** and his orch.

CALGARY STAMPEDE

Vic Siebert and his Sons of the Saddle currently headlining at Glenmore Hall each Friday and Saturday night as well as his CBC network chores. This Aragon recording gang being wooed to go East but intending to stay in their home territory Ray and Ann **Little** being missed by their foothill fans while they holiday back in Boston **Jerry Cooke** managing The Corral, the new night spot at Bragg Creek, which got off to a good start last week-end Jerry's orch. played a special benefit dance for the Cancer Crusade on May 20th at the Elbow Valley Hall **Gordon Southern** and his orchestra supplying the dance music at Okotoks each Saturday and his vocalist **Phyl**lis **Kopp** is proving to be a strong draw for the Elks Hall **Dixie Bill Hilton** and his Calgary Range Riders first Apex platter clicking fast in his home territory where the D. J.'s quick reactions and plays are making hits of his "Thousand Miles At Sea" and "Careless Ways". These local lads would be welcomed back this way if their network radio shows in the East eased off long enough for them to make a jaunt home The Corral at the Stampede is trying to corral **Patti Page** to headline the June 2nd Coronation ball. If the management is successful the affair should top the mighty grosses that the Corral has been racking up. Folks all over Alberta are still talking about the terrific square dance festival that was recently held at the Corral when 155 squares (eight dancers, not what boppers think!) made a total of 1,240 dancers who jigged, reeled, and hoedowned all evening after their colorful grand march. Dance activities were directed by a battery of 8 callers and music was supplied by a combined orchestra under **Jack Friedenberg** who, with his own group records jigs and reels for the Dominion label CFCN's **Gordon Carter** dickering with the Bamford office in Nashville to bring **Hank Snow** in for a Corral one-nighter soon, and predicting that the Canuck folk star can top his last record gross CFCN is the station where Victor's **Wilf Carter** made his radio start when he was a trail rider in these parts. Incidently rumor has it that Wilf will not play the Calgary territory on his forthcoming tour Seems all the radio folks in the province were in town for the **BMI** Program Clinic which took place at the Palliser Hotel on the 19th. More names around than could be listed here. As was the case last year, Calgary kicked off the annual clinic tours for the U. S. and Canada and turned out a record attendance.


PATTI PAGE

MONTREAL MEMOS

Holiday week-end signalled the start of the Summer season with most of the local music mob off to the country or out of town. Sultry weather and holding of the 24th of May holiday on the 18th (how do they do that?) was a combination that put the wanderlust in the localities. The **Laniel** juke box empire riding higher than ever now that the boss has settled down from his Mexican vacation Local musicians in the French sector bemoaning the passing of **Django Reinhardt** the idolized French Jazz Guitar Virtuoso who died of a stroke May 16th. Probably better known here than in the U. S. A., the musicianship of this Gypsy star bas heen an inspiration to locals who have eagerly bought and studied his records for many years. Local impressarios have long tried to lure the modest Frenchman to come to Canada but to no avail The Coronation getting to be talked about everywhere and many local celebrations being tied in with it. The Record Corp. of America has a very hot item in their lp special "Preview of the Coronation" which the GVT organization is rushing out. A radio natural right now Among the trumpeters at Westminster Abbey during the Coronation on June 2nd will be two Canucks, **WO Gerald Gagnier** of Montreal and **WO Herbert Jeffrey** of Toronto (Long Branch) who are currently studying at the Royal Military School of Music at Twickenham, England Columbia Records doing well hereabouts with their platter (lp) of "Anna Russell Sings?" which got this Canadian star a raft of well merited publicity in the U. S.



HANK SNOW

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **NO HELP WANTED**
 The Carlisles
 (Mercury 70028; 70028x45)

2. **MEXICAN JOE**
 Jim Reeves
 (Abbott 116; 45-116)

3. **YOUR CHEATIN' HEART**
 Hank Williams
 (MGM 11416; K-11416)

4. **TAKE THESE CHAINS FROM MY HEART**
 Hank Williams
 (MGM 11479; K-11479)

5. **KAW-LIGA**
 Hank Williams
 (MGM 11416; K-11416)

6. **I HAVE'NT GOT THE HEART**
 Webb Pierce
 (Decca 28594; 9-28594)

7. **BUMMING AROUND**
 T. Texas Tyler
 (Decca 28579; 9-28579)

8. **THE LAST WALTZ**
 Webb Pierce
 (Decca 28594; 9-28594)

9. **I COULDN'T KEEP FROM CRYING**
 Marty Robbins
 (Columbia 21075; 4-21075)

10. **SEVEN LONELY DAYS**
 Bonnie Lou
 (King 1192; 45-1192)

Unusual Poll



KILGORE, TEXAS—Rex and Little Partner, artists on KOCA, are shown above entertaining members of fan clubs at their monthly shindig. The periodic party all stems from an unusual popularity poll which they conduct. Each card or letter from a fan counts as one vote for his favorite hillbilly entertainer. There is a weekly and monthly total to determine the winner. Since most of the voting is done by the fan clubs, Rex and Little Partner give a party at the end of each month in their studios for the presidents, vice-presidents and members. Presidents and vice-presidents each receive a gift and the fan club president of the winning star receives a bonus gift.

Sid Prosen Married

NEW YORK—Sid Prosen, author and publisher of "Till I Waltz Again With You" was married to his former secretary Edwina Reuter last Saturday night (May 16) at the Roosevelt Hotel. The affair was attended by a host of music trade personalities.

Following a honeymoon in Florida, the pair expect to take off for Europe in June.

Smiley Wilson Recording For Republic

PORTSMOUTH, VA.—Smiley Wilson and his wife, Kitty Carson, are currently at the Midway Jamboree, WSGW, Gasden, Alabama. Couple were, until recently, with Martha Carson at WSM, Nashville.

Smiley's first record release, on Bill Beasley's Republic label, out of Nashville, is being promoted among disc jockeys by Art Barrett, WSAP, Portsmouth, Virginia. Tunes recorded are "Barnyard Blues," a Wilson original, and one of Beasley's songs, "I've Found My Own." Reaction by jockeys, according to reports received at Barrett's office, is better than good.

Another of Wilson's tunes, "Walk Off And Leave It" has been used as the initial Republic session of Sonny Sims.

Art Barrett has turned to writing a tune, too. His "Fly Swatter Blues" has been cut on a regional label, Pioneer, by Lucky Wray and the Lazy Pine Wranglers. Wray, by the way, is co-author of the tune.

Lecuona Tunes Riding High Again

NEW YORK—One of the leading triple threat men in the music business today is Ernesto Lecuona, the prolific composer from Havana, who is riding high in the pop, educational and concert fields. Revived interest in Lecuona's works is evident with the current version of "Say 'Si Si'," which has brought forth new records by The Mills Brothers, Eugenie Baird, Art Mooney, and Edmundo Ros. Following this renaissance is a new record of "The Breeze and I" by Vic Damone on Mercury, which will be released in late May.

Edward B. Marks Music Corporation, publishers of a majority of the Ernest Lecuona compositions, reports that Lecuona's selections have long led that firm's educational catalogue. "Malaguena," a semi-concert work, has been made available in more than 40 different arrangements and has sold over 3,000,000 copies since its publication and is still going strong.

Another serious work of Lecuona's is the "Andalucia Suite," which has sold over a million copies, and it is from that work that the great standard, "The Breeze and I," was extracted. "Andalucia," the title selection from that suite, has also been published in more than 30 arrangements and has sold over 300,000 copies of sheet music. Benefiting by the revitalized interest in Lecuona, is Al Stillman, the American lyricist on "Say 'Si Si'" and "The Breeze and I." Stillman, incidentally, has a few other money makers going for him at the same time; "I Believe," "My One And Only Heart" and "New Juke Box Saturday Night."

Lecuona is now working and living in his native Cuba, concentrating mostly on serious composition. He also has his own publishing firm in Havana.

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LESLIE BROTHERS
GOT A LITTLE ACHE IN MY HEART
MY SHAWL
1197 and 4S-1197

Folk/Western

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 4S-1192

MOON MULLICAN
RHEUMATISM BOOGIE
ROCKET TO THE MOON
1198 and 4S-1198

HEY! MR. COTTON-PICKER
LEAVING YOU WITH A WORRIED MIND
1221 and 4S-1221

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HEAVY JUICE
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EARL BOSTIC
CHEROKEE
THE SONG IS ENDED
4623 and 45-4623

ROY BROWN
GAMBLIN' MAN
MISTER HOUND DOG'S IN TOWN
4627 and 45-4627

Federal

BILLY WARD AND HIS DOMINOES
THESE FOOLISH THINGS REMIND ME OF YOU
DON'T LEAVE ME THIS WAY
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★
"It's All Over Now But The Shouting"
COLWELL BROS.
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VIC BANKS
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 Homer & Jethro
 (RCA Victor 20-5280; 47-5280)
3. KAW-LIGA
 Hank Williams
 (MGM 11416; K-11416)
4. YOUR CHEATIN' HEART
 Hank Williams
 (MGM 11416; K-11416)
5. MEXICAN JOE
 Jim Reeves
 (Abbott 116; 45-116)
6. BIG MAMOU
 Pete Hanley
 (Okeh 6956; 4-6956)
7. A FOOL SUCH AS I
 Hank Snow
 (RCA Victor 20-5034; 47-5034)
8. TAKE THESE CHAINS FROM MY HEART
 Hank Williams
 (MGM 11479; K-11479)
9. ORCHIDS MEAN GOODBYE
 Carl Smith
 (Columbia 21087; 4-21087)
10. BUMMING AROUND
 T. Texas Tyler
 (Decca 28579; 9-28579)

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FOLK AND WESTERN REVIEWS

A DISK A SLEEPER — B EXCELLENT — C VERY GOOD — C+ GOOD — C FAIR — C- MEDIOCRE

BULLSEYE of the WEEK

"FREE HOME DEMONSTRATION" (2:15) [Hawthorne]

"HOW'S THE WORLD TREATING YOU" (2:55) [Tannen]

EDDY ARNOLD
(RCA Victor 20-5305)

● When Eddy Arnold sings, the resulting disk always has strong sales potential and quality, but this disk has that "extra" quality, novelty and appeal that makes it a "must". Titled, "Free Home Demonstration", the item is a quick beat that Eddy lays on with enthusiasm. His stylish delivery of the fetching lyrics and spirited guitar accompaniment makes this an absolute certainty for the boxes. The under portion, "How's The World Treating You", is a slow romantic lament, tenderly and dejectedly sung by the western warbler. Eddy renders a feelingful performance for another strong plate.

"OUT OF SIGHT, OUT OF MIND" (2:16) [Jimmy Wakely Songs]

"THIS ORCHID MEANS GOODBYE" (2:26) [Fairway]

JIMMY WAKELY
(Capitol 2484)

● Jimmy Wakely comes up with a lively item that should stir up sales action in his latest titled, "Out Of Sight, Out Of Mind". The smooth voiced chanter chips in with a polished performance as he tells his gal she is staying away too long and if she don't come home she may wind up alone. The etching moves along at a bouncy tempo and makes good juke box material. The other side is a Wakely treatment of the lovely slow beat romantic ditty. Wakely sings with a softness and tenderness that the lyrics call for. Wakely fans will not be disappointed in this platter.

SUE THOMPSON
(Mercury 70152)

B "I'M NOT THAT KIND OF GIRL" (2:38) [Tannen Music] Sue Thompson sings a middle rhythmic tempo cutie about her reluctance to woo. A light ditty that guarantees a chuckle or two.

B "I LONG TO TELL YOU" (2:37) [Acuff-Rose] A relaxing item of more serious nature. Sue sings softly of romance.

JIMMY JAMES
(BBS 5001)

B+ "DON'T CALL MY NAME" (3:04) [Laurel] The first country version of the lovely tune, and perhaps the most sincere treatment yet heard, is the Jimmy James version. The lad does a soft, tender and emotional vocal of the religious lyrics against an easy string backing.

B "I LOVE TO LIVE" (2:45) [Revere] The flip is a lilting middle beat smoothly performed by James. A light bounce love tune relaxingly etched.

THE MADDOX BROS. AND ROSE
(Columbia 21099)

B "GREEN GROW THE LILACS" (2:40) [P. D.] The Maddox Brothers and Rose fashion a middle beat lilting item for an engaging side.

B "EMPTY MANSIONS" (2:25) [Southern Music] The other side is a quick tempo bounce with Rose vocalizing in top form.

THE COUNTRY MELODY BOYS
(Hamilton 1025)

B "KENTUCKYIANA" (2:38) The Country Melody Boys dish up a lovely romantic waltz with the softish treatment.

C+ "CAST A SPELL ON ME" (2:37) The flip is a slow rhythmic love tune easily fashioned by the artists.

TOMMY SOSEBEE
(Coral 64154)

B "LOVE IS DEEPER THAN PRIDE" (2:45) [Forrest Music] Tommy Sosebee sings a sentimental love tune in middle beat against a light string backing. Vocal is good and makes pleasant listening.

B "NERVOUS FEELING" (2:18) [Gail Music] The pairing is a quick beat happy ditty which Tommy yodels for a fetching side.

DONNIE BOWSHIER
(King 1219)

C+ "BULL FROG BOOGIE" (2:29) Donnie Bowshier's group supplies instrumental backing for the singing of Earl Slone. The chanter dishes up a quick boogie beat with the group supplying what we take to be bull frog noises.

C+ "WE'LL NEVER PART" (2:52) Bowshier sings on this end in nasal manner. The vocalist handles the slow love item acceptedly.

LITTLE RITA FAYE
(MGM 11505)

C+ "WAIT A LITTLE LONGER" (2:41) Little Rita Faye does a cute love tune in which she says she will have to wait a little longer for romance. Obvious youthfulness of the singer lends an engaging appeal to the deck.

C+ "ROCK CITY BOOGIE" (2:38) The infant sings a quick beat boogie with the same freshness and personality as the flip.

ERNEST TUBB
(Decca 28696)

B "JIMMIE RODGERS' LAST THOUGHTS" (2:57) [Ernest Tubb Music] Ernest Tubb sings the first of the Jimmie Rodgers tunes that should soon appear in view of the memorial planned for the departed singer. Tubb does his usual fine job against an easy string backdrop.

B "WHEN JIMMIE RODGERS SAID GOODBYE" (3:03) [F. B. Haviland] Tubb sings a tribute to the departed western singer that should find a sympathetic and buying public.

THE CASH BOX FOLK and WESTERN ROUNDUP

Johnny Horton, featured on the Louisiana Hayride, KWKH, Shreveport, La. now has a transcribed program over KTHS, Little Rock, Ark., according to Dot Barnhart, Horton's fan club president. Miss Barnhart also reports that Richard Speers is now playing the electric guitar with Horton's band. Still playing to capacity houses, **Johnnie & Jack** (RCA Victor) with **Kitty Wells** (Decca) as the added attraction, move into the Roosevelt Lounge, Detroit next week, according to the group's manager, **Frankie More**. **Jimmy Dean** (4-Star) did his version of "Bumming Around" Saturday, May 16th on the Prince Albert portion of the Grand Ole Opry Show as guest with **Carl Smith**. **Connie B. Gay**, who is managing Dean was also along. **Lonzo & Oscar** (Decca) with String Bean and their Grand Ole Opry unit show have just completed a series of transcriptions which will be played in Canada. The comedy team expects **Cousin Jody** to rejoin their act in late August. **Ken Marvin** (RCA Victor) did a session for **Steve Sholes** Monday, May 18th. Sholes also had sessions with **Hank Snow**, **Chester Atkins** while in Nashville. **Nat Tannen**, visiting Opry Saturday, May 16th and will be in Nashville about ten days on business. **Martha Carson** (Capitol) with **Del Wood** (Republic) has just completed a successful tour through Indiana, Michigan, and Ohio. X. Cosse manages the Carson group. **Ray Price** and **George Morgan** working on a 16-day tour of Western dates. **Carl Smith**, **Hank Snow** and **Del Wood** are set for the City Auditorium in Youngstown, Ohio May 31st. **Big Jim Hess**, country dj on WIVK, Knoxville, has added the talents of **Carl and Pearl Butler** to his roster of acts to play the "Farmer's Hour" noonday show. Members of WSM's announcing staff who covered the **Jimmy Rodgers** Memorial Day ceremonies in Meridian were **Ott Devine**, **Grant Turner** and **Eddie Hill**, according to a report from **Bill McDaniels**, WSM's publicity agent. **Tommy Warren** just recently joined the National Hydroplane Racing Association and is competing in all Hydroplane and Utility races held in the state of Tennessee.



JOHNNIE AND JACK



DEL WOOD

Connie B. Gay, who has his own show, "Town and Country Time," over station WARL in Arlington, Virginia, has just completed a series of transcribed shows which feature various guest artists, which are set to be distributed over 1800 stations. Shows were formated for the US Army and US Air Force for recruitment purposes. **Roy and Dub Howington**, WCYB, Bristol, Virginia, will do a recording session for Decca, sometime in June according to Vic McAlpin, Melody Trails Music. **Chet Atkins** has just completed a series of transcriptions which will be distributed in Canada. **E. C. Mac McCarty**, who has written some of the top country tunes was in Nashville May 16th visiting with friends. **Ray Price** has cut another session for Columbia using the Drifting Cowboys band. The three big tunes for the week of May 16th at Buckely's One Stop in Nashville were: No. 1. **Hank Snow's** "Spanish Fireball" backed with "Between Fire & Water", No. 2. **George Morgan's** "Half-Hearted" backed with "I Passed By Your Window" and No. 3. **Faron Young's** "I Can't Wait". **Carl Smith's** recording of "Orchids Mean Goodbye" has been selling at a terrific pace and according to **Mary Waterston**, of Buckley's, the tune has been difficult to keep in stock since its release, because of the heavy demand. **Ted Adams**, manager of **Ernie Young's** Record Mart, Nashville, reported the three biggest country tunes for the week of May 16th with his shop were: No. 1. **Johnnie & Jack's** recording of "South In New Orleans", No. 2. **Faron Young's** "I Can't Wait" and No. 3. **Carl Smith's** "Orchids Mean Goodbye". **Tommy Carlisle** and **Hal Durham**, country dj's on WROL, Knoxville, Tennessee are making plans to handle some talent on a promotional basis in their radio's listening area. **Marty Robbins** is now working road appearances, since he is free of his morning broadcast commitments. Disk Jockey **Tex Roper** of station KFAL in Fulton, Missouri, was guest on Mister Dee Jay, U. S. A. Friday, May 15th. The **Hank Snow** record of "Spanish Fireball" was accidentally listed incorrectly in the Lowery Music ad in the May 16 issue. The correct number of the warbler's record is 20-5296 and 47-5296. Received a beautiful brochure and literature from **Tom Parker** the manager of **Eddy Arnold**. It a fabulous display of the artist's success on his public appearances.



KITTY WELLS

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	MEXICAN JOE	Jim Reeves (Abbott)
2.	YOUR CHEATIN' HEART	Hank Williams (MGM)
3.	KNOTHOLE	The Carlisles (Mercury)
4.	NO HELP WANTED	The Carlisles (Mercury)
5.	KAW-LIGA	Hank Williams (MGM)
6.	THE LAST WALTZ	Webb Pierce (Decca)
7.	SEVEN LONELY DAYS	Bonnie Lou (King)
8.	I HAVEN'T GOT THE HEART	Webb Pierce (Decca)
9.	ORCHIDS MEAN GOODBYE	Carl Pierce (Columbia)
10.	BUMMING AROUND	T. Texas Tyler (Decca)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Butch Lewis
WJKO—Springfield, Mass.

1. Broken Wings (Elton Britt)
2. You're A Real Good Friend (Tubb-Foley)
3. My Heart Is Free Again (Curly Wiggins)
4. Knothole (The Carlisles)
5. Changeable (Tex Williams)
6. Plaid And Calico (Horton)
7. Blue Letter (Red Foley)
8. Your Cheatin' Heart (Hank Williams)
9. No Help Wanted (Carlisles)
10. Mexican Joe (Jim Reeves)

Big Jim Hess
WIVK—Knoxville, Tenn.

1. Crying In The Chapel (Darrell Glenn)
2. The Last Waltz (W. Pierce)
3. Ramblin' Man (H. Williams)
4. Orchids Mean Goodbye (Carl Smith)
5. Knothole (The Carlisles)
6. Take These Chains From My Heart (Hank Williams)
7. Broken Wings (Elton Britt)
8. A Fool Such As I (H. Snow)
9. I'll Go Alone (Webb Pierce)
10. Your Cheatin' Heart (Hank Williams)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. Seven Lonely Days (B. Lou)
2. Spanish Fireball (Hank Snow)
3. I Haven't Got The Heart (Webb Pierce)
4. After You Leave (M. Robbins)
5. Mexican Joe (Jim Reeves)
6. Knothole (The Carlisles))
7. Bumming Around (T. T. Tyler)
8. Wait Till I Get You Alone (Carl Smith)
9. Bring Your Sweet Self Back To Me (Webb Pierce)
10. Orchids Mean Goodbye (Carl Smith)

Tex Roper
KFAL—Fulton, Mo.

1. Kaw-Liga (Hank Williams)
2. Your Cheatin' Heart (Hank Williams)
3. No Help Wanted (Carlisles)
4. The Last Waltz (W. Pierce)
5. Knothole (The Carlisles)
6. Bumming Around (T. T. Tyler)
7. Going Steady (Faron Young)
8. You're A Real Good Friend (Foley-Tubb)
9. Sidemeat And Cabbage (Jimmy Dickens)
10. A Fool Such As I (H. Snow)

Joe Morris
WKDK—Newberry, S. C.

1. Mexican Joe (Jim Reeves)
2. Your Cheatin' Heart (Hank Williams)
3. No Help Wanted (Carlisles)
4. I Haven't Got The Heart (Webb Pierce)
5. Going Steady (Faron Young)
6. The Last Waltz (W. Pierce)
7. A Fool Such As I (H. Snow)
8. Knothole (The Carlisles)
9. Broken Wings (Elton Britt)
10. Take These Chains From My Heart (Hank Williams)

Tommy Sutton
WING—Dayton, Ohio

1. Going Steady (Faron Young)
2. Your Cheatin' Heart (Hank Williams)
3. You're A Real Good Friend (Foley-Tubb)
4. Bumming Around (T. Tyler)
5. That's Me Without You (Webb Pierce)
6. I Haven't Got The Heart (Webb Pierce)
7. I Couldn't Keep From Crying (Marty Robbins)
8. Blame It On The Moonlight (Red Garrett)
9. Knothole (The Carlisles)
10. Mexican Joe (Jim Reeves)

Fred Wamble
XEG—Fort Worth, Tex.

1. Knothole (The Carlisles)
2. I Haven't Got The Heart (Webb Pierce)
3. Mexican Joe (Jim Reeves)
4. Slaves Of A Hopeless Love (Red Foley)
5. Orchids Mean Goodbye (Carl Smith)
6. I Couldn't Keep From Crying (Marty Robbins)
7. Spanish Fireball (Hank Snow)
8. How About A Date (J. Lee)
9. Take These Chains From My Heart (Hank Williams)
10. Roses For Your Wedding (T. Warren)

Bob Ferguson
KCLX—Colfax, Wash.

1. Mexican Joe (Jim Reeves)
2. Knothole (The Carlisles)
3. Bumming Around (T. Tyler)
4. Ramblin' Man (H. Williams)
5. Orchids Mean Goodbye (Carl Smith)
6. The Last Waltz (W. Pierce)
7. Blue Letter (Red Foley)
8. You're A Real Good Friend (Foley-Tubb)
9. Cannonball Yodel (E. Britt)
10. Steel Guitar Waltz (Herb Remington)

Burt Beck
WSOU—South Orange, N. J.

1. Crying In The Chapel (Darrell Glenn)
2. Three Things T. Ernie)
3. Cannonball Yodel (E. Britt)
4. I Can't Wait (Faron Young)
5. Home Demonstration (Eddy Arnold)
6. Take These Chains From My Heart (Hank Williams)
7. That Hound Dog In The Window (Homer & Jethro)
8. Mexican Joe (Jim Reeves)
9. Spanish Fireball (Hank Snow)
10. Restless Heart (S. Whitman)

David Walshak
KCTI—Gonzales, Tex.

1. Mexican Joe (Jim Reeves)
2. Your Cheatin' Heart (Hank Williams)
3. I Haven't Got The Heart (Webb Pierce)
4. Seven Lonely Days (Meehan)
5. What Will I Do (Roy Acuff)
6. Knothole (The Carlisles)
7. I Couldn't Keep From Crying (Jack & Daniel)
8. The Red Rose (Slim Willet)
9. Side By Side (Britt & Allen)
10. Till I Waltz Again With You (Gore & Wright)

Uncle Eb Brown
WGST—Atlanta, Ga.

1. No Help Wanted (Carlisles)
2. The Last Waltz (W. Pierce)
3. Kaw-Liga (Hank Williams)
4. I Couldn't Keep From Crying (Marty Robbins)
5. That Hound Dog In The Window (Homer & Jethro)
6. Knothole (The Carlisles)
7. I Can't Wait (Faron Young)
8. Spanish Fireball (Hank Snow)
9. I Haven't Got The Heart (Webb Pierce)
10. A Fool Such As I (H. Snow)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.

1. After You Leave (Robbins)
2. Kaw-Liga (Hank Williams)
3. Mexican Joe (Jim Reeves)
4. No Help Wanted No. 2 (Tubb & Foley)
5. Orchids Mean Goodbye (Carl Smith)
6. Seven Lonely Days (B. Lou)
7. No Help Wanted (Carlisles)
8. You Always Hurt The One You Love (Eddy Arnold)
9. Spanish Fireball (H. Snow)
10. I Believe (Red Foley)

Cousin Johnny (The Old Man Of The Mountain)
WNLC—New London, Conn.

1. Mexican Joe (Jim Reeves)
2. No Help Wanted (Carlisles)
3. Landslide Of Love (Shiner)
4. Kaw-Liga (Hank Williams)
5. Your Cheatin' Heart (Hank Williams)
6. Don't Play That Song (Lee-Cooper)
7. A Wreath On The Door Of My Heart (Cowboy Copas)
8. Glory Land March (H. Snow)
9. Restless Heart (S. Whitman)
10. That's The Time For Love (Neal Burris)

Mack Sanders
KFBI—Wichita, Kans.

1. Your Cheatin' Heart (Hank Williams)
2. No Help Wanted No. 2 (Foley & Tubb)
3. Rub-A-Dub-Dub (Thompson)
4. Going Steady (Faron Young)
5. Peace In The Valley (Foley)
6. Kaw-Liga (Hank Williams)
7. Orchids Mean Goodbye (Carl Smith)
8. Till I Waltz Again With You (Tommy Sosebee)
9. Sidemeat And Cabbage (Jimmy Dickens)
10. Don't Trifle On Your Sweetheart (Enrest Tubb)

Tom Edwards
WERE—Cleveland, Ohio

1. Seven Lonely Days (B. Lou)
2. I Believe (Red Foley)
3. Take These Chains From My Heart (Hank Williams)
4. Wait Till I Get You Alone (Carl Smith)
5. Pretty Little Dedon (West)
6. Restless Heart (S. Whitman)
7. Rub-A-Dub-Dub (Thompson)
8. The Last Waltz (W. Pierce)
9. Crying In The Chapel (Darrel Glenn)
10. I Can't Wait (Faron Young)

Shel Horton
WHUN—Saxton, Pa.

1. Your Cheatin' Heart (Hank Williams)
2. No Help Wanted (Thompson)
3. Glory Land March (H. Snow)
4. Knothole (The Carlisles)
5. Mexican Joe (Billy Walker)
6. Let Me Know (G. McKenzie)
7. I Haven't Got The Heart (Webb Pierce)
8. Sidemeat And Cabbage (Jimmy Dickens)
9. Me Without You (M. Shriner)
10. That's What I Get For Loving You (Ray Price)

Smokey Smith
KRNT—Des Moines, Iowa

1. Mexican Joe (Jim Reeves)
2. I Couldn't Keep From Crying (Marty Robbins)
3. I Can't Wait (Faron Young)
4. Roses For Your Wedding (Tommy Warren)
5. Hey, Mr. Cotton Picker (Tennessee Ernie)
6. The Last Waltz (W. Pierce)
7. Bumming Around (T. T. Tyler)
8. Kaw-Liga (Hank Williams)
9. Sidemeat And Cabbage (Jimmy Dickens)
10. Spanish Fireball (Hank Snow)

Eddie Hill
WSM—Nashville, Tenn.

1. The Last Waltz (W. Pierce)
2. Kaw-Liga (Hank Williams)
3. Beyond The Sunset (E. Tubb)
4. I Can't Wait (Faron Young)
5. Fire And Water (Hank Snow)
6. No Help Wanted (Carlisles)
7. Lonesome Jo (Roy Acuff)
8. Orchids Mean Goodbye (Carl Smith)
9. Honeymoon Waltz (A.Dexter)
10. I Couldn't Keep From Crying (Marty Robbins)

Cousin Floyd
WSRS—Cleveland, Ohio

1. You're Under Arrest (Ginny Wright)
2. Mexican Joe (Jim Reeves)
3. Knothole (The Carlisles)
4. Kaw-Liga (Hank Williams)
5. Orchids Mean Goodbye (Carl Smith)
6. Your Cheatin' Heart (Hank Williams)
7. Sidemeat And Cabbage (Jimmy Dickens)
8. The Red Rose (Slim Willet)
9. Three Things (Tenn. Ernie)
10. Bumming Around (T. T. Tyler)

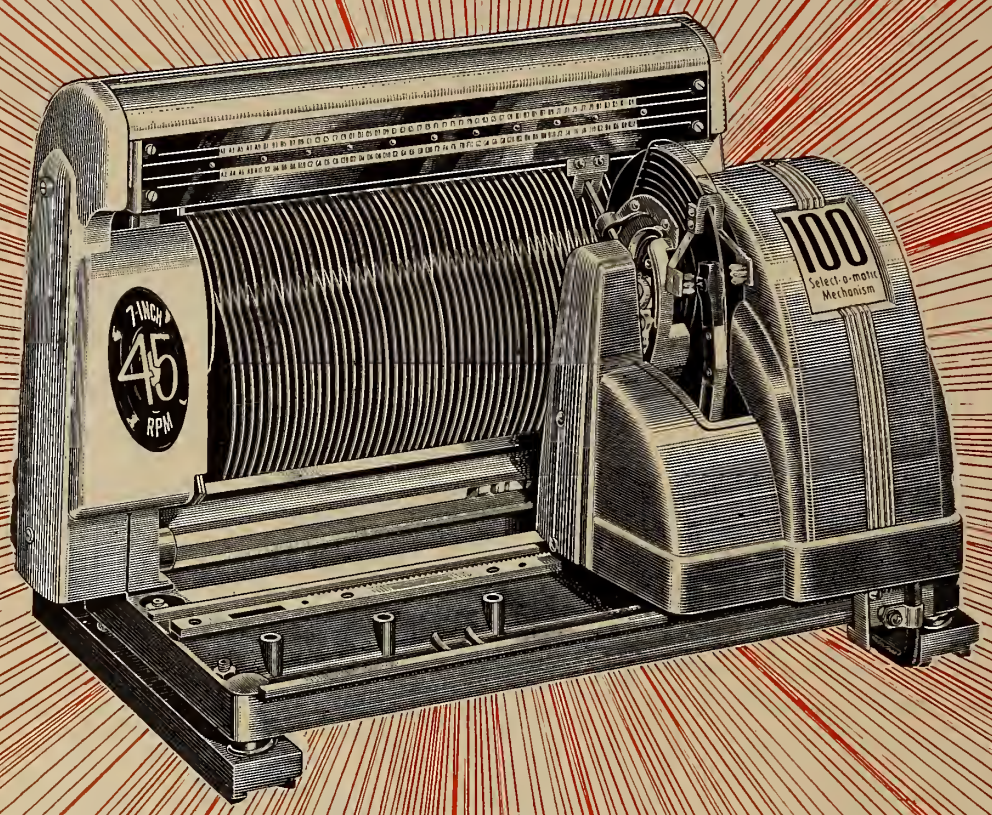
Art Barrett
WSAP—Portsmouth, Va.

1. Sidemeat And Cabbage (Jimmy Dickens)
2. Take These Chains From My Heart (Hank Williams)
3. Picking Sweethearts (Hawkshaw Hawkins)
4. I Can't Wait (Faron Young)
5. Hey, Mr. Cotton Picker (Moon Mullican)
6. Don't Play That Song (Lee & Cooper)
7. Rub-A-Dub-Dub (Thompson)
8. Between Fire And Water (Hank Snow)
9. A Treasure Of Love (Al Britt)
10. I've Found My Own (Smiley Wilson)

Norman Hall
WBNL—Boonville, Ind.

1. The Last Waltz (W. Pierce)
2. Mexican Joe (Jim Reeves)
3. I'm Wasting My Time (Boyd Bennett)
4. That's Alright (A. Inman)
5. Wait Till I Get You Alone (Carl Smith)
6. I Haven't Got The Heart (Webb Pierce)
7. I Couldn't Keep From Crying (Marty Robbins)
8. Your Cheatin' Heart (Hank Williams)
9. Rub-A-Dub-Dub (Thompson)
10. Slaves Of A Hopeless Love (Red Foley)

the Select-o-matic 100 mechanism



THE MOST REVOLUTIONARY DEVELOPMENT IN THE ENTIRE HISTORY OF COIN OPERATED MUSIC



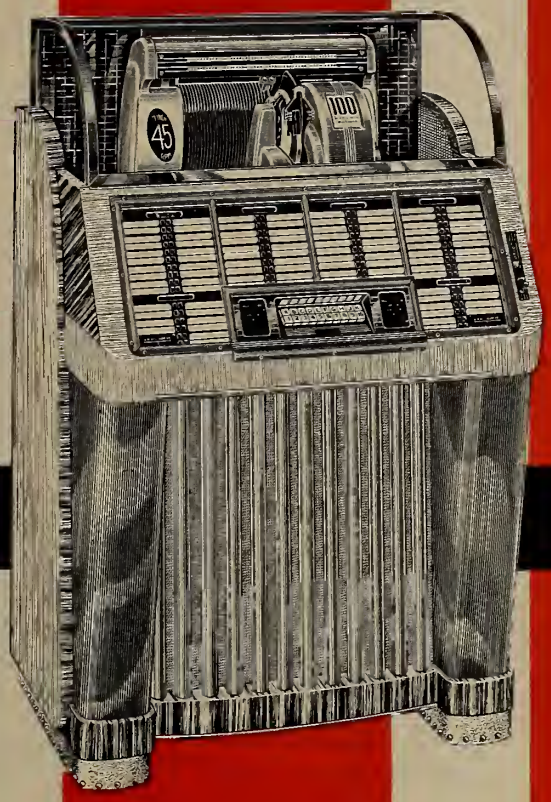
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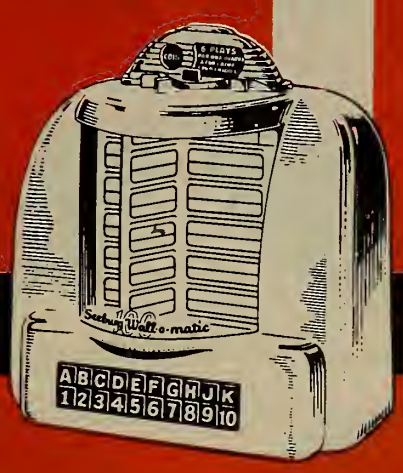
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Chicago 22, Illinois

AMERICA'S FINEST AI

100 Selections at the phonograph

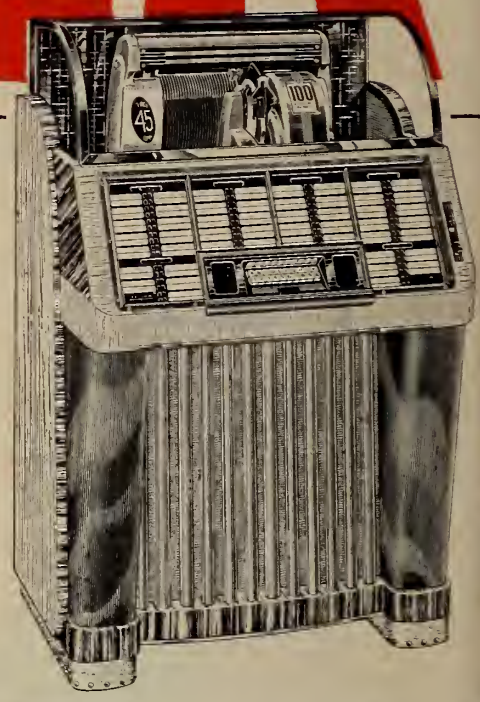


100 Selections anywhere in the location



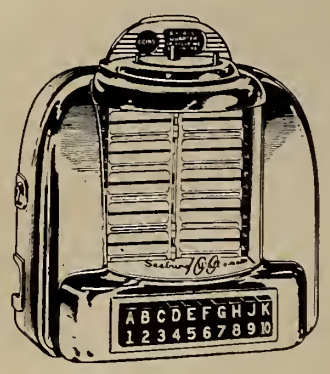
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YOUR ANSWER



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100 Selections anywhere in the location



THE Selectomatic 100

THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS!

Here and There

WASHINGTON, D. C.—Secretary of Commerce Sinclair Weeks reported this week that employment stood at a record high for the month of April at 61,228,000. Even with the March-April decline in nonfarm employment, about a half million due mostly because of the drop in trade after Easter, nonfarm employment was 1½ million above the level of a year ago. Farm employment continued its seasonal climb rising to 6,070,000 in April.

DETROIT, MICH. — Employment both in Michigan State and in the city of Detroit is at a record high, surpassing even the peak payrolls of World War II. The Michigan Employment Security Commission estimates the number of jobholders in Detroit at 1,375,000, and they predict the figure to go considerably higher. A scarcity of labor is prevailing here, and it is said thousands of more jobs are available.

BUFFALO, N. Y.—Now the ball gum vendor is "verboten" here! A penny gum-ball machine which sometimes vends a trinket with the purchase of gum was considered a "gambling" machine by the City Court jury here. They found a person guilty of possession of a gambling device in the form of such a machine.

NEW YORK—Chain stores, facing increasing invasion of their sales territory by drug stores and supermarkets, are hitting back. A. L. Cornwell, president and chairman of F. W. Woolworth Company, said the firm expected to add about 40 new stores this year. Woolworth had 1,960 stores at the end of last year, and hope to have nearly 2,000 by next December 1. The advent of the coin operated kiddie ride has helped considerably in adding revenue to these stores, and operators should keep their eyes peeled for the location of these 40 new Woolworth stores.

NEW YORK—Looks like the gathering of the members of *The Cash Box*' "20 Year Club" at Babe Kaufman's on Sunday, June 21, will be tremendous. Let's hear from those members who received letters. Babe will have to know approximately how many will attend so she can prepare properly.

"BUILD IT SO THEY CAN'T BEAT IT"

Many times, in the past twenty and more years, the writer has been called in by manufacturers not engaged in the production of coin operated equipment, to see some product which some one of their engineers had constructed, and which, they believed, could also serve as a 'coin operated machine.'

This writer, like almost all others who have had years of experience with coin operated equipment, always advises:

"Build it so they can't beat it."

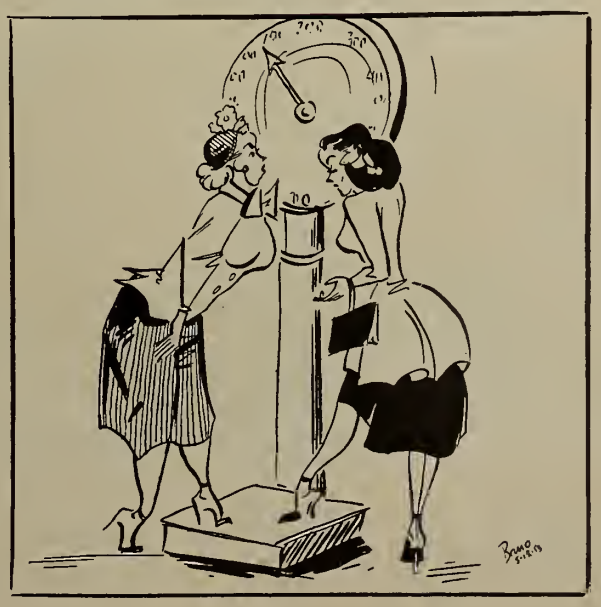
Every member of the industry agrees with that statement. Regardless of how much respect for the public is generated by those engaged in this field, it still remains a fact that the public, when introduced to any new coin operated machine, will first try to beat it.

Just why, is probably in the realm of the nation's psychologists and psychiatrists, who could answer the quirks and turns that the human mind takes at the sight of any coin operated product.

But, as far as those engaged in this industry are concerned, any manufacturer who intends to construct a coin operated machine of any kind must "build it so they can't beat it."

The most potent, even tho somewhat humorous example, has always been the respectable matron of some community, gaily tripping down the avenue with her lady friend, discussing this and that when, suddenly, they come upon a coin operated scale.

So Mrs. Respectable Matron stops. Digs down among the myriad items in her purse. Comes up with a penny. Steps on the scale. She oohs, ahhs, clucks and coos, and throws her hands up in horror when she sights her weight.



Suddenly, she turns to her companion, takes one foot off the platform and says, "Quick, Myrtle, step on the scale. You'll get a free weighing."

Why?

As stated above, perhaps psychologists and/or psychiatrists can answer. But, as far as the members of the coin operated machines industry are concerned, even Mrs. Respectable Matron, and her just as respectable companion will, for some unknown reason or other, try to beat this coin operated machine.

And remember—all for a penny.

Therefore, as war work eases off, and more and more manufacturers begin to seek new products to build, if these manufacturers want to enter into the business of manufacturing coin operated machines, the kind of coin operated equipment which professional operators can operate without loss, they had best remember:

"Build it so they can't beat it."

Every second of every day some respectable, honest publican is standing before a penny gum or peanut machine, and beating its sides with his bare hands, in an effort to make it loosen up with a little extra merchandise or, perish the thought, with possibly a few coins.

Even coin operated telephones undergo this kind of treatment constantly, and the telephone is, therefore, so manufactured "they can't beat it".

So, to those manufacturers, be it stated that, before committing themselves for any quantity of any new coin operated product, remember to check very carefully whether the new product is so constructed that the public "can't beat it".

And to the manufacturer, let this sage advise of the experienced in this industry dominate all other consideration:

"Build it so they can't beat it."

JUKE BOX OWNERS WRITE A LETTER

Urge All Nation's Juke Box Owners to Immediately Write Letters to Their Senators and Congressmen Telling These Legislators How ASCAP's McCarran Bill (S.1106) and the Dirkson Bill (S.1444) by Smashing Down a Tax on Top of an Already Paid Tax on Juke Box Owners Can Force the Nation's Juke Box Ops Out of Business. Juke Box Ops Also Urged to Have Ministers, Rabbis, Priests, Civic and Business Leaders and Their Location Owners Write Letters or Sign Juke Box Owners' Letters and Add Statements to Help Juke Box Ops.

CHICAGO—Those juke box ops who have been reading each week's issue of *The Cash Box* will recall the suggested letters, which appeared in past issues of this publication, to be written to their Senators and Congressmen.

They can now prepare and mail similar letters to their Senators and Congressmen.

They should also get their Ministers, Rabbis, Priests, Civic and Business Leaders, and their Location Owners, to write or, at least, have these people sign their names and addresses to the bottom of the juke box owners' letters, along with a short statement.

This must be done immediately! It's a lot later than many think! The time has come to write Senators and Congressmen! The time is now!

This is the time to sit right down and write those letters.

The old story of, "I'm busy, I've got to see some locations today", is all over.

There just won't be any locations to see should ASCAP (American Society of Composers, Authors and Publishers) push thru the McCarran Bill (S.1106) or the Dirksen Bill (S.1444).

Both these Bills are now before the Senate's Committee-On-the-Judiciary.

ASCAP is pushing with all its might, right this very second, to get these Bills heard. And heard quick.

Every single juke box operator, supplier, jobber, distributor, and all allied to the juke box industry, knows that these Bills simply mean: *ADDING A TAX ON TOP OF AN ALREADY PAID TAX.*

If such tremendous tax burden is added on top of the overhead expenses which the average juke box owner is now trying to juggle on his overburdened shoulders, it will put him OUT OF BUSINESS.

And if that happens it means closing down thousands on thousands of juke boxes all over the nation.

It means fatal and total loss to ASCAP publishers and ASCAP songwriters.

It means loss bordering on bankruptcy for all engaged in the music industry in any fashion whatsoever.

It means THE MOST TREMENDOUS LOSS will smash down on ASCAP's individual members.

It will stop the greatest promotions in all music history. It will forever quiet the popular music of America.

That means the end of incentive for great music composition. The end of profitable operation for the American music publishing industry.

It means even much more than this. It means the absolute end of the poor people of the nation enjoying America's popular music at the most economical price in all the nation's music history.

By eliminating the music of the poor people, it actually means that ASCAP is: *CRUCIFYING THE MUSIC OF THE POOR ON A CROSS OF GOLD.*

But, to every intelligent, hard-headed, logical-minded businessman, it simply means that ASCAP (this one big multi-million dollars corporation) which is actually ASCAP's music publishers and ASCAP's music writers, for this is only the collective collection agency of these publishers and writers, is asking for: *A TAX ON TOP OF AN ALREADY PAID TAX FROM THE JUKE BOX INDUSTRY.*

ASCAP'S publishers and ASCAP's songwriters are now getting royalties direct from the recording manufacturers. These royalties are added onto the price that the owner of 1 or 1000 juke boxes pays when he purchases any recording featuring an ASCAP tune.

Therefore the juke box owners ALREADY PAY ASCAP's PUBLISHERS AND WRITERS THE ROYALTIES THEY DEMAND!!!

Now these same men, these ASCAP publishers and ASCAP songwriters, *WHO ARE ASCAP*, (for ASCAP is only their collective collection agency) want ASCAP to get MORE TAX-TRIBUTE FOR THE VERY SAME TUNES.

In short, they want the nation's juke box owners to pay ROYALTY-TAX-TRIBUTE ONCE AGAIN FOR THE VERY SAME MUSIC — BUT — PAY THIS SECOND TAX TO ASCAP—SO THEY CAN SPLIT UP THIS MONEY LATER ON USING THEIR OWN COMPLICATED PAYMENT SYSTEM.

Senators and Congressmen, right this minute, are striving with every ounce of thinking power and intelligence to ELIMINATE FURTHER TAXATION OF THE SMALL BUSINESS MAN—*the small business man like the nation's juke box owners.*

They certainly DON'T WANT TO SEE THE SMALL BUSINESS MAN BURDENED WITH A TAX ON TOP OF AN ALREADY PAID TAX—and by Federal Law — by an Amendment to the "Copyright Act of 1909", like ASCAP wants them to do.

It's later than the juke box business thinks.

Juke box owners are urged to sit right down, this very minute, and write letters to their Senators and their Congressmen.

THIS IS THE SHORT LULL BEFORE THE BIG BATTLE.

IMPORTANT

Send a copy of the letter you write to your Senator and to your Congressman to:

Hon. Alexander M. Wiley,
CHAIRMAN,
Committee On The Judiciary
The Senate
Washington, D. C.

HURRY—IT'S LATER THAN YOU THINK!



Westchester Ops Annual Dinner

PORT CHESTER, N. Y. — The Westchester Operators Guild, Inc., this city, held its third anniversary dinner on May 19 at Bill Reibers Restaurant, Elmsford, N. Y.

The dinner was one of the most successful held by any organization of its type, with visitors on hand from many nearby states, as more than 350 celebrants crowded the smart country dinner club.

Many New York coinmen attended as well as representatives from New York State Operators' Guild and the Connecticut State Coin Association. Among the out of town guests were Jack Mitnick, regional representative for AMI; Ben Becker, regional representative for Bally; and Jack Gordon, regional representative for Seeburg.

Representing the Connecticut State Coin Association were Clarence Sorrentino, Kenneth H. Jarrett, Jerry Aitro, Chick Montana, P. J. Montana, Frank Marks, Ray Facchini, Myron Athenian and Irving Gelsner.

Visitors from the New York State Operators' Guild were Mr. and Mrs. Al Schlesinger and Mrs. Gertrude Brown.

The entire board of directors of the Automatic Music Operators Association, New York, was present, spearheaded by Al Denver, president, and Sidney Levine, attorney.

Distributors from New York and nearby were: Atlantic New York and Seaboard New York—Harry Rosen, Joe Fishman and their staff; Mike Munves Corporation—Mike Munves; Runyon Sales—Barney Sugerman, Abe Green and their staff; Seacoast, Elizabeth, N. J., Bob Slifer, Herman Halperin, Charlie Reissner and Ed Adams; Albert Simon, Inc.—Al Simon; Young Distributing—Joe Young, Abe Lipsky and their staff.

No effort was spared by the dinner committee, chairmaned by Seymour Pollak, to make this an outstanding success. Considerable time and work went into arranging for the entertainment, food, seating arrangement and the highly successful souvenir journal. On the committee with Pollak were: Nathan Bensky, co-chairman and entertainment; James A. Smith, souvenir journal; Max Klein, seating arrangement; Louis Tartaglia, treasurer, and Malcolm Wein, toastmaster.

Promotion men and artists representing most of the record companies were present as well as record distributors from nearby areas. Artists who entertained were: The Four Aces, Decca; Dorothy Collins, Audivox; Sonny Curtus, Coral; Bob Manning, Capitol; Dick Todd, Decca; Dick Lee, Essex; Bernice Parks, Mercury; Mort Lindsay, Jubilee; Tommy Mara, Jubilee. Also present and introduced were Raymond Scott, Audivox Records and Lucky Strike Hit Parade musical director; Ralph Marterie, Mercury; and Monte Kelly, Essex Records.

It was evident from the huge attendance that the Guild is fast outgrowing the restaurant and the committee has already been thinking of a larger place for 1954.







TOP PICTURE—Officers and members of the Board: (l to r): Mr. and Mrs. Lou Tartaglia; Mr. and Mrs. Max Klein; Mr. and Mrs. Malcolm Wein (attorney); Mr. and Mrs. Carl Pavesi; Mr. and Mrs. Seymour Pollak; Mr. and Mrs. James Smith; and Mr. and Mrs. Nat Bensky.

BOTTOM—LEFT: Max Klein presents president Carl Pavesi with a gold wrist watch from the membership.

BOTTOM—RIGHT: Malcolm Wein hands over a bouquet of roses to Mrs. Carl Pavesi, a token of appreciation from the membership.

Westchester Ops Select Slate For June Election

PORT CHESTER, N. Y.—At a meeting of the Westchester Operators Guild, Inc., on May 18, the most important matter taken up was the nomination of officers and directors to be voted upon at the June election.

The slate proposed for officers is actually the group that will take office as none of the candidates are opposed. Nominated were Carl Pavesi, for president; Max Klein, for vice-president; Seymour Pollak, for secretary; and Louis Tartaglia, for treasurer. The four proposed are the current office holders.

Nominated for the board of directors were: James A. Smith, Arone Goldberg, George Molino, Nathan Bensky, Joseph T. Weisz, Howard Herman and Nathan Kadish. Four of the above to be elected.

Miller Sets Up Plan To Alert Music Ops

Will Notify Trade Speedily About Hearings On ASCAP Sponsored Bills



GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF.—George A. Miller, president and business manager of MOA (Music Operators of America, Inc.) headquarters in this city, reports that he has arranged for a speedy alert system which will get the news to all the nation's juke box leaders in jig time the moment the Judiciary Committee moves into open public hearings on its McCarran Bill or on the Dirksen Bill.

Miller complimented *The Cash Box* on the work it has done to clarify these bills for the nation's juke box operators, and also for the work this publication is continuing to do, in behalf of the entire automatic music industry of the nation.

At the same time, he stated, "We have arranged for a very ingenious plan which will help us to speedily alert everyone throughout the entire industry the moment open public hearings are called.

Moe Mandell Buys Building

NEW YORK—Moe Mandell of Northwestern Sales and Service Company announced the purchase of a 3-story building at 446 W. 36th Street, New York City. He will take occupancy on or before June 1.

Two of the floors, with an area of more than 5000 square feet of space, will be used by Mandell for his nationally known distributing business and with this move will be able to render even better service to his many customers throughout the United States. There will be ample room for show room, salesroom offices, warehousing, repairing and servicing departments. As an additional convenience for Northwestern customers, adequate parking facilities will also be available at the new location.



BASEBALL IS HERE AGAIN!

RIGHT OFF THE BAT... Williams BREAKS ALL PROFIT RECORDS WITH De Luxe

BASEBALL

PLAYERS ACTUALLY RUN THE BASES!

LITE BOX HINGES FORWARD FOR EASY ACCESS!

Proved OVER A PERIOD OF YEARS THE OUTSTANDING MONEY MAKER OF ALL!!

NEW ELECTRIC PITCHER

LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!

5¢ - 10¢ - 25¢
Single Entry Slug-Proof Coin Mechanism Accepts Credits in any combination of coins. Records Credits for oll coins paid in Advance.

MANUALLY CONTROLLED BAT!

Adjustable TO OPERATE ON:
1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

Yes!
OPPOSING TEAM IS ON THE FIELD SET OFF BY A REALISTIC BACK-BOARD BASEBALL FIELD IN PANORAMIC THIRD DIMENSION
• MANUALLY OPERATED BUTTON CONTROLS PITCHING UNIT

HINGED FRONT DOOR FOR EASY SERVICING!

PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL

ORDER FROM YOUR DISTRIBUTOR TODAY!

Wisconsin Phono Operators Board Of Directors Elects Officers

Clinton S. Pierce Re-elected Pres.



CLINTON S. PIERCE

MILWAUKEE, WIS.—At a special meeting held by the Board of Directors of the Wisconsin Phonograph Operators Association, May 11, the following officers were elected to serve for the year of 1953: Clinton S. Pierce of Brodhead, Wis. was reelected president. Cliff Bookmeier of Green Bay, Wis. was elected vice-president. Ed Dowe of Beaver Dam, Wis. was elected secretary-treasurer.

Douglas Opitz who has been secretary-treasurer of the organization for the past seven years, informed the board of directors that he would not run for reelection. He was given a vote of thanks for his marvelous work during the past seven years.

On this same date, May 11, the operator members of the association reelected the entire board of directors.

It was after this unanimous reelection of the board by the operators that the board held its meeting and elected the officers for 1953.

Next meeting of the Wisconsin Phonograph Operators Assn. will be held on June 8, 1953 at the Northern Hotel in Green Bay.

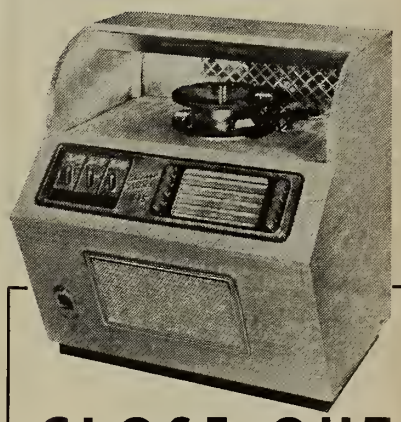
Music Guild Of N. J. Advises Trade Area Group Meetings

NEWARK, N. J.—Due to the varied conditions in different areas of New Jersey, which affect the membership of the Music Guild of New Jersey, Sam Waldor, president, issued the following statement:

"The development in recent months of a Trade Area Group in Passaic County and a Trade Area Group in Bergen County has emphasized the need for meetings to help solve local problems. Where the question of policy can best be devised by the Trade Area Group making such a request, or if the services of the Music Guild can best be applied by calling a separate meeting of the Trade Area Group, I direct the Executive Director to call a meeting of that group at a time and place convenient to the membership concerned, at which time and place the group may take such action as may be deemed necessary.

"The Executive Director will be available to act as Secretary at each of the Trade Area Group meetings, and to co-ordinate all activities with the Association."

(Editorial Comment: This same condition arose with the membership of the Connecticut State Coin Association, and they found it practical, in order to best serve operators in areas, to found five locals—New London, New Haven, New Britain, Hartford and Waterbury.)



CLOSE-OUT
Chicago Coin's
HIT PARADE
Counter Model Phonograph
45 RPM 5/10/25¢ Drop Coin Chute
WHILE THEY LAST
$132.50
BRAND NEW!
IN ORIGINAL CRATES
Terms: 1/3 Deposit, Balance Sight Draft F.O.B. Chicago

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De Luxe Electric
Cigarette Vendor



OPERATE THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

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Denver, Colorado
•
127 E. 2nd St., South
Salt Lake City, Utah

Weinand To Speak At Store Modernization Show in N.Y.



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, Exhibit Supply, this city, has accepted an invitation tendered him by the Store Modernization Institute to speak at one of their "clinics" being held in connection with the Store Modernization Show at Madison Square Garden on June 9, 10, 11 and 12.

Weinand, nationally known member of the coin machine industry, will partake in the discussion of "More Customers—More Volume." Art will talk on the value of trade stimulating devices as a means of increasing store volume.

Exhibit will also show its "Space Patrol," "Trigger" and "Sea Skate" kiddie rides in two booths at the show.

Sensational Closeout!

LOWEST PRICES

HIGHEST QUALITY

In America!

United Six Player Deluxe Alleys	$199.50
United Six Player Alleys (Super)	295.00
United Six Player Shuffle Alleys (Formica, Big Pins)	165.00
United Star Six Player Alleys	325.00
United Four Player Officials	245.00
Chicago Coin Bowl-A-Balls (New)	395.00
Keeney Four Player League Bowlers	40.00
Chicago Coin King Pin	74.50
Chicago Coin Music Mite	49.50
Mercury Athletic Scales	48.50
Seeburg 246M Hideaway	59.50
Packard Manhattan Phonographs	65.00
Chicago Coin Goalee	49.50
Exhibit's Silver Bullet Gun	87.50

One-third Deposit—Balance C. O. D.

REX DISTRIBUTING CORP.
821 S. SALINA STREET
SYRACUSE, N. Y.
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SPECIALS!!

DALE GUN	$ 59.50
SEEBURG BEAR GUN	259.50
WURLITZER 1250	395.50

BALLY BINGO GAMES (Write): Bright Lite, Bright Spot, Atlantic City, Spot Lite, Bally Beauty, Frolic.

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LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Lion Mfg. Develops "Breath Control" Unit

Permits Bed Patients To Operate TV By Breath



RAY T. MOLONEY

CHICAGO—Raymond T. Moloney, president of Lion Manufacturing Corporation, this city (Bally Manufacturing Company is a subsidiary of Lion) received quite a bit of national publicity when he revealed to the electronics industry meeting, at the Electronic Parts Show at the Conrad Hilton Hotel, this past week that the firm had developed a special mechanism for "breath control" which can make life easier for amputees, paralytics, hospitalized patients and other physically handicapped persons for whom television offers important diversion.

The "breath control" unit (the only one of its kind in the country) makes it possible for handicapped persons to change stations and also to turn the sound on and off by merely blowing lightly into the mouthpiece of the mechanism.



MIAMI MURMURS

Harry Rosen's friends looking forward to seeing him soon. . . . They started breaking ground for Joe Mangone's new home, which should be quite a place when completed. . . . Between Mangone and Morris Marder and their fishing yachts, coinmen don't lack for opportunities to go fishing. . . . Babe Kaufman's "20 Year Club" party at Atlantic Highlands, N. J., rapidly becoming the talk of the town. Mr. and Mrs. Willie Blatt will head quite a delegation from Miami. . . . Mr. and Mrs. Sam Taran on an extended vacation that will probably last some 30 days or so, and Eli Ross is kept hopping in his efforts to work with the ops. . . . A Dade County circuit court judge has reversed a conviction of Jacob Wasserman in Miami Beach City Court on a charge of allowing minors to play a pin ball machine. There was insufficient evidence, and the ruling was that Wasserman had used all reasonable precautions to determine the age of persons playing his pin ball machines.

Juke box receipts are off here, but 10c play still can't get the approval of the majority of the ops. It is thought by many ops that at least the 5c coin chute should be eliminated, and offer 2 plays for 10c, 6 for 25c so that the players become used to the fact that they can't use a nickel. . . . Bobby Cox from West Palm Beach visited the wholesalers. . . . The associated minded operators point to the confusion existing among the cig machine ops, who are unorganized. There are only 6 operators, with all of them in conflict. Cigarettes (which is taxed 5c per pack by the State) can be bought in machines for 25c, 27, and 28c. Ops here claim if they got together a uniform price could be established, with the ops making a fair profit. . . . Ted Bush left for Minneapolis for a combination business and pleasure trip.

Bally Service School At Donan Distrib June 16, 17 & 18

CHICAGO, ILL. — Don Moloney, general manager of Donan Distributing Company, this city, announced the scheduling of a Bally Service School at his headquarters on June 16, 17 and 18.

In view of the large number of requests from operators in the Chicago territory, three days were alloted to the school and the Donan organization is prepared to handle very large groups.

Sessions are scheduled to start at 10 A.M. daily and continue till 4 P.M. with time out at noon for buffet lunch.

The Bally Service School at Donan headquarters will be based on the famous Bally 6 points program to help operators get maximum benefit from wiring diagrams, relay charts and other printed instructions, trace circuits the quick, easy way, simplify service calls, practice preventive maintenance, keep games operating at maximum efficiency, insure maximum play-appeal and earning power.

Waco Tornado Destroys Much Coin Equip't

WACO, TEXAS—The terrible tornado which struck this city, wiping out a number of commercial and residential sections, as well as killing 113 persons, had its effect on the coin machine business here.

Altho a report shows that none of the coin machine firms were damaged, many of them lost considerable equipment. Among those operators who lost machines were E. J. Shelby, B. W. Cox, Guy Kincannon, and Speed Walker. Dwain Bullock, one of Speedy Walker's employees was in a building when it was demolished, but fortunately escaped unhurt.



Keeney Cig Vendor In Major Production Run

Flood Of Orders Forces Halt In "Club Bowler" Production



PAUL HUEBSCH

CHICAGO—With orders continuing to flood the J. H. Keeney & Company, Inc. factory here for more and still more of the Keeney Electric Cigarette Vendors, the firm has been forced into a major production run on this vendor which will, Paul Huebsch, general salesmanager of this factory reports, "Force us to halt further production of our 'Club Bowler'."

The factory enjoyed a very fine run on "Club Bowler" and was going right ahead with a stepped up production program on this bowling game, when the orders for their Electric Cigarette Vendor reached such a point that it became almost impossible to run both products down their production lines at the same time.

"The demand for our Electric Cigarette Vendors," Paul Huebsch stated, "is so great that, for the next few weeks at least, we are forgoing producing anything else.

"We have just started the biggest production run we have ever attempted on our Electric Cigarette Vendor. Every one of our factory employees is working at top speed to get these out as fast as we possibly can, so as to catch up with the big backlog which accumulated while we were working the 'Club Bowler'."

Huebsch further said, "Please advise everyone of the operators, everywhere in the country, thru *The Cash Box*, that we are trying our best to get the Keeney Electric Cigarette Vendors to them just as fast as we can get them thru our production lines here at our factory."

Al Schlesinger Marries Dayton, Ohio, Girl

POUGHKEEPSIE, N. Y. — Al Schlesinger, nationally known head of Square Amusement Company, this city (and weekly columnist for *The Cash Box*) surprised many of his friends this week when he announced he had travelled to Dayton, O., and married Leona Harris on Tuesday, May 12.

Mr. and Mrs. Schlesinger spent a short honeymoon in Atlantic City, then came to New York to see friends and attend the Westchester Operators Guild banquet on May 19.

The happy couple intend to remain in Poughkeepsie until midsummer when they will leave for an extended honeymoon trip.

Kaye Introduces Hand & Face Dryer

NEW YORK—Irving Kaye, president of the Automatic Towel Corporation of America, this city, announced this week the introduction of a hand and face dryer.

"The machine affords the person many of the services required in a bathroom," informed Kaye. "It features a sterilizing lamp which ozonates and sterilizes; it deodorizes; and has an insecticide lamp which eliminates bugs and vermin. It is particularly suited to the coin machine operator as he has access to the thousands of bathrooms in bars and grills. We have had the machine out on test in a number of taverns, and are now ready to go into full production."

Kaye announced that Runyon Sales Company has been appointed as distributors, and that other coin machine distributing firms thruout the country are being considered.



PANORAM OPERATORS!!

We can supply all RCA PARTS (Claws, Appeture plates, Sprocket shoes, etc.) for Panoram Projectors. Also complete projectors for spares. All at extremely low prices.

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FOREIGN BUYERS!

We'll See You Soon In Person—

Abe Witsen will leave for Europe JUNE 21

Sol Groenteman will leave for Europe AUGUST 22

Among the nations to be visited are:
BELGIUM — HOLLAND — FRANCE — SWITZERLAND — ITALY — GERMANY — NORWAY — SWEDEN — PORTUGAL—LEBANON—MOROCCO

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

35 BALLY TURF KINGS
20 WURLITZER
1400's — 1450's — 1100's

PRICES SLASHED up to 60%
Midget Movies
Meteor Rocket Space Ships
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WE SHIP all over the world
100% SATISFACTION GUARANTEED
REDD DISTRIBUTING COMPANY, INC.
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WANTED: Will pay cash or trade above for BALLY BRIGHT SPOTS

WANTED
5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND BRACKETS
SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Sandler Adds Minneapolis To Present Wurlitzer Territory



IRVING R. SANDLER

NORTH TONAWANDA, N. Y.—Bob Bear, sales manager of The Rudolph Wurlitzer Company, this city, announced the appointment of The Sandler Distributing Company, Minneapolis, Minnesota, as distributors for the Minneapolis, Minnesota and Des Moines, Iowa, territories. The appointment is effective immediately.

In Minneapolis, Sandler Distributing Company will be located at 405 Plymouth Avenue, North, a building which formerly housed the Roxy Theatre. Extensive alterations to the building are underway according to Irving R. Sandler, president of the Sandler Distributing organization, and an announcement of the opening is expected shortly. Harold Harter, at one time with the Wurlitzer factory and well-known among operators in the Minneapolis territory, will be service manager.

Until the newly acquired building is completely renovated and a fully equipped parts department installed, operators are requested to order their parts requirements from 110 Eleventh Street, Des Moines, Iowa. Irv Sandler promises that the service will be prompt and satisfactory.

The Wurlitzer Minneapolis territory includes 87 counties in Minneapolis, 4 in Montana, 53 in North Dakota, 64 in South Dakota, and 23 in Wisconsin. Two counties in Wisconsin, namely Ashland and Iron, and Gogebic county, in Michigan, have been assigned to United, Inc. of Milwaukee.

The Woman's Viewpoint of the Coin Machine Industry



BLANCHE JANES

INDIANAPOLIS, IND. — Mrs. Blanche Janes of Janes Music Company, this city, after being engaged in the industry for over 19 years, says:

"This is one business where every woman, with the proper ability, has every chance for sucess."

In 1934, Mrs Janes entered into the automatic music business with her late husband, Russell C. Janes.

Mrs. Janes tells how they used to go from location to location and, while her husband was servicing the phonograph, she would remain in their car, typing the title strips on a portable typewriter she carried along with her, preparing for the next stop on their route.

People soon got to know their service car, Mrs. Janes reports, and would come over asking if they could buy records.

In fact, after a while, people looked forward to seeing Mr. and Mrs. Janes drive up in their car, and waited to purchase records from them.

While their route grew, their record business was also expanding, right from direct car sales, to the point where they decided to open a record store of their own.

About eight and a half years ago, Russell C. Janes passed away, and Blanche Janes continued right ahead with their automatic music route, as well as with their thriving record store.

About a year and a half ago, Mrs. Janes sold the record store.

"I felt," Mrs. Janes says, "that the time had come to take it just a little bit easier."

Her brother has been managing the business for the past two years, and though Blanche Janes is there every day, she doesn't spend the long hours in the firm that she used to some years ago. She has been doing much traveling, visiting Hawaii, and many other places.

"Frankly," Mrs. Janes remarks, "I don't see any reason why a woman can't be successful in this business.

"I might not have said this so quickly back in 1934, but, in those days things were much different.

"In fact," she continues, "we made up our mind, back in those early years, that we were going to do everything we possibly could do help elevate the industry to the highest possible level of business integrity and general respect.

"Today," she comments, "the automatic music industry is looked upon as one of the more progressive and respectable businesses in the nation.

"That is why I say that any woman, with the proper qualifications, and who will work hard, who will econimically watch every business detail, has every chance for success.

Mrs. Janes reports, "Any woman will find, who enters into this business, just as I've found in our territory here, over the past years, that she will be treated with the highest respect.

"She will also soon learn that the word of the people in the industry is their bond, as stated by the other women whose stories **The Cash Box** has printed.

"Personally," she says, "I haven't made it a practice to call on locations. I've always had someone here to do that for me. But, I don't say that women shouldn't personally call on locations. They can easily make their calls and also conduct the general details of their business in their homes or offices.

"It all depends on the woman herself," Mrs. Janes says.

"I've seen many come and go in this industry," Mrs. Janes reminisces, "and I do believe that a woman, who has the essential qualities, who will thoroughly apply herself to her work, can be successful.

"If she's a laggard she, too, will fail. In the many years I've seen such failures in the industry."

Mrs. Janes believes in allowing people to operate their own routes. She doesn't make a practice of trying to obtain anyone else's locations.

She says, "I've been lucky enough to always find another location somewhere. There's no need for anyone trying to grab something someone else has already developed.

Mrs. Janes believes that the automatic music industry is going to continue to grow and to progress. She feels certain that women can have much to do with this continued future growth and progress.

Like she says, "Ive never been sorry I entered this business and, today," she states, "more and more women have the opportunity of building right along with the future greater growth and progress of this country.

"Provided," she continues, "they enter into the field with the thought that they want to succeed, want to grow right along with the industry, and use all of their energies and capabilities to make their business successful."

ASK THE OPERATOR *WHO OPERATES THEM*

Rock-Ola
"FIREBALL"
120 SELECTIONS
AT THE PHONOGRAPH
...AT THE WALL BOX!



More Selections... MAKE MORE MONEY!
More Selections... MEANS BETTER PROGRAMMING!
More Selections... MEAN COMPLETE SATISFACTION FOR ALL THE PEOPLE IN EVERY LOCATION — EVERYWHERE!



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Smart Merchandising



CHICAGO, ILL.—Paul Vaughn, sales manager for D. Huss Cline, Shelby, N. C., Ballyride distributor in North Carolina and South Carolina, demonstrates his specially equipped ride-mobile to Jack Nelson, Bally general sales manager. Vaughn loads "The Champion" Ballyhorse and the Bally "Space Ship" onto the truck and drives up to the prospective location. A long cable permits Vaugn to plug into an outlet inside the store and demonstrate the Ballyrides in action. "The nearest youngster," says Vaughn, "is always tickled to assist in the demonstration, and locations are easy to sign up when merchants see the excitement of kids who invariably crowd around when I am demonstrating."

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FireBall
THE ONLY PHONOGRAPH WITH 120 SELECTIONS

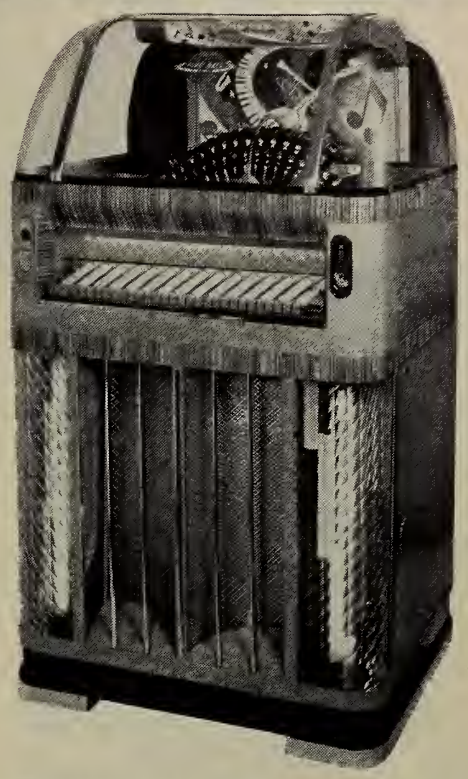
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Available in Two Models for 78 or 45 R.P.M.

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THRU THE COIN CHUTE
NEW ORLEANS NOTES

Sam Tridico sporting a new tower body Chevrolet truck. Sam, of Tridico Amusement, Norco, La., is seen up and down the highway making his service calls. Claims he makes twice the time in this new Chevy. . . . Al Dargis, Dargis Amusement, Jefferson Parish, proud as a peacock because his daughter Abbie just won two trophies for Baton Twirling in a contest just concluded. Daughter is cute as a button and eleven years old. Mrs. Dargis was seen knitting tiny garments for an anticipated Xmas event. . . . Clem Guilliot, in the bell business for a long time, still has his fingers in quite a few pies. Clem has a big juke box route along with his beautiful Motel Court on the Air Line Highway. He is now adding something new in the parish (country to you). A wash-a-minute car service. . . . Mr. Welch, A.M.I. Amusement, lighting birthday candles on his cake. Mrs. Welch is treating him to an evening at the Blue Room by way of celebration. . . . Roger Pardue, former Memphis Music Sales salesman, has just opened a shop in Jackson, Miss. . . . Learn from Lois of A.I. Distributing that she saw Marion Jones. Marion was all excited about her transfer to Germany. She is now with Gulf Shipping Co.

Understand Mr. Tac of Tac Amusement has just enlarged his operation by buying the Lucky Coin Machine route. . . . Bill Eidt of Natchez, Miss. getting in a lot of fishing these days. . . . Ben Treibel pleased about the successful opening of his beautiful new store in Opelousas, La. . . . Ran into Charlie of A.M.I. and August of Perez Amusement buying up all the records they could find. . . . C. L. Tillman, Natchez, Miss., vacation bound for Chicago, Ill. . . . Jimmy Brocato, J.A.B. Amusement buying that famous Italian ice cream for his three year old cowboy. . . . Baronne Street now reminds us of the 'hey-day' days when all the bell distributing companies were on Poydras Street. Except, this time Poydras Street represents the record business. Joining record row at this time is RCA Victor who is moving its operation right in the center of the block making five distribs on the one street. . . . George Sturgi, J & M Amusement, and his lovely wife have just returned from Michigan.

Visitors this week include: Don Singer, London Records; Bill Taylor, M.G.M. Records; Edwin DeGauthier, Gramophone Enterprises; and H. C. Townsley, Mercury Records. . . . A frequent visitor is Luke Fontana of Slidell, La. . . . Clay Simmeaux advises he just can't catch up at his Air-Line Cigarette Service. . . . Jack Young, Lafayette, La. planning a trip west soon. . . . Talk about coincidence. Three super salesmen of three different distributors had crack-ups last week. A. I. Dist., Capital Dist., and Amann Dist. all lost sales as a result. . . . Caught Joni Miller at the Swan Room and she is terrific.

ABC Gives Golf Party

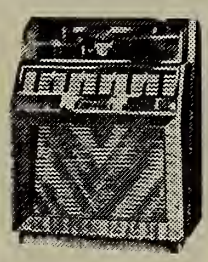


BOB GNARRO

CHICAGO—A. B. C. Music Service Corp., this city, started its usual summer practice this past week of giving a golf party to its board of directors with dinner at the Mt. Prospect Country Club.

Present for the opening round at about 2 P. M., this past week Tuesday, were: Bob Gnarro, Ray Cunliffe, Burt Bondioli, Andy Oomens, Jake Nomden, Andy Hesch, Paul Brown, Julius Mohill, Jack Paschke, Angelo Angelieri, Frank Padula and Mary Gillette.

The meeting started at the 19th hole, and continued on until about 8 P. M., when all recessed to enjoy the fine food of this well known club.



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Sound System thoroughly tested
Cabinet professionally refinished
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"The Cash Box" Goes To The:

CHI PHONO BOWLING LEAGUE BANQUET

Crowds Jam Casa Nova. Awards Win Tremendous Acclaim. All Look Forward To '53-'54 Season

CHICAGO—Without any doubt this past week Saturday evening saw one of the most enthusiastic banquets in the history of the automatic music business in this city.

This was the gathering of members and their families of the Chicago Automatic Phonograph Bowling League for their big dinner and banquet.

The turnout far exceeded even the wildest hopes of the Board of Directors of the league and, especially, of all those who worked hard on the entertainment committee.



The Casa Nova restaurant was jammed right to the doors. Many believe that it was this closeness which brought about the enthusiastic intimacy of this affair.

Most impressive part of the party were the awards. Bill Gersh, Publisher of **The Cash Box**, acted as Master of Ceremonies and passed these out to all the winning bowlers and teams.

Prize money was first distributed to everyone of the teams. The captains of each team came up to the rostrum to receive the envelope containing the team's prize money, given in accordance with the position in the 12 team league.

Mrs. Tillie Galgano of Galgano Distributors received a trophy for high single game for women, 212, and also a pin from the Women's International Bowling Congress for this achievement.

First prize to the top man, Carl Latino, for his high average, from Nov. 1 to the final playing day, May 1, of 167 won the trophy.

First prize trophy for top woman bowler went to Mrs. Isabel Oomens who averaged 137 for the entire season.

Norbert Delort of Decca took the trophy for his high series for the men with a 637. He bowled over 600 twice during the season.

There was a two man tie for high single game between Les Taylor of ABC No. 1 team and John Oomens of the Walter Oomens Sons team. Two trophies were awarded in this instance.

Isabel Oomens obtained another trophy for her high series for the women with a 472.

The hard luck, last place team in the league, Star Music, captained by Paul Brown, with members Ellen Brown, Millie Nyland, Mabel Mankins, and Morrie Pomerantz, were given pins with the inscription: "Just watch us next season".

The 2nd place team, Gillette Distributing, had individual trophies awarded to the members: Jerry Shuman, Captain; Robert Holl, George Holl, Donald Baxter and Henry Leonarczyk. The team trophy itself was given to Mrs. Mary Gillette, sponsor.

The 1st place team, Decca, received individual trophies and arm chevrons for the members: Norbert Delort, Captain; Dom Radusta, Anthony Ignoffo, Frank Tutomase, Wm. O'Brien. Sellman Schulz was given the team trophy as sponsor. He was also presented with the American Bowling Congress' plaque as a special honor for his team taking the 1st place in the 12 team league.

Humor was injected into the award ceremonies when Geo. Hall of Gillette and Nilda Bondioli of B&B Novelty were called up. They were in last place in men's and women's individual bowling, and received the last spot awards.

Crying towels were also distributed to: Charley Michaels, Tony Galgano, Jerry Shuman, Al Avers and Gil Losasso.

An achievement award for a brand new bowler who stuck it out thru thick and thin, recognized by ABC, was given to George Holl of Gillette Distributing.

From then on there was much celebrating and dancing by all present.

Photos show the many tables crowded with members and their families—and Bill Gersh, publisher of The Cash Box presenting prizes and awards to winning bowlers and teams.





As I See It

A Weekly Column by AL SCHLESINGER



In 'III' Parts

Part III

Leaving Saranac Lake, I head for Tupper Lake. This is the heart of the Adirondacks. To me, it will always be the Switzerland of America. Driving through Tupper Lake, I faintly recall Brahm Bimstein, who operated years ago. This is all pine country with beautiful lake and mountain scenes. After a long and beautiful ride I finally enter the city of Utica. How well I remember the Hotel Martin of this city. On September 4-5-6 in 1935 the second annual convention and exhibition of the N. Y. State Skill Games Board of Trade was held at this hotel. Many of the men at that affair went on to become leaders in this industry in various parts of the country. It was here I first met dynamic Eddie Ginsberg of Chicago, who was then representing Jimmy Johnson with a game called "Put & Take." Eddie later teamed up with his brother Morrie and they became the well known Atlas Novelty Co. As many of you recall, I was elected president at that session. Those present that I can recall were: Al Schill, Saul Kalson, Ben Haskell, Bill Donlon, Teddy Blatt, John Goodbody, Irving Somers, Ben Ungerman, Henry Seiden, Harry Rosen, Jack Fitzgibbons, Jack Kaufman, Joe Fishman, Bill Rabkin, Joe Orleck (The Cash Box), Max Abeshouse, Al Abel, Sam Getlin, Joe Lippi, Joe Rubin, Charlie Aronson, Bab Kaufman, George Peo, Dave Robbins, Willie Blatt, Charlie Gorman and Irving Taub. The distributors in Utica at that time were Charlie Gorman and Bill Donlon. Joe Rubin, was and still is operating. Later on that perpetual live wire and amateur magician Joe Hanna became a leading operator.

As my car leaves Utica for the homeward Journey, the signs pointing to the west say Syracuse. I wish time would permit me to drop in on my old friends Angelo Delaporte, Ray Daggett and Cliff Bailie. Here were the boys who made history in northern and western New York State. I don't know how much appreciation the manufacturers showed these boys, but they traveled every highway and byway from Albany to Buffalo, always pushing out the new merchandise, yet had time to visit, buy a drink, or put on a celebration at the drop of a hat. Salesmen par excellence—but with great hearts. I am hoping another day will come when I will be making a tour of the western part of the state, and you can rest assured that Syracuse will be part of that tour. As I turn east toward home, the memories of the past fade slightly. Time has equalized men and machines. Here we are in 1953 with new faces and new machines and new hopes. I only hope that two decades hence, I will again be around to make that very same trip and report it to you AS I SEE IT.



Now that the opening day of fishing season has passed, some of the boys are bringing varied reports on their luck—good, bad, and indifferent. **Charlie Weber**, who flew up to his favorite fishing spot, reported that he caught his limit in walleyes. **Marv Doerr**, serviceman for L & M Sales Company, Minn. was very fortunate and reported in with a 20# muskie and several walleyes. The muskie measured 45 inches in length. **Sol Nash** of the Twin City Novelty Company and **Les Rogstad** of Lieberman Music Company, Minn., made the trip to Lake Big Winnibigosh and were skunked. Better luck next time, boys **Ike Piearson** of Mitchell, S. D., was in the Twin Cities looking very chipper after a three-month vacation in Florida. Ike reported that he fished for the big ones down there In town from the Grand Rapids area were: **Frank Mager** and **A. A. Cluseau**. **Stan Woznak** of Little Falls, Minn., **Ken Anderson** of Austin, Minn., **Jerry Hardwig** of St. Cloud, Minn.; **Gerald Johnson** of Menomonie, Wis., C. C. **Terveer** of Winona, Minn. and **Ted Heil** of Gaylord, Minn. were in the Twin Cities picking up supplies and records for their routes Making some last minute route changes in machines were: A. S. **Buck** of White Bear, Minn., **Pete Kramer** of St. Cloud, Minn. and **Don Ehman** of Winona, Minn.

John Galep of Menomonie, Wis., **Lyle Kesting** of Bellingham, Minn., **Bob Keyes** of Forest Lake, Minn., **Mr. and Mrs. Ed Le Blanc**, St. Cloud, Minn.; **Clayton Norberg** of Mankato, Minn. and **Moe Libin** of Glendive, Montana were checking on the features of the latest coin operated games in the Twin Cities.

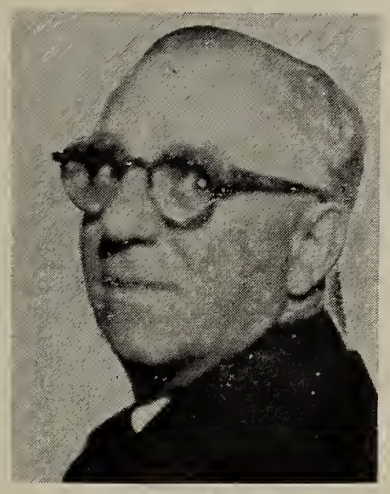
Compiles List Of "Space Ship" Earnings

CHICAGO, ILL. — Jack Nelson, Bally general sales manager, has compiled pages of startling collections from "Space Ship" Ballyrides in all parts of the country.

The "Space Ship" grossed $120 in 7 days in a Dallas drug store. Across the country in a Massachusetts chain-store a "Space Ship" earned $570.20 in 109 days. In far-away Juneau, Alaska, a "Space Ship" took in $146 in 10 days. Air-minded youngsters patronized a "Space Ship" in a St. Louis department store to the tune of $873.90 in 90 days. A "Space Ship" in a Spokane supermarket grossed $100 in 7 days.

Said Nelson, "I'd be glad to send copies of this report to anyone who requests it."

Will Speak On Dime Play



PHIL LEVIN

CHICAGO—Phil (Mr. Dime Play) Levin, secretary of the Recorded Music Service Association, this city, has promised that he will, very gladly, speak on dime play to other organizations thruout the nation. Just as he spoke on dime play before the Ohio Phonograph Owners Association at their Cleveland convention.

Phil Levin is considered the most dynamic enthusiast for dime play in the nation. Some of his statements in his speeches on the reasons for dime play have won national attention and grand comment.

He never uses the word, "nickel," in any of his speeches. Instead he raises up his hand, extends the five fingers, and says, "That kind of play."

This energetic bantam also has another great expression in answer to the statements which are made by some listeners to his talks.

When one of the listeners says to him, "Well, dime play may be alright for Chicago, but our pleople here are different."

Phil always answers with, "The only difference between the people in Chicago or Milwaukee is 87 miles." (Or mentions the mileage of whatever town, distance from Chicago, he happens to be talking in at the time.)

Now that Levin has made himself available for speeches to operators all over the country it would pay many to listen to what he has learned after more than two years of operating dime play music.

New York Licenses "Deluxe Baseball"

Specially Designed By Williams For New York City Operators

NEW YORK — Harry Rosen and Meyer Parkoff, Seaboard New York Corporation, this city, distributors for the Williams Manufacturing Company, reported that the new "DeLuxe Baseball" game has been licensed for operation by the city.

This perennial baseball favorite features animated players actually running the bases in panoramic third dimension within the light up backboard; as well as the ball being pitched toward the batter, which is released by a button. The player controls the bat by swishing a control on the cabinet.

"Operators in this area have been asking for delivery," stated Parkoff, "but we were awaiting arrival of this game, built especially for the New York coinman. The game for this area is built with a single 10c chute for single play.

"Sam Stern of Williams has advised us that shipment of the 'DeLuxe Baseball' game was made, and would be on hand for the trade here on Monday, May 25."

With the baseball season now starting to get interesting, the distributors as well as the operators are highly pleased, as they can get the game out and take advantage of usual great interest in this sport at this time.

WANTED TO BUY FOR CASH

Seeburg 100-A	Seeburg 100-B
Evans Constellation	Wurlitzer 1400
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United Star 6 Player	Chicago Coin 6 Player DeLuxe
Seeburg Wall Boxes	Seeburg Tear Drop Speakers

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Geo. George

IMPORTANT NOTICE


Roy Monroe

THE REASON WE ARE NOT LISTING ANY EQUIPMENT THIS WEEK IS DUE TO THE FACT WE ARE RIGHT IN THE VERY MIDST OF OUR ANNUAL SUMMER CLEARANCE INVENTORY. ALL ARCADE EQUIPMENT, PINBALLS, BINGOS, PHONOGRAPHS AND MUSIC ACCESSORIES, ONE-BALLS, SUPPLIES, PARTS, KIDDIE RIDES, IN FACT, ANY AND EVERY MACHINE IN STOCK BEING CLEARED AWAY AT THE LOWEST INVENTORY CLOSEOUT PRICE. WRITE—WIRE—PHONE—TODAY!!!

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- NEW ELECTRIC PITCHER!
- Lites on playfield bases indicate men on bases!
- MANUALLY CONTROLLED BAT!
- Hinged front door for easy servicing!
- Opposing team is on the field set off by a realistic backboard baseball field in panoramic third dimension!
- Manually operated BUTTON controls pitching unit!

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army pistol with real sharp shooting skill.

Why not find out for yourself . . . write or wire.

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EASTERN FLASHES

Due to the demand of local game operators, **Harry Rosen** and **Meyer Parkoff**, Seaboard Corp. of N. Y., had its factory Williams Mfg. Co. build a special "DeLuxe Baseball" game with a single 10c coin chute for the area. The game is licensed by the City of New York. Quantity deliveries should be in New York when you read this . . . Any visitor along coinrow would be struck immediately by the great activity taking place at **Mike Munves**. Without question the busiest wholesaler in the city at this time The offices of Koeppel Distributing Co. will be a good place to stop off during the hot dog days of the summer. The **Koeppels** have a refrigerator loaded to the brim with all kinds of soft drinks **Dave Stern**, Seacoast Distributors, Elizabeth, N. J., gets going with several stories of the old days—with **Jack Mitnick, Irv Kaye, Barney Sugerman** and your correspondent rocking with laughter **Charlie Katz**, National Kiddie Rides, Inc., called off the road to attend the funeral of his father-in-law. Charlie left immediately after the funeral, taking up where he left off.

* * * * *

The big event of the week was the second annual dinner and banquet of the Westchester Operators Guild. Held Tuesday night, May 19, at Bill Reiber's Restaurant once again, the affair played to a full house. As a matter of fact, officials of the organization feel their next party should be held at a much larger place Many of the New York coinmen attended. There were also representatives from the New York State Operator's Guild and the Connecticut State Coin Association The officers and members of the various committees worked hard, and are due the many accolades accorded them **Carl Pavesi**, president, was presented with a wrist watch, and **Mrs. Pavesi** was tendered a bouquet of roses **Malcolm Wein**, attorney for the Guild, acted as master of ceremonies and did a most commendable job After a very good meal, the guests were entertained by many lading recording artists Out of town guests were: **Jack Mitnick**, regional representative for AMI, and **Ben Becker**, regional representative for Bally, and **Jack Gordon**, regional representative for Seeburg. From the Connecticut State Coin Assn. were: **Clarence Sorrentino, Kenneth H. Jarrett, Jerry Aitro, Chick Montana, P. J. Montana, Frank Marks, Ray Facchini, Myron Athenian and Irv Gelsner.** From the New York State Operators Guild were: **Mr. and Mrs. Al Schlesinger** and **Mrs. Gertrude Browne** The entire board of directors of the Automatic Music Operators Assn., N. Y., attended, spearheaded by president **Al Denver** and **Sidney Levine**, attorney The distributors from New York were out in force. From Atlantic New York and Seaboard New York were: **Harry Rosen, Joe Fishman** and their staff; from Mike Munves Corp.: **Mike Munves**; from Runyon: **Barney Sugerman** and **Abe Green** and their staff; from Seacoast, Elizabeth, N. J.: **Bob Slifer, Herman Halperin; Charlie Reissner** and **Ed Adams**; from Albert Simon, Inc.: **Al Simon**; and from Young Distributing Co.: **Joe Young**, and **Abe Lipsky** and their staff **Eddie (Fats) Corristen** (no longer fat, but a slim panetella) from Cliffside Park, N. J., drops in at the party to see his many friends. A great party! See full report elsewhere in this issue.

* * * * *

Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., who went out to Dayton, O., last week and married a charming, beautiful lady, after a honeymoon in Atlantic City, brings his bride into New York for a few days and winds up attending the Westchester party **Morris Rood**, office manager of Runyon Sales, recuperating from an emergency appendectomy, performed last Wednesday, May 13. **Irving (Kempy) Kempner** comes off the road to fill in Young Distributing holds a two day service school, Tuesday and Wednesday, May 19 and 20, in their shop. **Leo Paschek**, field service engineer from The Rudolph Wurlitzer, lectures and demonstrates on the models 1500, 1600 and 1650 **Tom R. Gaskins** and **Frank B. Vandergriff** of G & G Music Co., and **H. P. Oxendine** of Automatic Amusement Co., all from Knoxville, Tenn., join the "20 Year Club" and tell us what a great idea it is.



DALLAS DOINGS

During the past couple of weeks, Nature has unleashed her full fury on Texas. Operators from Waco, San Angelo, Crockett and Tyler are still talking about the tornados they have seen. **Garland Delemar** of Waco's E. J. Shelby Company was in town this week telling about the damage done to his territory. The six story building that blew down was in the same block as his place of business. The roof of his mother's home was blown off but she was uninjured **Phil Weinberg** and **Carl Holzel** went to Chicago last week with front row seats for the **Jersey Joe Wolcott-Rocky Marciano** fight. Phil says that he looked away from the ring to light a cigarette and the fight was over. He was one disappointed man. Plus the fact he had a bet on the wrong man **Tommy Chatten** of Commercial was out in west Texas this week. He has this amusing story to tell. As he drove along with his radio blaring forth he noticed that due to an amazing rainfall the creeks were up over the roads. While in water up to his hubcaps, he heard a radio announcer declare that the drought in the Mineral Wells area was terrific and it looked as if there was no relief in sight. Any other day he (the radio announcer) could have been right for this was the first time in two years that the people of Mineral Wells had seen rain **W. G. Page** of Big Spring Music is enlarging and improving his route **Pete Zuniga** of Big Spring is also adding some new equipment to his route. Says that business is picking up—thanks to the rain **W. B. Walton** of Mineral Wells declares that his business is at a peak. . . . Tommy Chatten declares that business is better than it has been in two years. Says that phonographs and various games are selling as in the war days. The same good news of prosperity is echoed by State Music Distributors Inc. and Walbox Sales Co.



Sincerest thanks for your flood of compliments to this column on our last two week's issues. As many stated, "This was the first time we'd seen anything as great and handy as these lists. Finest lists we've ever had." Etc., etc., etc. Thanks and thanks again. (And, as always, when it comes to new, better and more constructive ideas—THE CASH BOX IS ALL-WAYS FIRST). . . . Which reminds. It's a lot later than many in the juke box biz think. This is the time to go all out in defense of the industry. ASCAP is working with all its might in Washington to get the McCarran and Dirksen Bills heard. "WRITE A LETTER." . . . Bert Lane of Miami puts it this way, "It's a tough job keeping up with the kids." Kids change just like the weather. And the kids who go for one ride one day want a new one the next. . . . Sam Stern of Williams Mfg. Co. thrilled with news from New York. And working just as speedily as his firm can to meet demand for their baseball game.

Some many months ago The Cash Box suggested that some one build an insurance weighing scale. Wonder if it's just about ready for test? . . . Checking about the nation brings home the fact that today music, instead of vendors, is being called "the backbone of all operations." . . . Thanks to two very swell people: Paul and Ellen Brown of Western Automatic Music, Inc., Chicago, for their very nice donation to the "Edgewater Heart Fund." (Remember—such donations are completely tax deductible—why not send in a buck or two today?) . . . Paul H. Eckstein of Lion Mfg. Corp. Mgr. TV & Radio Division, sends photos and stories of "breath changer" for TV created for polio victim, Mary Kitsmiller. A tremendous achievement. . . . The Bismarck's famed suite, 1201-1203, was reactivated this past week. Wm. F. (Bill) Kane of American Dryers took it over. And it looked just like old times again. Present were Sam Taran of Miami, Lou Singer and Jerry Harris, Charley Winters of Baltimore, Spec Cruze of Charleston, W. Va., E. V. (Don) Donnadio, and others.

Every factory in town was jammed with visitors who had come in to see the Wolcott-Marciano fiasco. . . . Over 13,500,000 people aged 65 and over in U.S. And over 350,000 being added each year. Opens way for special programming of old time tunes on nation's juke boxes. . . . Hear that Mike Hammergren underwent an operation for his ulcers. . . . Sam Taran pulls the house down telling his legendary story about North and South Dakota distributorship in the days of "Sport Page." (Wonder if Ray Moloney remembers?) . . . Vince Shay explodes when he hears how some people want lots for nothing. "Make 'em put up or shut up," declares Vince. . . . One of those French postcards reached Jack Nelson. Sent by Lou Boasberg of New Orleans. Who is, at present, enjoying Nice, France. (Was the postcard nice, too, Jack?) . . . Whatta party: Bill O'Donnell of Bally entertaining at the Chez: Carl Hoelzel, Phil Weinberg, Ralph Nicholson, Sam Taran, Herman Paster, Dan (Chink) Levine of Little Rock, Jake Friedman of Atlanta, and many others.

Harold Lieberman in and out of our town almost every week. . . . Ted Bush of Miami, Ed Levin of ChiCoin and Art Weinand of Exhibit at the fights. . . . Paul Huebsch of Keeney advises that the firm's ciggy vendor backlogged with orders—actually forcing firm to halt "Club Bowler" production—just to catch up. . . . Like Herb Jones swell article, front page, this issue of "Bally-Who," wherein he states, ". . . factory payroll at the Ballyplants zooming from 1,000 to 1,500 as a result of Beach Club boom." . . . And that gal on the front cover of "Bally-Who" must have taken Jim McNulty of Rock-Ola completely by surprise. . . . Joe Young of Noo Yawk and Ben Long of Cleveland, arguing the fight, loud and long. . . . Frank Mencuri of Exhibit on the road all this past week and reported busier than busy doing plenty business. . . . Art Weinand preparing for his speech in Madison Sq. Garden. "This won't be a fiasco," Art opines. . . . George Miller phones from Oakland re: ASCAP's try to get open public hearings started right away.

Has the peak of the boom been reached? We don't think so. Neither do leading execs here think so. . . . Nate Gottlieb, great joke teller, chosen by Oak Park's B'nai B'rith Lodge to appear on a "Can You Top This?" panel. Nate should prove terrific. . . . Burt Bondioli, now that he's experienced sunny Miami, thinking about visiting Las Vegas. Just to see the difference. . . . Bill DeSelm, Herb Oettinger and Ray Riehl sure happy to get some rest this past week. United's factory was a busy beehive with all the boys in for the fights. Bill, Herb and Ray, did yeomen work entertaining. . . . Johnny Billotta of Newark, N.Y., Izzy Edelman of Detroit, J. R. (Pete) Pieters of Kalamazoo displayed at the restaurant show. . . . Jimmy Johnson up from San Antonio to check his business interests here. Advises he's planning to purchase another plant with Don Anderson and Carl Morris.

There's a 100 year old juke box still in action at Evergreen Bluff, Mich. It's the attraction of the miniature golf course there. Ben Coven in an all out closeout sale. Says Ben, "We need the room." . . . Most enthusiastic happy event of the season—that of the Automatic Phono Bowling League at the Casa Nova. Everyone tremendously enjoyed it. And all still talking about it. Prize money for all the teams. Tillie Galgano, Carl Latino, Norbert Delort, Les Taylor, Johnny Oomens, Isabel Oomens again took trophies home. Mary Gillette and her team: Jerry Shuman, Robert and George Holl, Donald Baxter, Henry Leonarczyk copped second place team honors. First team: Norbert Delort, Dom Radusta, Tony Ignaffo, Frank Tutomase, Bill O'Brien, along with Selman Schulz, took all the big prizes. Nilda Bondioli and George Holl got the "Gutter Gussie" and "Gutter Gus" awards. Star Music got buttons with, "Just watch us next year." Funniest gag of the evening—the "crying towels" awarded to: Tony Galgano, Charley Michaels, Jerry Shuman, Al Avers and Gil Losasso. Bob Gnarro also awarding Gil with a "Gutter Gus" award. It was a grand nite.

Bill FitzGerald pops into town to tell us all about the big forthcoming events for AMI. Dashes off to see his folks in Crystal Lake. Back bright and early to prepare for big doings with Jim Mangan and Everett Eckland. . . .

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1100's 250
1250's 365

850's and 950's as is, uncrated 25

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146 $85
147 95
148ML 105
M100A 565

AMI "B" $375
Wms. Hayburner 105
Coven's All-Purpose Cleaner
$3.95 Per Gal.
($3.50 Per Gal., 4 Gal. Lots)
Trial Bottle—60c.
Coven's Cart Sled—$38.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

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I'M ON MY WAY TO DISTRIBUTORS OF

EXHIBIT SUPPLY'S

- Roy Rogers' Trigger
- Sea Skate
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- Ferdy The Bull
- Rawhide
- Buzz Corey's Space Patrol
- Rudolph Red-Nosed Reindeer
- Space Gun

EXHIBIT SUPPLY 4218-20 W. Lake St.
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CHICAGO CHATTER

Red Wallace wanders into the Rock-Ola plant this past week. Red's from Charleston, W. Va. Talks Wolcott-Marciano with Jim McNulty and Kurt Kluever. Then, even before it happens, decides the fight's a bust. . . . Joe and Sylvia Brilliant of Detroit celebrate their 10th anniversary of wedded bliss and Joe's 23rd year in the coinbiz (ulcers and all) with Larry and Barry Brilliant, aged 9 and 6 respectively. Joe's secret for keeping happily wed: "Disregard what they say. Do what you want to do. And then run like hell."

Industry Asked To Back:

EDGEWATER HEART FUND

CHICAGO—Paul and Ellen Brown of Western Automatic Music, Inc., 4206 North Western Ave., this city, sent in a contribution toward the "Edgewater Heart Fund" this past week.

Like many others in the industry they, too, believe that this is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machines industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.



CALIFORNIA CLIPPINGS

LOS ANGELES

Music and games biz literally bubbling this past week with ops throughout the Southland pouring into Los Angeles for a look-see at new equipment. . . . Big spurt too in the sale of conversion kits. More 'n more ops in the city switching over to dime play. . . . **Jack Spencer** and wife in town this week from Big Bear Lake, one of the Southland's most thriving year round resort areas. . . . Word seeps thru the grapevine to the effect that **Bill Happel**, prexy of Badger Sales Company arrives safe 'n sound in Bremerhaven, Germany on the first leg of his European vacation jaunt. A glance at the faces of **Joe Duarte**, Badger's export manager and **Frank Dunkel** shows that "it should have been me" appearance. All departments at the Badger firm are going like sixty, with **Al Silberman** reporting steadily increasing sales of the fabulous Soda Shoppe six-drink vendor. Collections at one of the recently installed Warner Bros. theatres in town showed 1,000 cups vended in a day and half. . . . **Ray Powers** and **Fred Gaunt** equally busy over at Badger, with that new Gottlieb "Grand Slam" causing a ton of excitement. . . . **Preston Coombs** skedded to leave on an extended trip to the Far East. . . . **Sheridan Thompson** in town from Long Beach this past week . . . ditto **Mary Fuller** from San Pedro. . . . Proof that the coin biz represents a healthy slice of the record business is shown in the blunt fact that **Sammy Ricklin's** California Music Company was the largest single account on the entire West Coast with many of the majors. Sammy's title strip service meeting with the approval of all operators. . . . Redecorating at the one-stop service should be completed within a few weeks. . . . **Ed Wilkes, Charley Daniels** and **Jimmy Wilkens** going like beavers at the **Paul Laymon** Company with operators still demanding more 'n more Bally "Beach Clubs." Wilkens, by the way, just about getting ready to try his hand at some of those stocked lakes, although we hear his son suggests that Pop take him for the deep-sea variety. . . . Beautiful new desks at the Laymon firm add lots of polish to the showrooms. . . . **Jack Faust** of Santa Ana in town looking over some new equipment . . . also **Jack Neel** of Riverside. . . . **Jack Dolan** of Dan Stewart Co. points with pride to one of his most active months in the coin biz with the Rock-Ola phonograph and the great line of Chicago Coin bowler's causing all the furore. . . . To which we add that Jack proved it could be done purely by going out into the field and hustling. . . . Noticed **Lyn Brown's** little red wagon dashing along Pico this past week, but we were going too fast to hail him. Lyn quite busy with a rush in business among resort operators via the great line of Exhibit Supply's kiddie rides. . . . **Bill Bradley** of Covina in town again this past week. . . . **Phil Robinson** chortling with glee at the response to Chi Coin's newest, "Crown Bowler." Ops have literally besieged distrib **Jack Dolan** for the bowler, with order 'n back orders stacked way up to here . . . and the arrival of Chi Coin's space ship should add to Phil's busy schedule.

* * * * *

Nick Carter will continue to operate his music and games route, in addition to handling the distribution of the PX Cigarette machines. . . . Badger Sales named AMI distributor for Southern California this past week. . . . **Jimmy Williams** of Twenty-Nine Palms made the trek into Los Angeles this week. . . . Ops still insist that in order to get any idea of what the coin biz is in this territory, you've gotta let it live with you awhile. We don't know of other territories where an op has to travel as far to get records, supplies, new equipment or what have you. F'r instance a short jaunt like 210 miles from Blythe, California into Los Angeles . . . and music ops in other outlying communities have to wait weeks sometimes until they're serviced by record distribs. . . . Installation of the new switchboard—and switchboard operator—has relieved pert **Mildred Davis** over at Minthorne Music somewhat, although the lass is still up to here. . . . Beautiful home-phono cabinet installation at Minthorne has us putting in our bid for the floor model when they're through with same. . . . We doff our lid to major domo **Jean Minthorne** by the way, whose many charitable contributions of phonographs would fill the column. . . . **Hank Tronick, Ed Wisler** and **George Mahlum** still speeding at 45 mph around the showroom floor, while those Seeburg phonos spin at 45 rpm's. . . . Parts department at Minthorne getting additional space too in the complete redecorating scheme of things. . . . Speaking of automatic pitching machines 'n such, we can think of no better group who could use a little practice than the Los Angeles Angels ball-club. Bet the coin machine boys could get up a club that's make 'em blink. . . . Crowley Lake almost had a convention of local coin biz faces with a host of ops up thar for a bit of fishing. . . . **Lela Smith**, veteran Barstow operator, shopping along Pico . . . ditto Tom Body from Lomida . . . **Jack Simon**, Simon Sales Company, also a bit rushed this past week with an influx of business. Good weather holds, this should be a whopping season for Southern California coin-men. This area booms during the hot summer months. . . . New installation of kiddie rides over on Ventura Blvd. in the Valley due to open shortly. . . . **Kenny Wolf**, San Diego coin man and **H. D. McLure**, San Luis Obispo, making the rounds in town this week. . . . **Abe Chapman** still devoting a good deal of his time to the Mt. Sinai Hospital, but now and then manages to get in a game of golf. . . . Vending ops expect a big spurt in drink machine business this season. . . . **I. B. Gayer** of San Bernadino a visitor in town this past week. . . . Formation of a new music ops union proceeding to take shape, with S. **Chapman**, formerly of the Nickabob Company, acting as business manager. . . . Word has it that the final link in the Hollywood Freeway, tieing Cahuenga Blvd. with the Valley, won't be completed for another year to come.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Solotone Master Entertainers. Write-Phone. PERES DISTRIBUTING CO., 924 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA-4644.

WANT — Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT — We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel: JUdson 6-4568.

WANT—Postwar phonographs wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Thoroly experienced man capable of taking complete charge of entire route consisting of One-Balls, Five-Balls, Bingos, Music, and everything else. Salary plus commission basis. Furnish references. Marvelous opportunity for right man in beautiful Colorado. BOX NO. 512, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

CLASSIFIED ADVERTISING SECTION

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have, Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: DIversey 8-3996.

WANT — Used Rock-Olas — Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes; Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

FOR SALE

FOR SALE—3 Williams Music Mites with floor stands. 2 ChiCoin "Band Box" with floor stands. On location or delivered to NYC. KAY, BOX 61, HILLSIDE MANOR, NEW HYDE PARK, N. Y.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—New Wallboxes 3025 @ $19.50; Wurlitzer Outdoor Speaker $37.50; 4006A Speakers $19.50; 4007A $22.50; 4009 Speakers $17.50; 3020 Wallboxes $25; 1015 Phonographs $145; 1100's $295; 146M $90. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Ready for location. Bright Lights $195; Coney Islands $275; Bright Spots $275; Keeney Lite-A-Line $85; Atlantic City $375. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—40 pieces Prewar music (F.O.B. Cleveland) being cleared away at the lowest inventory closeout price. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—Frolics $425; Palm Beach $425; Atlantic Citys $400; Spot Lites $375. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, WEST VIRGINIA. Tel.: WHeeling 5472.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KIngsbridge 9-7390).

FOR SALE—Special—Midget Movies, late model, positively like new, complete with film and poster only $190 each. If you operate Kiddie Rides in stores, etc., Midget Movies will return investment quickly and create good will. Midget Movies will pay for itself in one season in Arcade and summer spots. Limited quantity—Act now. REDD DISTRIBUTING COMPANY, INC., 293 LINCOLN STREET, ALLSTON, BOSTON 34, MASSACHUSETTS.

FOR SALE—Cigarette Machines: DuGrenier 8 col.; National 8 col.; U-Need-A E's, 8 col. 25c coin chute. King size. Refinished. $65 each. Crating $10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—United Six Player DeLuxes $225; United Twin Rebounds with F.T. & J. Pins $100; United Six Player Supers $300. (1/3 deposit.) MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney Holidays $150 each; Wurlitzer 100's $200; Wurlitzer 1015's $125. J. H. PERES DISTRIBUTING CO., 924 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA-4644.

FOR SALE—Music Route consists of 10 "100" matic "C"; 1 new Wurlitzer; 3 AMI; 12-6 player Deluxe Bowlers; several other music, pin ball, shuffle boards. All on good tavern and cafe locations. Can be purchased for CASH BOX prices. B & W MUSIC CO., 703 W B STREET, ARKANSAS CITY, KANSAS.

FOR SALE—6 Bally Spot Lites $225.00; 2 Atlantic City $350.00; 2 Frolics $375.00; 1 Palm Beach $405.00; Wurlitzer 1015-$165.00; 1100-$295.00; Rockola 1428 $225.00; A. M. I.-C-$425.00. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Palm Beach $395; Frolics $395; Bright Lights $175; Coney Islands $275; Atlantic City $375; Brite Spot $265; Spot Lite $295. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $595; Seeburg 148ML reconditioned, refinished $249; Seeburg 147M reconditioned, refinished $149; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol —Air-Plane—Cost $695—Sacrifice for $395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.; UNiversity 4-0773.

FOR SALE—Two Exhibit Silver Bullets $95 each; Bally Hi-Roll $35; Turf King $99.50; Universal Winner $65; Photo Finish $40 or will trade for United or Chicago Coin 6 and 4 Players Shuffle games, Chicago Coin Band Box or Kiddie Rides. STANLEY AMUSEMENT CO.; 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—Bally Spot Lites and Bally Coney Islands. Perfectly reconditioned. Ready to ship. Priced right. Buy from direct Bally factory distributor. Write. Wire. Phone. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. (Tel.: ADams 8624.)

FOR SALE—Cigarette machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00; Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Overstocked Clearance Sale: All amplifier tubes less 50% and 10%. Closeout of title strips $2.50 per 1,000. All Fluorescent Tubes less 25%. Bulbs Special—51's and 55's-45c per Box, $3.75 per 100; 1129's-10 for $1.50; 47's-10 for 60c, $5.25 per 100. Closeout of all Bally parts 50% off. Write for prices on all types of parts for all makes. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — Very Cheap — Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE — Bingo Games — Show Boat like new $395; Bolero $199.50; AMI Phonographs, Model C $395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Rockola Loboy Scales—Late Model $75. Bride Doll Lamp, w/bulb $4.50. 10% discount on $100 or over on all premiums. Sensational "Whirlaway Rod & Reel" $17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For ony 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Close outs right off the route reconditioned like new: Coney Islands $315; Atlantic Citys $375; Leaders $310; Holidays $250; Lite-A-Lines $105; Hot Rods $40; Citations $30; Genco 400's $225. 1/3 Deposit. Bal COD. The Genco 400's revamped, now better than Jumping Jacks, Gold Nuggett or latest Binges. You try for three weeks and return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 3844.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Brand New Original Crates: Universal stands for bells, 60 single weighted, "Revolv-A-Round" safes, 1 single, 7 double. One Edison Electric Executive Voice Writer and Transcriber with stands. Priced to sell. Make offer. Large selection postwar original flipper five balls, $10.00, one balls $20. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea.; 11 W1-L56 (5c) Remote $4.50 ea.; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE N. C. Tel.: 2-3992.

FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King — used — $145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MUlberry 2110.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Make offer. 5 Ball Free Play — Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO, 7, CAL.

FOR SALE—12 Packard Wall Boxes clean $4.50 each; 1 United 3-4-5 $125; 1 Williams Super World Series $185; 1 Genco Double Action $50; 1 Williams Long Beach $225; 1 Genco 400 (5c) $225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Chicago Coin Band Box $150; Wurlitzer 1100 $275; Super Twin Rotation $200; Scientific Batting Practice $65; Chicago Coin Hit Parade $65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 $425; 600 Wurlitzer $50; Double Header $50; Ski Alley $75; Williams Super World Series $250; Exhibit Six Shooter $160; Dale Gun $50. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Nothing temporarily — Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—AMI "A" $295; AMI "C" $495; Seeburg 100-78 $595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH TVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—AMI "A" $275; "B" $395; Wurlitzer 1015 $90; 1100 $229.50; Rockola 1422 $65; Seeburg M10078 $495; 48 Blond Seeburg ML $195; Aerion Coronet $50. All machines checked, ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.; 349.

FOR SALE—World Series $150; Hot Rods $35; Leaders $265; Three Feathers $35; Red Shoes $60; Hayburner $125; Team Hockey $40; South Pacific $40; Four Horsemen $60; Pinky $65. F.O.B. St. Louis, Mo. ½ Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Ready For Location: 3 Genco Targets $39.50; 1 Williams Double Header $49.50; 2 Universal High Score $49.50; 3 ChiCoin Horse Shoes $55; 2 United Skee Alleys $45; 1 Keeney League Bowler $115. Add $7.50 for packing. Will accept pin games, flipper type, high score in trade, delivered to our plant complete no broken parts. Will allow 25% under lowest CASH BOX prices. NATIONAL NOVELTY COMPANY, MERRICK, L. I., N. Y.

FOR SALE—Bingoes at the lowest prices in the country — Bolero $175.00; Brite Lites $190.00; Brite Spots $250.00; Spot Lites $250.00; ABC $95.00; Frolics $395.00; Coney Islands $240.00; Beauties $485.00; Leaders $225.00; Stars $275.00; Show Boat $375.00; Atlantic City $375.00; Five Stars $85.00; Palm Beach $375.00; Rodeo, new $450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE — Bally Atlantic Citys; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. SAcramento 2-5050.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Niagara $150; Chinatown $205; Happy Days $200; Minstrel Man $85; KO's $40; Ristocrat 45 $40. STARK NOVELTY CO., 2429 7TH N.W., CANTON, OHIO.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE — We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Big Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs; Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—10c Seeburg and AMI Ops —Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c and 25c. Send $3.50 for sample. In lots of 10, $2.95 each. Complete with decal and simple instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machine operated. $25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. Box 125, MATTHEWS, N. C.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

*"*Anyone who wants to continue on ahead progressively and profitably in this business must have 'The Cash Box' right at hand all day long, every day of the year."*

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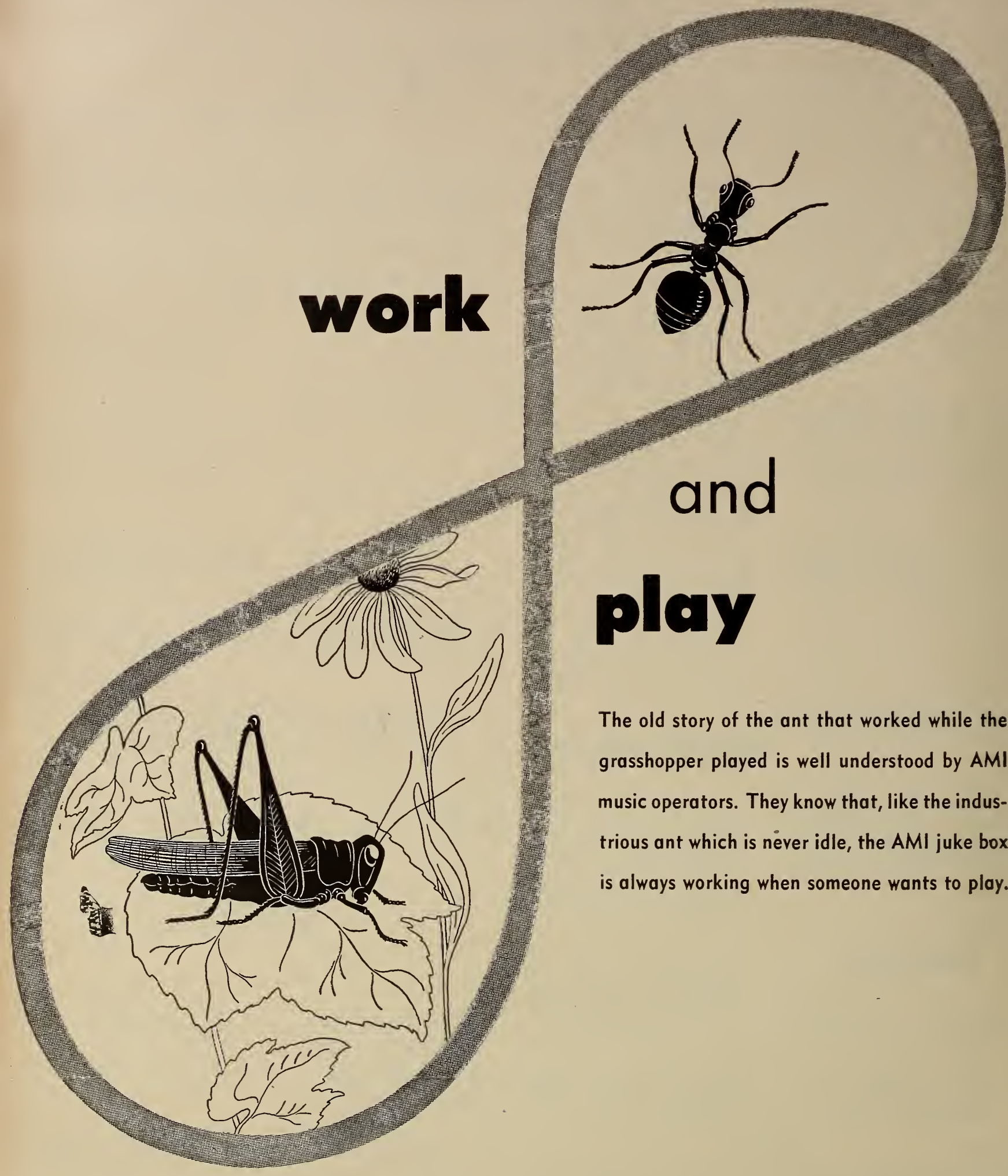
Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

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The old story of the ant that worked while the grasshopper played is well understood by AMI music operators. They know that, like the industrious ant which is never idle, the AMI juke box is always working when someone wants to play.

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4.	Fiesta	50.00	70.00
6.	'47 Hideaway	119.50	195.00
2.	'48 Coronet 400	50.00	70.00
4.	'49 Coronet 100	125.00	169.50

A M I

4.	WM Wall Box	17.50	25.00
1*	Model A '46	275.00	325.00
2*	Model B '48	275.00	395.00
1*	Model C	395.00	495.00

BUCKLEY

4.	Wall & Bar Box O.S.	3.00	5.00
4.	Wall Bar Box N.S.	6.00	17.50

MILLS

4.	Panorama	275.00	295.00
4.	Throne of Music	25.00	69.50
4.	Empress	29.00	69.50
6.	Panoram 10 Wall Box	5.00	8.50
4.	Panoram Peek (Con)	185.00	295.00
6.	Conv. for Panoram Peek	10.00	29.50
4.	Constellation	129.50	150.00

PACKARD

2.	Pla Mor Wall & Bar Box	3.95	4.50
4*	Manhattan	79.00	125.00
4.	Model 7 Phono	69.00	75.00

ROCK-OLA

4.	Playmaster '46	50.00	79.50
2*	1422 Phono ('46)	65.00	125.00
4.	1424 Phono (Hideaway)	99.50	169.00
4.	1426 Phono ('47)	99.00	169.50
4.	1432 (Rocket '51)	375.00	395.00
4.	1434	395.00	449.50
1.	Magic Glo (1428)	250.00	295.00
4.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
4.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
4.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

SEEBURG

4.	Hi-Tone 9800	29.50	60.00
4.	Hi-Tone 9800 RC	29.50	60.00
4.	Hi-Tone 8800	29.50	59.00
4.	Hi-Tone 8800 RC	29.50	59.00
4.	Hi-Tone 8200	29.50	59.00
4.	Hi-Tone 8200 RC	29.50	59.00
4.	146S	90.00	100.00
2*	146M	85.00	150.00
2.	147S	95.59	140.00
1*	147M	149.00	175.00
4.	148S	140.00	175.00
1*	148M	225.00	275.00
2*	148ML	105.00	249.00
2*	M-100-78	495.00	650.00
4.	3W2 Wall-a-Matic	9.95	12.50
1.	W1-L56 Wall Box 5c	4.50	10.00
4.	3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4*	W4L-56	24.50	35.00
4.	W6L-56-5/10/25 Wireless	30.00	40.00
4.	3W7L-56	25.00	34.50
6.	Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
712th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

4.	750E	29.50	69.50
4.	780M Colonial	29.50	99.50
4.	780E	29.50	89.50
4.	800	29.50	60.00
2.	850	25.00	79.50
2.	950	25.00	99.50
2*	1015	90.00	150.00
4.	1017 Hideaway	115.00	129.50
3*	1100	150.00	395.00
1.	1080	140.00	150.00
2*	1250	350.00	425.00
4.	3031 Wall Box	9.95	15.00
4.	3045 Wall Box	5.00	20.00
1.	3020 Wall Box	19.50	25.00
4.	3025	5.95	6.00
4.	2140 Wall Box	10.95	19.00
4.	219 Stepper	20.00	22.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

4.	ChiCoin Band Box	125.00	150.00
4.	Chicago Coin Hit Parade	65.00	129.50
2.	Ristaucrat	35.00	65.00
4.	Williams Music Mite	49.50	125.00
4*	Evans Constellation	350.00	395.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC Bowler	25.00	60.00
4*	A.B.C. (Un 5/51)	95.00	150.00
4.	Across the Board	225.00	245.00
4.	Ali Baba (Got 6/48)	25.00	34.50
4.	Alice (Got 8/48)	24.50	45.00
4.	All Star Basketball (Got 2/52)	95.00	175.00
4.	Aquacade (Un 4/49)	30.00	39.50
4.	Arizona (Un 5/50)	40.00	79.50
4.	Arcade (Wm 11/51)	115.00	145.00
4*	Atlantic City (B 4/52)	375.00	400.00
4.	Baby Face (Un 1/49)	20.00	39.00
4.	Ballerina (B 48)	10.00	24.50
4.	Band Leader	25.00	49.00
4.	Banjo	20.00	24.50
1.	Bank-A-Ball (Got)	35.00	75.00
4.	Barnacle Bill (Got 8/48)	25.00	34.50
2.	Basketball (Got 10/49)	85.00	150.00
4*	Beauty (B 11/52)	495.00	535.00
4.	Be Bop (Ex)	49.50	69.00
4.	Bermuda (CC 11/47)	20.00	35.00
4.	Big Hit (7/52)	165.00	195.00
2.	Big Top	50.00	60.00
4.	Black Gold	29.50	59.50
4.	Blue Skies (Un 11/48)	24.50	35.00
2*	Bolero (Un 1/52)	175.00	215.00
4.	Bomber (CC 5/51)	40.00	65.00
4.	Bonanza (Wm 11/47)	12.50	29.50
4.	Boston (Wm 5/49)	40.00	69.50
4.	Bowl. Champ (Got 2/49)	30.00	50.00
4.	Bowling League (Got 8/47)	10.00	50.00
2*	Bright Lights (B 5/51)	175.00	215.00
2*	Bright Spot (B 11/51)	250.00	300.00
4.	Broadway (B)	175.00	189.50
4.	Buffalo Bill (Got 5/50)	44.50	79.00
4.	Buccaneer (Got 10/49)	25.00	34.50
4.	B'tt'ns & B'ws (Got 3/49)	32.50	47.50
4.	Camel Caravan	39.50	69.50
2.	Caravan (Wm 7/52)	150.00	180.00
4.	Campus	55.00	65.00
4.	Canasta (Ge 7/50)	25.00	69.50
4.	Carnival (B '48)	25.00	49.50
4.	Carolina (Un 3/49)	22.00	34.50
4.	Carousel	15.00	29.50
4.	Catalina (CC 2/48)	20.00	35.00
1*	Champion (B '48)	35.00	75.00
4.	Champion (CC 6/49)	59.50	65.00
4.	Chico	27.00	45.00
3*	Chinatown (Got 10/52)	175.00	205.00
4.	Cinderella (Got 3/47)	20.00	29.50
4.	Circus (Un 9/52)	345.00	445.00
1*	Citation (B '48)	30.00	65.00
4.	Cleopatra	15.00	24.50
4.	College Daze (Got 8/49)	65.00	75.00
2*	Coney Island (B 9/51)	240.00	315.00
4.	Contact	24.50	55.00
4.	Control Tower (Wm 4/51)	85.00	95.00
4.	Coronation (Got 11/52)	210.00	235.00
4.	County Fair (Un)	95.00	125.00
4.	Crazy Ball (CC 7/48)	20.00	35.00
4.	Crossroads (Got 5/52)	175.00	215.00
2.	Cyclone (Got 5/51)	125.00	149.50
4.	Dallas (Wm 2/49)	44.50	60.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. De Icer (Wm 11/49)	75.00	79.50	
	4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	
	4. Domino (Wm 6/52)	169.50	195.00	
	4. Double Action	50.00	95.00	
	4. Dbl. Feature (Got 12/50)	75.00	99.50	
	1. Dbl. Shuffle (Got 6/49)	49.50	75.00	
	2. Disk Jockey (Wm 1/53)	200.00	215.00	
	4. Dreamy (Wm 3/50)	75.00	79.50	
	4. Eight Ball	120.00	150.00	
	4. Entry (B '47)	25.00	65.00	
	4. El Paso (Wm 11/48)—	39.50	49.50	
	4* Fight'g Irish (CC 10/50)	45.00	75.00	
	2. Five Star (Univ 5/51)	75.00	135.00	
	4. Floating Power	44.50	49.50	
	4. Flying High (Got 2/53)	250.00	275.00	
	4. Flying Saucers (Ge 12/50)	59.50	100.00	
	4. Football (CC 8/49)	59.50	79.50	
	4. Four Corners (Wm 12/52)	169.50	215.00	
	2. Four Horsemen (Got 9/50)	60.00	129.50	
	2* Four Hundred (Ge '52)	195.00	225.00	
	2. Four Stars (Got 6/52)	165.00	225.00	
	2. Freshie (Wm 9/49)	42.50	65.00	
	4* Frolics (B 10/52)	395.00	495.00	
	2* Futurity (Ge 6/52)	199.50	235.00	
	4. Georgia (Wm 9/50)	75.00	95.00	
	4. Gin Rummy	42.50	65.00	
	4. Gizmo (Wm 8/48)	19.50	35.00	
	4. Glamour	24.50	75.00	
	4. Globe Trotter	135.00	145.00	
	4. Gold Cup (B '48)	24.50	55.00	
	6. Gold Mine	29.50	49.50	
	4. Golden Gloves (CC 7/49)	65.00	75.00	
	4. Gondola	19.50	35.00	
	4. Grand Award (CC 1/49)	24.50	35.00	
	4. Handicap	225.00	269.00	
	1. Happy Days (Got 8/52)	200.00	250.00	
	4. Happy-Go-Lucky	100.00	139.50	
	2. Harvest Time (Ge 9/50)	35.00	75.00	
	4* Harvest Time (Ge 9/50)	35.00	87.50	
	4. Harvey (Wm)	119.00	175.00	
	6. Hawaii (Un 8/47)	20.00	29.50	
	4. Hayburner (Wm 7/51)	105.00	245.00	
	4. Hit Parade	27.50	29.50	
	4. Hit Parade (CC)	27.50	65.00	
	4. Hit & Runs (Ge 5/51)	55.00	65.00	
	4. Hit 'N' Run (Got 4/52)	150.00	155.00	
	4. Holiday (CC 12/48)	39.50	45.00	
	4* Holiday (Ke 12/51)	245.00	259.50	
	2. Hong Kong (Wm 10/52)	180.00	210.00	
	4. Horsefeathers	150.00	159.00	
	4. Horse Shoe (Wm)	139.50	152.50	
	2. Hot Rods (B '49)	35.00	65.00	
	4. Humpty Dumpty (Got 10/47)	24.50	35.00	
	4. Jack 'N Jill (Got 4/48)	20.00	45.00	
	4. Jalopy (Wm 9/51)	145.00	155.00	
	4. Jamboree	24.50	39.50	
	4. Jeanie (Ex 7/50)	50.00	85.00	
	4. Jockey Special (B '47)	15.00	49.50	
	4. Joker (Got 11/50)	60.00	99.50	
	4. Judy (Ex 7/50)	45.00	75.00	
	2. Jumping Jacks (Ge '52)	235.00	295.00	
	4. Just 21 (Got 1/50)	15.00	49.50	
	4. K. C. Jones	50.00	55.00	
	4. King Arthur (Got 10/49)	40.00	89.00	
	4. King Cole (Got 5/48)	20.00	45.00	
	4. King Pin (CC)	50.00	150.00	
	4* Knockout (Got 1/51)	45.00	75.00	
	4. Lady Robin Hood (Got 1/48)	25.00	35.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	2* Leaders (Un)	225.00	310.00	
	4. Leap Year	25.00	39.50	
	4. Line Up	25.50	34.50	
	1* Lite-A-Line (Ke 6/51)	79.50	105.00	
	2. Long Beach (Wm 8/52)	185.00	325.00	
	4. Lucky Inning (Wm 5/50)	35.00	69.50	
	4. Lucky Star (Got 5/47)	29.50	50.00	
	4. Mad. Sq. Garden (Got 6/50)	100.00	115.00	
	4. Majors '49 (CC 2/49)	27.50	45.00	
	4. Major League Baseball	20.00	39.50	
	4. Manhattan (Un 2/48)	22.50	34.50	
	2. Majorettes (Wm 4/52)	125.00	140.00	
	4. Mardi Gras	27.50	29.50	
	4. Marjorie (Got 7/47)	14.50	29.50	
	4. Maryland (Wm 4/49)	35.00	49.50	
	4. Merry Widow	25.00	29.50	
	4. Melody (B '47)	15.00	49.50	
	4. Mercury (Ge)	59.50	79.00	
	2. Mermaid (Got 6/51)	95.00	125.00	
	2. Minstrel Man (Got 3/51)	85.00	125.00	
	4. Monterrey (Un 5/48)	10.00	35.00	
	4. Moon Glow (Un 12/49)	24.50	39.50	
	4. Morocco	22.50	35.00	
	4. Nevada (Un 10/47)	15.00	29.50	
	4. Niagara	150.00	185.00	
	4. Nifty (Wm 12/50)	89.50	94.50	
	6. Nudgy (B '47)	25.00	39.50	
	4. Oasis	45.00	85.00	
	4. Oklahoma (Un 6/49)	64.50	69.50	
	2. Old Faithful (Got 1/50)	75.00	95.00	
	4. Old Hilltop	150.00	160.00	
	4. Olympics (Wm)	170.00	175.00	
	4. One Two Three	34.50	49.50	
	2* Palm Beach (B 7/52)	375.00	445.00	
	4. Paradise (Un 7/48)	12.50	35.00	
	4. Paratrooper (Wm 9/52)	160.00	185.00	
	4. Phoenix	35.00	39.00	
	4* Photo Finish	35.00	40.00	
	2. Pin Bowler (CC 7/50)	75.00	95.00	
	4. Pinch Hitter (Un 5/49)	24.50	49.50	
	2. Pinky (Wm 10/50)	65.00	95.00	
	4. Play Ball (CC 1/51)	35.00	45.00	
	4. Play Boy (CC 5/47)	35.00	95.00	
	4. Playland (Ex 8/50)	65.00	89.50	
	4. Playtime (Ex)	30.00	45.00	
	4. Puddin Head	35.00	39.50	
	4. Punchy (CC 11/50)	40.00	75.00	
	4. Quarterback (Wm)	35.00	79.50	
	4. Quartet (Got 2/52)	150.00	160.00	
	4. Queen of Hearts (Got 1/53)	235.00	250.00	
	2. Rag Mop (Wm 11/50)	74.50	95.00	
	4. Rainbow (Wm 9/48)	22.50	35.00	
	4. Ramona (Un 2/49)	20.00	35.00	
	4. Rancho (B '48)	10.00	25.00	
	6. Record Time	22.50	59.50	
	4. Red Shoes (Un 12/50)	60.00	75.00	
	6. Repeater	17.50	29.50	
	6. Rio (Un 12/46)	15.00	20.00	
	4. Rip Snorter (Ge)	35.00	50.00	
	6. Riviera	14.50	25.00	
	4. Rocket (Ge 5/50)	45.00	79.50	
	4. Rockettes (Got 8/50)	85.00	95.00	
	4. Rondevoo (Un 5/48)	15.00	29.50	
	4. Rose Bowl (Got 10/51)	125.00	139.50	
	4. Round Up (Got 11/48)	24.50	49.00	
	4. St. Louis (Wm 2/49)	32.50	45.00	
	4. Sally (CC 10/48)	10.00	20.00	
	4. Samba	27.50	59.50	
	4. Saratoga (Wm 10/48)	39.50	45.00	
	6. School Days	15.00	17.50	
	6. Score-A-Line	20.00	39.50	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Screwball	24.50	34.50	
	6. Sea Hawk	15.00	22.00	
	4. Sea Jockeys (Wm 12/51)	125.00	245.00	
	6. Sea Isle (CC 11/47)	14.50	19.50	
	4. Select-A-Card (Got 4/50)	65.00	79.50	
	4. Serenade (Un 12/48)	29.50	34.50	
	4. Shanghai (CC 4/48)	24.50	39.00	
	4. Shantytown	62.50	85.00	
	2. Sharpshooter (Ge)	45.00	65.00	
	4. Shoo Shoo (Wm 2/51)	75.00	90.00	
	6. Shooting Stars	19.50	35.00	
	4. Short Stop	25.00	45.00	
	4. Shoot the Moon	145.00	160.00	
	4. Show Boat (Un 1/49)	10.00	20.00	
	2. Show Boat (Un 1/53)	335.00	395.00	
	6. Silver Spray	14.50	24.50	
	6. Silver Streak (B '47)	14.50	19.50	
	4. Singapore (Un 11/47)	22.50	29.50	
	4. Skill Pool	175.00	215.00	
	6. Sky Lark	39.50	59.50	
	6. Sky Line	17.50	29.50	
	6. Sky Ray	12.50	19.50	
	4. Slugfest (Wm 3/52)	119.50	140.00	
	1. Slugger	14.50	60.00	
	6. Smarty (Wm 12/46)	14.50	25.00	
	6. Smoky	12.50	19.50	
	4. South Pacific (Ge 3/50)	40.00	69.50	
	4. Spark Plugs (Wm 10/51)	145.00	250.00	
	4. Special Entry (B '49)	35.00	49.50	
	6. Speed Ball	14.50	32.50	
	4. Speedway (Wm 9/48)	35.00	39.50	
	4. Spinball (CC 5/48)	10.00	25.00	
	1. Spot Bowler (Got 10/50)	89.50	125.00	
	4* Spot-Lite (B 1/52)	245.00	375.00	
	6. Sport Event	19.50	29.50	
	6. Sport Special	17.50	30.00	
	6. Sports	19.50	25.00	
	1. Sportsman (Wm)	75.00	110.00	
	6. Spot-A-Card	25.00	29.50	
	6. Spot Pool	19.50	29.50	
	4. Springtime (Ge)	75.00	85.00	
	6. Stage Door Canteen	10.00	25.00	
	2* Stars (Un 6/52)	265.00	319.00	
	4. Stardust (Un 5/48)	14.50	35.00	
	4. Steeple Chase (Un 2/52)	150.00	295.00	
	4. Stop & Go (Ge 3/51)	50.00	70.00	
	4. Stormy (Wm 1/48)	24.50	35.00	
	6. Streamliner	10.00	14.50	
	4. Summertime (Un 9/48)	34.50	59.50	
	6. Sun Beam	19.50	29.50	
	4. Sunny (Wm 12/47)	10.00	35.00	
	4. Sunshine Park	335.00	350.00	
	6. Supercharger	19.50	24.50	
	4. Super Hockey	35.00	59.00	
	6. Superliner (Got 7/46)	10.00	17.50	
	6. Superscore (CC 10/46)	10.00	24.50	
	4. Surf Queen (B '46)	10.00	19.50	
	6. Suspense (Wm 2/46)	29.50	49.50	
	4. Swanee	35.00	44.50	
	4. Sweepstakes (Wm)	225.00	275.00	
	4. Sweetheart (Wm 7/50)	50.00	79.50	
	4. Tahiti (CC 10/49)	62.50	69.50	
	4. Tampico (Un 7/49)	50.00	64.50	
	6. Target Skill	12.50	19.50	
	1. Telecard (Got 1/49)	24.50	69.00	
	4. Temptation	25.00	33.00	
	4. Tennessee (Wm 2/48)	29.50	35.00	
	4. Thing (CC 2/51)	32.50	35.00	
	4. Three Feathers	35.00	64.50	
	4. Three Four Five (Un 10/51)	125.00	135.00	

←TOTAL NO. TOTAL VALUE→

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PINBALL GAMES (Cont.)

4. Three Musketeers (Got 7/49)	74.50	82.00
4. Thrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
1. Trinidad (CC 3/48)	15.00	45.00
4. Triple Action	25.00	35.00
1. Triplets (Got 7/50)	74.50	100.00
4. Tri-Score (Ge 1/51)	35.00	40.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	22.50	44.50
4. Tumbleweed	52.50	75.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	75.00	145.00
4. Twenty Grand (Wm 1/53)	175.00	210.00
4. Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
4. Victory Special (B '46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
4. Watch My Line (Got 9/51)	49.50	85.00
4. Whizz Kids	105.00	175.00
6. Wild Fire	19.50	30.00
4. Wild West	114.50	165.00
2* Winner (Univ)	50.00	65.00
4. Wisconsin (Un 3/48)	15.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
2. Zingo (Un 10/51)	115.00	175.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. Advance Rolls	30.00	35.00
4. Bing-A-Roll	45.00	50.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chi-Coin Roll Down	19.50	49.50
4. Genco Advance Roll	30.00	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	35.00	50.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

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CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	95.00	109.50
1. Bally Hook Bowler	89.00	100.00
1. Bally Baseball	49.50	79.50
4. Bally Shuffle Champ	29.00	39.00
4. Bally Sbuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	29.00	50.00
4. ChiCoin Bowling Alley	45.00	55.00
4. CbiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
4. ChiCoin Bowl Classic	59.50	75.00
4. ChiCoin Horseshoes	60.00	100.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
4. ChiCoin Trophy	25.00	75.00
1* ChiCoin 6 Player	245.00	255.00
2. ChiCoin 6 Pl. Match	300.00	355.00
4. ChiCoin 6 Player DeLuxe	250.00	275.00
4. Chicoin 6 Play 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	325.00	375.00
4. Exhibit Strike	25.00	89.50
4* Exhibit Twin Rotation	200.00	395.00
1. Genco Shuffle Target	74.50	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00

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SHUFFLE REBOUNDS (Cont.)

4. Genco 8 Player Reb'd	125.00	145.00
4. Ge Target Skill	95.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
4. Keeney League Bowl	125.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super League	275.00	295.00
2. Keeney DeLuxe League Bowler	245.00	255.00
4. Keeney Big League Bowl	185.00	285.00
4. Keeney 4 Play	125.00	150.00
4. Keeney 4-Way Bowl	50.00	75.00
4* Keeney 6-Player	185.00	265.00
2. Keeney 10 Player	315.00	400.00
4. Keeney Super Deluxe	275.00	295.00
4. Keeney Team Blr.	425.00	475.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Sbuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	125.00
1* Un. Deluxe 6-Player	225.00	300.00
2* Un. Super 6 Play	295.00	340.00
4. Univ. Dbl. Shuffle	40.00	50.00
1. Un. Official Bowler	300.00	340.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	25.00	69.50
4. Un. Shuffle Alley Exp.	25.00	29.50
2. Un. 2-play Express	35.00	45.00
4. Un. Sin Rebound	50.00	70.00
1* Un. Twin Rebound	100.00	145.00
4. United Slugger	49.00	65.00
4. United Skee Alley	75.00	79.00
4. Un. 4-Player	135.00	174.50
4* Un. 5-Player	160.00	200.00
1* Un. 6-Player	190.00	250.00
4. Un. Manhat. 6 Play	325.00	345.00
2* Un. Star 6 Play	345.00	385.00
2. Un. 10th Frame Star	385.00	495.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Sbuffle Cade	75.00	175.00
4. Univ. Super Twin	59.50	69.00
4. Universal Twin Bowler	49.00	69.50
4. Univ. HiScore Bowler	49.00	115.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Sbuffle	29.50	45.00
4. Williams Dbl. Head	50.00	75.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	595.00	700.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	59.50
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	125.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Ball	35.00	45.00
6. Buckley DeLuxe Dig	119.50	149 50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	250.00
4. ChiCoin 4 Player Derby	150.00	295.00
1. ChiCoin Goalee	95.00	125.00
4. ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	165.00
4* ChiCoin Pistol	75.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
1. Evans Bat-A-Score	150.00	175.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	75.00	75.00
6. Evans Tommy Gun	49.50	100.00
1. Exhibit Dale Gun	50.00	75.00
4. Exhibit Gun Patrol	175.00	185.00
2* Exhibit Jet Gun	185.00	225.00
4. Exhibit Pony Express	175.00	225.00

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ARCADE EQUIPMENT (Cont.)

6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	150.00	175.00
4* Exhibit Six Shooter	150.00	175.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Irish Poker	65.00	85.00
4. Jack Rabbit	55.00	95.00
4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	115.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	125.00
4. Keeney Texas Leaguer	49.50	55.00
4. Kirk Nigbt Bomber	75.00	150.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Muto. Voice-o-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	65.00	95.00
4. Scientific Pitch 'Em	185.00	195.00
4* Seeburg Bear Gun	225.00	250.00
4* Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	115.00	125.00
2. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	75.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	125.00	165.00
4. Williams All Stars	35.00	45.00
6. Williams Box Score	39.50	65.00
1. Williams Star Series	75.00	100.00
4* Williams Super World Series	185.00	250.00
4. Williams Quarterback	34.50	85.00
4. Wurlitzer Skeeball	25.00	150.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00-$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. Du Grenier "W" (9 col.)	50.00- 85.00
1. Du Grenier "S" (7 col.)	45.00- 90.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
2. Du Grenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 150.00
4. Electro (8 col.)	200.00- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
4. Nation 930	85-00- 135.00
4. National 9-A (9 col.)	100.00- 125.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10 col.)	179.50- 185.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (6 col.)	75.00-	130.00
4. Rowe Imperial (8 col.)	78.50-	145.00
4. Rowe Royal (6 col.)	79.50-	90.00
4. Rowe Royal (8 col.)	85.00-	90.00
4. Rowe Royal (10 col.)	85.00-	95.00
4. Rowe President (8 col.)	100.00-	125.00
4. Rowe President (10 col.)	100.00-	125.00
4. Rowe Crusader (10 col.)	98.50-	155.00
4. Rowe Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (6 col.)	82.50-	87.50
4. Uneeda "A" (8 col.)	49.50-	82.50
4. Uneeda "A" (9 col.)	59.50-	85.00
4. Uneeda "E" (6 col.)	50.00-	70.00
4. Uneeda "E" (8 col.)	80.00-	90.00
4. Uneeda "E" (9 col.)	75.00-	80.00
4. Uneeda "E" (12 col.)	65.00-	80.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	90.00-	95.00
4. Uneeda 500 (9 col.)	85.00-	90.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	65.00-	110.00
4. Uneeda Monarch (10 col.)	79.50-	110.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50-	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00-	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00-	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00-	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00-	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00-	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00-	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00-	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00-	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00-	475.00
4. Drink-O-Mat, 4 flavor, 5c 1000 cups	500.00-	525.00

←TOTAL NO. TOTAL VALUE→

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VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00-	475.00
4. Lyons # 1400-2F	475.00-	650.00
4. Lyons Model 500, 5c single	225.00-	275.00
4. Mills Automatic Fountain, 400 cups	150.00-	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00-	175.00
4. Soda Shoppe	975.00-	1025.00
4. Spacarb single 5c, 1000 cups	135.00-	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00-	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00-	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00-	325.00
4. Super Vend 3 flavor, 600 cup A-2	325.00-	425.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00-$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00-$450.00
4. Refresher, 3 sel., 300 can cap.	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00-$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
- Challenger (Counter Model Gun) $ 65.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types $1,408.25

AMI, INC.
- Model D-40 Phonograph $795.00
- Model D-80 Phonograph 925.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) ... 53.50
- Amivox Speaker 27.50

AUTO-PHOTO CO.
- Auto-Photo $2,545.00

BALLY MFG. CO.
- Beach Club $ 665.00
- The Champion (Mech. Horse) 1,065.00
- Space Ship 1,165.00

CHICAGO COIN
- Band Box (New Model) $229.50
- Bowl-A-Ball 695.00
- Double Score Bowler 595.00
- Crown Bowler 625.00

H. C. EVANS & CO.
- Century (Model 2045) $1,050.00
- Jubilee (Model 245) 825.00
- Jubilee (Model 278) 795.00

EXHIBIT SUPPLY
- Big Bronco $ 997.50
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Pete The Rabbit 725.00
- Rawhide 725.00
- Space Gun 375.00
- Space Patrol 1,047.50
- Silent Salesman (Card Vendor) 79.50
- Sea Skate 1,047.50

D. GOTTLIEB & CO.
- Grand Slam $349.50

INTERNATIONAL MUTO. CORP.
- Photomat '53 $2,150.00

J. H. KEENEY & CO., INC.
- Electric Cigarette Vendor $284.50
- Coin Changer Model 304.50
- Club Bowler 645.00

MARVEL MFG. CO.
- Overhead Scoreboard for Shuffleboards $125.00
- Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.
- Meteor Flying Saucer $795.00
- Meteor Pony Boy 575.00
- Meteor PT-Boat 840.00
- Meteor Rocket 795.00

ROCK-OLA MFG. CORP.
- "Fire-Ball" 120 Selection, Model 1436 $1,065.00
- Model 1544, 5c-10c-25c Wall Box 115.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

SCIENTIFIC MACHINE CORP.
- Scientific Space Ship $1,295.00
- Scientific Ocean Liner 1,295.00
- Scientific Pokerino 379.50
- Scientific 3-in-Line 379.50
- Scientific Pitch Master 2,000.00

NATE SCHNELLER, INC. (NASCO)
- Atomic Jet (Airplane Ride) ... $995.00
- Aqua Jet (Boat Ride) 895.00
- Tank 395.00

J. P. SEEBURG CORP.
- M100C (Select-O-Matic "100" phonograph)
- HM 100C (Select-O-Matic "100" R. C. Special)
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.
- Clover Shuffle Alley $625.00
- Cascade Shuffle Alley 605.00
- Regulation Shuffle Alley 695.00
- Cabana 690.00

WICO CORP.
- Major Leaguer (Automatic Baseball Pitcher) $1,095.00

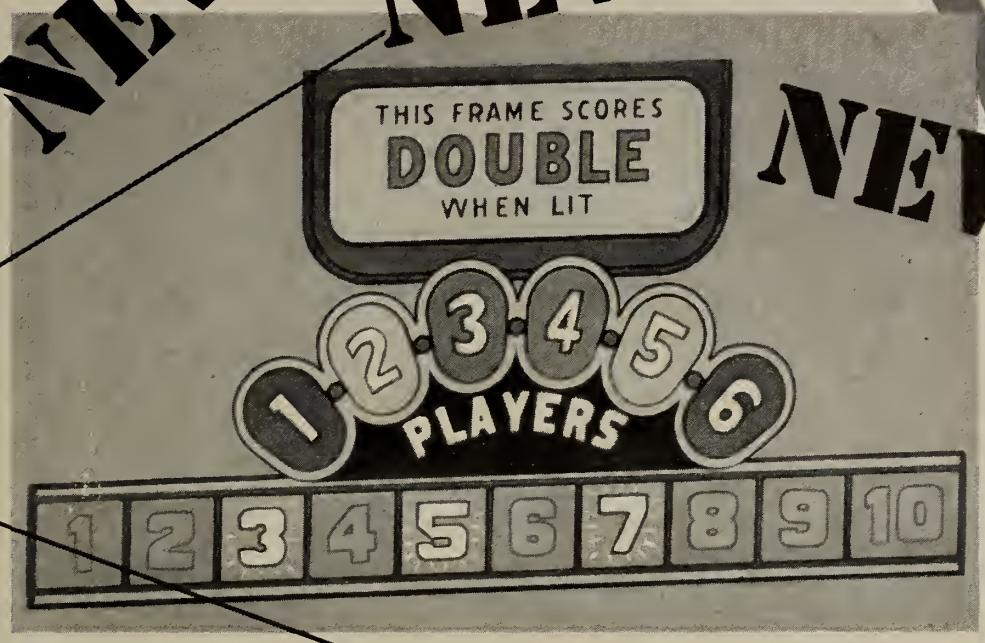
WILLIAMS MFG. CO.
- De Luxe Baseball $479.50
- Times Square 349.50

THE RUDOLPH WURLITZER CO.
- Model "1400" Phonograph
- Model "1450" Phonograph
- Model "1500" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 Wall Box 5c-10c-25c (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

UNITED'S

Cascade Shuffle-Alley

NEW NEW NEW



FAST ACTION!
FAST PLAY!

10TH FRAME FEATURE

HIGHEST SCORE FEATURE
•
PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

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8 FT. BY 2 FT.

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IS Bally® GREATEST "IN-LINE" GAME



NEW 7-CHOICE SELECT-A-SPOT FEATURE

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY...greatest in-line money-maker...only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions...new 7-Choice Select-A-Spot ...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Vorioble speed controlled by pilot
- ★ Colorful Eye-Appeol ottrocts ottention on locotion
- ★ Colored lights flosh in nose, tail, wings ond diols of reolistic instrument ponel
- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblost blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector



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Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION . . . the deluxe hobby-horse . . . is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?

IT TROTS! IT GALLOPS!



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